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WOW! RECOGNIZED AMONG TOP 12 ELITE CHICAGO EMPLOYERS

"Chicago's Best and Brightest Companies to Work For®" Honors WOW! Internet, Cable & Phone as Leader in Diversity and Inclusiveness

ENGLEWOOD, CO – (July 29, 2014) -- WOW! Internet, Cable & Phone, selected as one of <u>"Chicago's Best and Brightest Companies to Work For@"</u> for the sixth time, was honored July 21 with the Overall Elite award for Diversity and Inclusion, top in the category among the 101 Best and Brightest honorees. This is the second elite award for WOW!, which received top honors for Shared Communication and Vision in 2013.

The National Association for Business Resources conducts the annual awards program to honor companies that are dedicated to their employees and to best practices in human resources. An independent research firm evaluates entries based on key measures of compensation, benefits and employee solutions; employee enrichment, engagement and retention; employee education and development; recruitment, selection and orientation; employee achievement and recognition; communication and shared vision; diversity and inclusion; work-life balance; community initiatives; and strategic company performance. Winning companies also compete for 12 elite awards.

WOW! CEO Steven Cochran said, "at WOW! we have always understood that our employees are our greatest strength, and that a diverse, inclusive workforce is a competitive advantage. We are honored and humbled to be recognized for our commitment to this vital practice and to our employees."

WOW! employs more than 350 individuals in the Chicagoland area. Employment information is available at http://www.wowway.com.

About WOW!

WOW! has been one of the nation's leading providers of high-speed Internet, cable TV, and phone serving communities in Illinois, Michigan, Indiana, and Ohio since 2001, and in Kansas, South Dakota and the Southeast since 2012. The company is dedicated to delighting customers with friendly, quality service at affordable prices. WOW! is privately held and controlled by Avista Capital Partners.

About the Best and Brightest Programs

The Best and Brightest Companies to Work For® is a program of the National Association for Business Resources that provides the business community with the opportunity to gain recognition, showcase their best practices and demonstrate why they are an ideal place for employees to work. This national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole. There are numerous regional celebrations throughout the country.

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