

Our Sustainability Journey

KB Home has a proud history of being a leader in sustainability in the homebuilding industry and beyond. For over two decades, we have been building energy- and water-efficient homes and applying innovation toward a more sustainable future. In addition, we have expanded social sustainability as an employer of choice and by supporting the expansion of the American Dream, while also creating a leading example of corporate governance for our industry. While not all of our efforts have been successful, what remains constant is our drive to build on our experience and continue to bring fresh thinking to the design of the American home. Here we share a brief chronology of relevant achievements.

Pre-2007

- Built ENERGY STAR certified homes in many areas
- Built Water Smart homes in Las Vegas
- Offered solar photovoltaic options in California

2007

- Committed to 100% ENERGY STAR certified appliances
- Built 50,000th ENERGY STAR certified home
- Instituted leading governance practices, including having an independent lead director

2008

- Published first annual sustainability report
- Makes broad commitment to building EPA ENERGY STAR certified new homes

2009

- Received first ENERGY STAR Award for Excellence
- Launched National Advisory Board (NAB)

2010

- Built first WaterSense labeled homes
- Built first U.S. Green Building Council (USGBC) LEED Platinum net-zero energy concept home

2018

- Participated in development of RESNET HERS H₂O® water-efficiency rating system

2017

- Achieved national record for most WaterSense labeled and Water Smart homes
- Opened first Indoor airPLUS community
- Received TechHome Brilliance Award
- Earned first Environmental Leader Top Project of the Year Award
- Formalized KB Cares companywide giving program

2016

- Built 5,000th solar-powered home
- Built 100,000th ENERGY STAR certified home
- Built first KB ProjeKt® concept home

2015

- Received Environmental Leader Product of the Year Award
- Received DOE Zero Energy Ready Home Housing Innovation Grand Award
- Received Indoor airPLUS Leader Award
- Received first WaterSense Sustained Excellence Award
- Built 10,000th Water Smart home

2014

- Received first RESNET® President's Award
- Earned first ENERGY STAR Partner of the Year - Climate Communicator Award

2013

- Received first DOE Zero Energy Ready Home, Housing Innovation Award

2012

- Built 1,000th solar-powered home

2011

- Introduced Energy Performance Guide® (EPG®), now renamed Energy Savings Comparison™ (ESC™)
- Established first 100% LEED Platinum community
- Earned first DOE Builders Challenge Award
- Received USGBC LEED for Homes Award
- Earned first ENERGY STAR Sustained Excellence Award
- Earned first WaterSense Partner of the Year Award

2019

- Built KB ProjeKt 2.0: Where Tomorrow Lives concept home
- Reached national milestone of building the most ENERGY STAR certified homes
- Built 10,000th solar-powered home
- Partnered with Jared Allen's Homes for Wounded Warriors

2020

- Became first national builder to implement EPA WaterSense Labeled Homes Version 2.0
- Adopted a human rights statement; a responsible marketing policy; and a supplier code of conduct
- Helped to launch Leading Builders of America's Building Talent Foundation to advance young and underrepresented groups in construction careers
- Became first national builder to participate in American-Made Solar Prize Network
- Declared 5-year goal of 45 national average HERS score

2021

- Became only national builder named to both Newsweek's list of America's Most Responsible Companies and Forbes' list of America's Best Midsize Employers two years in a row
- Received inaugural RESNET's HERS H₂O award for achieving lowest HERS H₂O score
- Formally established Audit and Compliance Committee oversight regarding environmental sustainability; and Management Development and Compensation Committee oversight regarding HR policies
- Launched partnership with Sackcloth & Ashes for double-impact homeowner gift that also supports people experiencing homelessness

2022

- Launched first residential microgrid communities in California
- Committed to building all future communities in Arizona, California and Nevada to WaterSense labeled standard
- Achieved 48 average HERS score toward our 5-year goal of 45 by 2025
- Reached milestone of \$1 billion in cumulative estimated savings for our homeowners on their utility bills
- Received prestigious awards, including Newsweek's 2023 list of America's Most Responsible Companies, The Wall Street Journal and Drucker Institute's Management Top 250 list and Fortune's World's Most Admired Companies list
- Received 12th consecutive ENERGY STAR Partner of the Year - Sustained Excellence Award
- Earned eighth consecutive WaterSense Sustained Excellence Award
- Built 175,000th ENERGY STAR certified home, more than any other builder
- Installed our 1,000,000th WaterSense labeled fixture