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FOR IMMEDIATE RELEASE

Franklin Resources, Inc. Announces Fourth Quarter Results

San Mateo, CA, October 27, 2009 - Franklin Resources, Inc. (Franklin Templeton Investments) (NYSE: BEN) today announced net income of \$367.4 million, or \$1.60 per share diluted, on revenues of \$1,238.9 million for the quarter ended September 30, 2009. For the quarter ended June 30, 2009, net income was \$297.7 million, or \$1.29 per share diluted, on revenues of \$1,073.6 million. For the quarter ended September 30, 2008, net income was \$300.5 million, or \$1.28 per share diluted, on revenues of \$1,321.5 million.

Operating income for the quarter ended September 30, 2009 was \$384.7 million, as compared to \$326.2 million for the prior quarter and \$412.0 million for the quarter ended September 30, 2008. The company's non-operating income (expenses) for the quarter ended September 30, 2009 included \$87.2 million of investment and other income, net, as compared to \$52.3 million for the quarter ended June 30, 2009 and \$77.8 million for the quarter ended September 30, 2008.

Total assets under management by the company's subsidiaries were \$523.4 billion at September 30, 2009, as compared to \$451.2 billion at June 30, 2009 and \$507.3 billion at September 30, 2008. Simple monthly average assets under management during the quarter ended September 30, 2009 were \$488.3 billion, as compared to \$428.0 billion in the prior quarter and \$555.4 billion in the same quarter a year ago. Equity assets comprised 47% of total assets under management at September 30, 2009, as compared to 46% of total assets under management at June 30, 2009 and 52% of total assets under management at September 30, 2008. Fixed-income assets comprised 33% of total assets under management at September 30, 2009 and June 30, 2009, as compared to 28% of total assets under management at September 30, 2009. Hybrid assets accounted for 19% of total assets under management at September 30, 2009, June 30, 2009 and September 30, 2008. Net new flows for the quarter ended September 30, 2009 were \$12.2 billion, as compared to \$6.0 billion for the prior quarter and \$(8.6) billion for the same quarter a year ago.

Cash and cash equivalents and investments were \$5.8 billion at September 30, 2009, as compared to \$5.2 billion at September 30, 2008. Stockholders' equity was \$7.6 billion at September 30, 2009, as compared to \$7.1 billion at September 30, 2008. The company had 229.3 million shares of common stock outstanding at September 30, 2009, as compared to 232.8 million shares outstanding at September 30, 2008. During the quarter ended September 30, 2009, the company repurchased 1.7 million shares of its common stock for a total cost of \$158.2 million.

Fiscal Fourth Quarter 2009 Highlights

Global Business Developments¹

(See important footnotes in "Supplemental Information" section at the end of this release.)

- Bloomberg Markets highlighted the Templeton Global Bond Fund as #1 among "U.S. and Global Bonds" funds.²
- In August 2009, *SmartMoney* named Anne Gudefin, co-portfolio manager of the Mutual Global Discovery Fund, as one of "The World's Greatest Investors" for 2009.
- Franklin Templeton Investments expanded its defined contribution investment-only sales platform as part of its commitment to strengthen its presence in this business.
- Franklin Templeton Investments launched a new U.S. sales and marketing campaign during the quarter to cross sell its equity products to the more than 130,000 advisors currently selling its products, with a focus on the 20,000 advisors who sell only fixed-income products today.
- Franklin Templeton Investments' annual Investment Outlook and Opportunities Forum 2009, held in Toronto, Canada, was attended by over 1,800 investment advisors and clients.
- More than 1,700 Franklin Templeton Investments employees and their guests participated in the third annual Involved Impact Days, a company-sponsored event held to encourage community involvement and volunteerism in local communities around the world.

Lipper Performance Rankings of Franklin Templeton's U.S.-Registered Long-Term Mutual Funds^{1,3}

FRANKLIN TEMPLETON^{4,5}

Lipper Quartile	Per	iod Ended Se	ptember 30, 2	2009
	1-Year	3-Year	5-Year	10-Year
	<u>Assets (%)</u>	<u>Assets (%)</u>	<u>Assets (%)</u>	<u>Assets (%)</u>
1st & 2nd	85%	85%	85%	90%
3rd & 4th	15%	15%	15%	10%

FRANKLIN TEMPLETON EQUITY^{4,6}

	Lipper Quartile	Per	iod Ended Se	ptember 30, 2	2009
		1-Year	3-Year	5-Year	10-Year
		<u>Assets (%)</u>	<u>Assets (%)</u>	Assets (%) Assets (%) A	
_	1st & 2nd	86%	86%	83%	90%
_	3rd & 4th	14%	14%	17%	10%

FRANKLIN TEMPLETON FIXED-INCOME^{4,7}

Lipper Quartile	tile Period Ended September 30, 2009											
	1-Year	3-Year	5-Year	10-Year								
	Assets (%)	Assets (%)	<u>sets (%)</u> <u>Assets (%)</u> <u>Assets</u>									
1st & 2nd	83%	85%	86%	90%								
3rd & 4th	17%	15%	14%	10%								

FRANKLIN EQUITY^{4,8}

Lipper Quartile	1-Year 3-Year 5-Year 10-Year							
	1-Year <u>Assets (%)</u>	3-Year <u>Assets (%)</u>	5-Year <u>Assets (%)</u>	10-Year <u>Assets (%)</u>				
1st & 2nd	85%	78%	76%	87%				
3rd & 4th	15%	22%	24%	13%				

TEMPLETON EQUITY^{4,9}

	Lipper Quartile	Per	iod Ended Se	ptember 30, 2	2009	
		1-Year	3-Year	5-Year	10-Year	
		<u>Assets (%)</u>	<u>s (%) Assets (%) Assets (%) Assets</u>			
	1st & 2nd	87%	92%	88%	92%	
_	3rd & 4th	13%	8%	12%	8%	

MUTUAL SERIES EQUITY^{4,10}

Lipper Quartile	Per	iod Ended Se	ptember 30, 2	2009				
	1-Year	3-Year	5-Year	10-Year				
	<u>Assets (%)</u>	Assets (%)	Assets (%)	Assets (%) Assets (%)				
1st & 2nd	88%	99%	99%	98%				
3rd & 4th	12%	1%	1%	2%				

FRANKLIN TEMPLETON TAXABLE FIXED-INCOME^{4,11}

	Lipper Quartile	Per	iod Ended Se	ptember 30, 2	2009
		1-Year	3-Year	5-Year	10-Year
		Assets (%)	Assets (%)	Assets (%)	Assets (%)
_	1st & 2nd	63%	68%	63%	66%
_	3rd & 4th	37%	32%	37%	34%

FRANKLIN TEMPLETON TAX-FREE FIXED-INCOME^{4,12}

Lipper Quartile	Lipper Quartile Period Ended September 30, 2009											
	1-Year	3-Year	5-Year	10-Year								
	Assets (%)	Assets (%)	Assets (%)	<u>Assets (%)</u>								
1st & 2nd	93%	92%	97%	100%								
3rd & 4th	7%	8%	3%	0%								

Performance quoted above represents past performance, which cannot predict or guarantee future results.

Franklin Resources, Inc. Preliminary Condensed Consolidated Income Statements Unaudited

Unaudited (in thousands, except per share data and assets under management)				nonths ende otember 30,	ed		Twelve months ended September 30,			
and about and managementy		2009		2008	% Change	<u>2009</u>		2008	% Change	
Operating Revenues										
Investment management fees	\$	724,953	\$	822,388	(12%) \$	2,503,188	\$	3,683,390	(32%)	
Underwriting and distribution fees		433,361		424,450	2%	1,408,162		2,002,031	(30%)	
Shareholder servicing fees		67,381		69,651	(3%)	267,350		289,370	(8%)	
Consolidated sponsored investment										
products income, net		1,640		1,487	10%	8,195		10,923	(25%)	
Other, net		11,592		3,478	233%	7,192		46,672	(85%)	
Total operating revenues		1,238,927		1,321,454	(6%)	4,194,087		6,032,386	(30%)	
Operating Expenses										
Underwriting and distribution		418,284		406,526	3%	1,352,022		1,937,113	(30%)	
Compensation and benefits		246,773		274,091	(10%)	958,511		1,120,657	(14%)	
Information systems, technology and		74 000		~~~~~	(100())	074400			(4 = 0 ()	
occupancy		71,999		83,038	(13%)	274,198		320,986	(15%)	
Advertising and promotion		37,314		45,489	(18%)	116,129		184,309	(37%)	
Amortization of deferred sales commissions		39,747		48,196	(18%)	142,978		178,004	(20%)	
Other		40,088		52,143	(23%)	147,655		192,315	(23%)	
Total operating expenses		854,205		909,483	(6%)	2,991,493		3,933,384	(24%)	
Operating Income		384,722		411,971	(7%)	1,202,594		2,099,002	(43%)	
Other Income (Expenses)										
Consolidated sponsored investment		04.000			N IN 4	04 700		(74 550)	NINA	
products gains (losses), net		31,866		(35,507)	NM	21,706		(71,553)	NM	
Investment and other income, net		87,216		77,763	12%	60,563		224,898	(73%)	
Interest expense		(268)		(478)	(44%)	(3,771)		(15,758)	(76%)	
Other income, net		<u>118,814</u>		41,778	<u>184%</u> 11%	78,498		137,587	(43%)	
Income before taxes		503,536		453,749		1,281,092		2,236,589	(43%)	
Taxes on income	*	136,180	•	153,260	(11%)	384,314	-	648,376	(41%)	
Net Income	\$	367,356	\$	300,489	22% \$	896,778	\$	1,588,213	(44%)	
Earnings per Share										
Basic	\$	1.61	\$	1.29	25% \$		\$	6.72	(42%)	
Diluted		1.60		1.28	25%	3.87		6.67	(42%)	
Dividends per Share	\$	0.21	\$	0.20	5% \$	0.84	\$	0.80	5%	
•		-								
Average Shares Outstanding (in thousands)		228,741		232,832	(29/)	230,334		236,396	(20/)	
Basic		230,178		232,632 234,563	(2%) (2%)	230,334		238,281	(3%) (3%)	
Diluted		,			. ,				. ,	
Operating Margin ¹³		31%	6	31%		29%	0	35%	1	
Assets Under Management ¹⁴ (in billions)										
Beginning of period	\$	451.2	\$	580.2	(22%) \$	507.3	\$	645.9	(21%)	
Long-term sales		34.9		38.5	(9%)	110.4		170.0	(35%)	
Long-term redemptions		(23.3)		(46.6)	(50%)	(115.6)		(177.9)	(35%)	
Net cash management		0.6		(0.5)	NM	(0.3)		(1.0)	(70%)	
Net new flows		12.2		(8.6)	NM	(5.5)		(8.9)	(38%)	
Reinvested distributions		2.4		3.2	(25%)	14.1		28.9	(51%)	
Net flows		14.6		(5.4)	NM	8.6		20.0	(57%)	
Distributions		(3.1)		(4.0)	(23%)	(17.9)		(35.2)	(49%)	
Appreciation (depreciation) and other		60.7		(63.5)	NM	25.4		(123.4)	NM	
End of period	\$	523.4	\$	507.3	3% \$	523.4	\$	507.3	3%	
Simple Monthly Average for Period	\$	488.3	\$	555.4	(12%) \$	442.2	\$	604.9	(27%)	
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Franklin Resources, Inc. Preliminary Condensed Consolidated Income Statements Unaudited

(in thousands, except per share data, employees

(in thousands, except per share data, em	pio	yooo									
and billable shareholder accounts)					Three mo	nth	ns ended				
	3	0-Sep-09	3	0-Jun-09	% Change	3	1-Mar-09	3	1-Dec-08	<u>3</u>	<u>0-Sep-08</u>
Operating Revenues											
Investment management fees	\$	724,953	\$	625,025	16%	\$	552,936	\$	600,274	\$	822,388
Underwriting and distribution fees		433,361		365,217	19%		304,655		304,929		424,450
Shareholder servicing fees		67,381		67,113	0%		66,514		66,342		69,651
Consolidated sponsored investment											
products income, net		1,640		2,908	(44%)		1,761		1,886		1,487
Other, net		11,592		13,295	(13%)		(13,594)		(4,101)		3,478
Total operating revenues	_1	,238,927	1	,073,558	15%		912,272		969,330	1	,321,454
Operating Expenses											
Underwriting and distribution		418,284		350,675	19%		293,534		289,529		406,526
Compensation and benefits		246,773		230,943	7%		236,732		244,063		274,091
Information systems, technology and		71 000		60 000	60/		65 200		60 500		02 020
occupancy		71,999		68,203	6%		65,398		68,598		83,038
Advertising and promotion Amortization of deferred sales		37,314		27,888	34%		26,700		24,227		45,489
commissions		39,747		32,865	21%		33,754		36,612		48,196
Other		40,088		36,798	9%		32,832		37,937		52,143
Total operating expenses		854,205		747,372	14%		688,950		700,966		909,483
Operating Income		384,722		326,186	18%		223,322		268,364		411,971
Other Income (Expenses)											
Consolidated sponsored investment											
products gains (losses), net		31,866		35,660	(11%)		(9,336)		(36,484)		(35,507)
Investment and other income (losses), net		87,216		52,285	67%		(33,929)		(45,009)		77,763
Interest expense		(268)		(211)			(2,092)		(1,200)		(478)
Other income (expenses), net		118,814		87,734	35%		(45,357)		(82,693)		41,778
Income before taxes		503,536		413,920	22%		177,965	,	185,671		453,749
Taxes on income		136,180		116,204	17%		67,159		64,771		153,260
Net Income	\$	367,356	\$	297,716	23%	\$	110,806	\$	120,900	\$	300,489
	<u> </u>		Y			•		•	,	•	
Earnings per Share											
Basic	\$	1.61	\$	1.30	24%	\$	0.48	\$	0.52	\$	1.29
Diluted		1.60		1.29	24%		0.48		0.52		1.28
Dividends per Share	\$	0.21	\$	0.21	0%	\$	0.21	\$	0.21	\$	0.20
Average Shares Outstanding (in the	ous	ands)									
Basic		228,741		229,804	0%		231,178		231,626		232,832
Diluted		230,178		230,823	0%		231,891		232,688		234,563
Operating Margin		31%		30%			24%		28%		31%
Employees		7,745		7,847	(1%)		8,233		8,608		8,809
Billable Shareholder Accounts (in millions)		21.4		22.4	(4%)		21.9		21.0		20.4

ASSETS UNDER MANAGEMENT BY INVESTMENT OBJECTI	VE
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(in billions)	Three months ended										
	30-	Sep-09	30-	Jun-09	% Change	31-	Mar-09	31-	Dec-08	30-	Sep-08
Equity											
Global/international	\$	183.1	\$	153.1	20%	\$	124.7	\$	142.6	\$	190.3
Domestic (U.S.)		63.9		56.7	13%		48.5		55.2		72.9
Total equity		247.0		209.8	18%		173.2		197.8		263.2
Hybrid		98.2		85.8	14%		75.0		78.8		93.9
Fixed-Income											
Tax-free		69.6		62.4	12%		59.3		56.1		59.7
Taxable:											
Global/international ¹⁵		63.3		50.2	26%		43.0		45.9		52.7
Domestic (U.S.)		38.4		35.5	8%		32.5		29.8		30.5
Total fixed-income		171.3		148.1	16%		134.8		131.8		142.9
Cash Management ^{15,16}		6.9		7.5	(8%)		8.1		7.8		7.3
Total Ending Assets Under	\$	523 4	\$	451 2	16%	\$	391 1	\$	416.2	\$	507.3
Management Simple Monthly Average Assets Under Management	<u>\$</u> \$	523.4 488.3	\$ \$	451.2	<u> </u>	\$ \$	<u>391.1</u> 396.6	\$ \$	416.2	\$ \$	<u>507.3</u> 555.4

ASSETS UNDER MANAGEMENT AND FLOWS – UNITED STATES AND INTERNATIONAL

(in billions)

	As of and for the three months ended									
	30-Sep-09		% of Total	30-Jun-09		% of Total	30-Sep-08		% of Total	
Long-Term Sales										
United States	\$	21.5	62%	\$	18.1	65%	\$	14.9	39%	
International ¹⁵		13.4	38%		9.8	35%		23.6	61%	
Total Long-Term Sales	\$	34.9	100%	\$	27.9	100%	\$	38.5	100%	
Long-Term Redemptions										
United States	\$	(13.4)	58%	\$	(12.7)	57%	\$	(20.2)	43%	
International ¹⁵		(9.9)	42%		(9.7)	43%		(26.4)	57%	
Total Long-Term Redemptions	\$	(23.3)	100%	\$	(22.4)	100%	\$	(46.6)	100%	
Assets Under Management										
United States	\$	389.3	74%	\$	339.2	75%	\$	376.6	74%	
International		134.1	26%		112.0	25%		130.7	26%	
Total Assets Under										
Management	\$	523.4	100%	\$	451.2	100%	\$	507.3	100%	

(in billions)	illions) Three months ended				
	30-Sep-09	<u>30-Jun-09</u>	<u>30-Sep-08</u>		
Global/international equity					
Beginning assets	\$ 153.1	\$ 124.7	\$ 233.7		
Long-term sales	9.7	8.5	9.9		
Long-term redemptions	(9.1)	(8.5)	(16.4)		
Net exchanges	0.1	0.3	(1.0)		
Net new flows	0.7	0.3	(7.5)		
Reinvested distributions	0.2	0.1	0.7		
Net flows	0.9	0.4	(6.8)		
Distributions	(0.1)	(0.2)	(0.8)		
Appreciation (depreciation) and other	29.2	28.2	(35.8)		
Ending assets	183.1	153.1	190.3		
Domestic (U.S.) equity					
Beginning assets	56.7	48.5	82.5		
Long-term sales	2.5	2.6	3.3		
Long-term redemptions	(2.8)	(2.3)	(5.4)		
Net exchanges	(0.1)	—	(0.1)		
Net new flows	(0.4)	0.3	(2.2)		
Reinvested distributions	0.3	0.1	0.8		
Net flows	(0.1)	0.4	(1.4)		
Distributions	(0.4)	(0.1)	(1.0)		
Appreciation (depreciation) and other	7.7	7.9	(7.2)		
Ending assets	63.9	56.7	72.9		
Hybrid					
Beginning assets	85.8	75.0	109.5		
Long-term sales	3.7	2.9	2.8		
Long-term redemptions	(2.8)	(2.7)	(3.9)		
Net exchanges	0.1	0.1	(0.3)		
Net new flows	1.0	0.3	(1.4)		
Reinvested distributions	0.9	1.2	0.7		
Net flows	1.9	1.5	(0.7)		
Distributions	(1.2)	(1.4)	(1.0)		
Appreciation (depreciation) and other	11.7	10.7	(13.9)		
Ending assets	98.2	85.8	93.9		
Tax-free fixed-income					
Beginning assets	62.4	59.3	61.6		
Long-term sales	3.9	3.3	3.2		
Long-term redemptions	(1.9)	(1.9)	(2.1)		
Net exchanges		_			
Net new flows	2.0	1.4	1.1		
Reinvested distributions	0.5	0.5	0.4		
Net flows	2.5	1.9	1.5		
Distributions	(0.8)	(0.7)	(0.7)		
Appreciation (depreciation) and other	5.5	1.9	(2.7)		
Ending assets	\$ 69.6	\$ 62.4	\$ 59.7		
	[Ta	ble continued	on next page]		

ASSETS UNDER MANAGEMENT AND FLOWS BY INVESTMENT OBJECTIVE

[Table continued on next page]

ASSETS UNDER MANAGEMENT AND FLOWS BY II	[Table continued from previous page] Three months ended						
(in billions)	20 500			ded <u>30-Sep-08</u>			
Global/international taxable fixed-income	<u>30-Sep</u>	09	<u>30-3</u>	<u>un-09</u>	<u>30-3</u>	<u>ep-06</u>	
Beginning assets	\$5	0.2	\$	43.0	\$	54.3	
Long-term sales	-	1.6	Ψ	6.8	¥	17.5	
Long-term redemptions		4.3)		(4.7)		(16.5)	
Net exchanges		1.3		0.8		0.2	
Net new flows		8.6		2.9		1.2	
Reinvested distributions		0.3		0.4		0.3	
Net flows		8.9		3.3		1.5	
Distributions		0.3)		(0.5)		(0.2)	
Appreciation (depreciation) and other		4.5		4.4		(2.9)	
Ending assets		3.3		50.2		52.7	
Domestic (U.S.) taxable fixed-income	•	0.0		00.2		02.7	
Beginning assets	3	5.5		32.5		31.6	
Long-term sales		3.5		3.8		1.8	
Long-term redemptions		2.4)		(2.3)		(2.3)	
Net exchanges		0.1)́		(0.1)		0.4 [´]	
Net new flows	· · · · · · · · · · · · · · · · · · ·	1.0		1.4		(0.1)	
Reinvested distributions		0.2		0.4		0.2	
Net flows		1.2		1.8		0.1	
Distributions	(0.3)		(0.4)		(0.3)	
Appreciation (depreciation) and other		2.0		1.6		(0.9)	
Ending assets	3	8.4		35.5		30.5	
Cash Management							
Beginning assets		7.5		8.1		7.0	
Net cash management		0.6		0.5		(0.5)	
Net exchanges	(1.3)		(1.1)		0.8	
Net new flows	(0.7)		(0.6)		0.3	
Reinvested distributions		—				0.1	
Net flows	(0.7)		(0.6)		0.4	
Distributions		—		_		_	
Appreciation (depreciation) and other		0.1				(0.1)	
Ending assets		6.9		7.5		7.3	
Total							
Beginning assets		51.2		391.1		580.2	
Long-term sales		4.9		27.9		38.5	
Long-term redemptions	•	3.3)		(22.4)		(46.6)	
Long-term net exchanges		1.3		1.1		(0.8)	
Net cash management		0.6		0.5		(0.5)	
Cash management net exchanges		1.3)		(1.1)		0.8	
Net new flows		2.2		6.0		(8.6)	
Reinvested distributions		2.4		2.7		3.2	
Net flows		4.6		8.7		(5.4)	
Distributions		3.1)		(3.3)		(4.0)	
Appreciation (depreciation) and other		0.7		54.7		(63.5)	
Ending Assets Under Management	\$ 52	3.4	\$	451.2	\$	507.3	

ASSETS UNDER MANAGEMENT AND FLOWS BY INVESTMENT OBJECTIVE

Conference Call Information

Pre-recorded audio commentary on the fourth quarter results from Franklin Resources, Inc.'s President and Chief Executive Officer, Greg Johnson, and Executive Vice President and Chief Financial Officer, Ken Lewis, will be available today at approximately 9:15 a.m. Eastern Time. They will also lead a live teleconference today at 4:30 p.m. Eastern Time to answer questions.

Access to the pre-recorded audio commentary and accompanying slides will be available at franklinresources.com under the "Investor relations – Earnings releases" section. The pre-recorded audio commentary will also be available by dialing (800) 642-1687 in the U.S. and Canada or (706) 645-9291 internationally, using access code 32011866, anytime through 11:59 p.m. Eastern Time on November 12, 2009.

Access to the live teleconference will be available at franklinresources.com 10 minutes before the start of the call or by dialing (877) 480-6346 in the U.S. and Canada or (706) 902-1906 internationally. A replay of the call can also be accessed by calling (800) 642-1687 in the U.S. and Canada or (706) 645-9291 internationally, using access code 31467170, after 5:30 p.m. Eastern Time on October 27, 2009 through 11:59 p.m. Eastern Time on November 12, 2009.

Questions regarding the pre-recorded audio commentary or live teleconference should be directed to Franklin Resources, Inc., Investor Relations at (650) 312-4091 or Corporate Communications at (650) 312-2245.

Franklin Resources, Inc. [NYSE:BEN] is a global investment management organization operating as Franklin Templeton Investments. Franklin Templeton Investments provides global and domestic investment management solutions managed by its Franklin, Templeton, Mutual Series, Fiduciary Trust, Darby and Bissett investment teams. The San Mateo, CA-based company has more than 60 years of investment experience and over \$523 billion in assets under management as of September 30, 2009. For more information, please call 1-800/DIAL BEN® or visit franklinresources.com.

Supplemental Information

Investors should carefully consider a fund's investment goals, risks, charges and expenses before investing. To obtain a prospectus, which contains this and other information, for any U.S.-registered Franklin Templeton fund, investors should talk to their financial advisors or call Franklin/Templeton Distributors, Inc. at 1-800/DIAL BEN® (1-800/342-5236). Please read the prospectus carefully before investing.

- Nothing in this section shall be considered a solicitation to buy or an offer to sell a security to any person in any jurisdiction where such offer, solicitation, purchase or sale would be unlawful under the securities laws of such jurisdiction. Franklin/Templeton Distributors, Inc., One Franklin Parkway, San Mateo, CA, is the funds' principal distributor and a wholly owned subsidiary of Franklin Resources, Inc. The information in the "Global Business Developments" section is being provided for information purposes only.
- 2. Source: *Bloomberg Markets* October 2009. The score takes into consideration funds' year-to-date, one-, three- and five-year total returns, as well as their three- and five-year Sharpe ratios. Rankings include open-end retail bond funds domiciled in the U.S. with total assets of more than \$250 million and exclude index, emerging-market and collective funds. The three- and five-year returns are annualized.
- 3. Lipper rankings for Franklin Templeton U.S.-registered mutual funds are based on Class A shares. Franklin Templeton funds are compared against a universe of all share classes. Performance rankings for other share classes may differ.
- 4. Lipper calculates averages by taking all the funds and share classes in a peer group and averaging their total returns for the periods indicated. Lipper tracks 149 peer groups of U.S. retail mutual funds, and the groups vary in size from 7 to 956 funds. Lipper total return calculations include reinvested dividends and capital gains, but do not include sales charges or expense subsidization by the manager. Results may have been different if these or other factors had been considered.
- 5. Source: Lipper® Inc., 9/30/09. Of the eligible Franklin Templeton long-term mutual funds tracked by Lipper, 44, 42, 41 and 43 funds ranked in the top quartile and 33, 31, 20 and 19 funds ranked in the second quartile, for the one-, three-, five- and 10-year periods, respectively, for their respective Lipper peer groups.

- 6. Source: Lipper® Inc., 9/30/09. Of the eligible Franklin Templeton equity mutual funds tracked by Lipper, 26, 19, 15 and 15 funds ranked in the top quartile and 15, 18, 11 and 9 funds ranked in the second quartile, for the one-, three-, five- and 10-year periods, respectively, for their respective Lipper peer groups.
- 7. Source: Lipper® Inc., 9/30/09. Of the eligible Franklin Templeton non-money market fixed-income mutual funds tracked by Lipper, 18, 23, 26 and 28 funds ranked in the top quartile and 18, 13, 9 and 10 funds ranked in the second quartile, for the one-, three-, five- and 10-year periods, respectively, for their respective Lipper peer groups.
- 8. Source: Lipper® Inc., 9/30/09. Of the eligible Franklin equity mutual funds tracked by Lipper, 17, 13, 9 and 10 funds ranked in the top quartile and 11, 9, 7 and 4 funds ranked in the second quartile, for the one-, three-, five- and 10-year periods, respectively, for their respective Lipper peer groups.
- 9. Source: Lipper® Inc., 9/30/09. Of the eligible Templeton equity mutual funds tracked by Lipper, 7, 3, 2 and 1 funds ranked in the top quartile and 1, 6, 2 and 4 funds ranked in the second quartile, for the one, three-, five- and 10-year periods, respectively, for their respective Lipper peer groups.
- 10. Source: Lipper® Inc., 9/30/09. Of the eligible Mutual Series equity mutual funds tracked by Lipper, 2, 3, 4 and 4 funds ranked in the top quartile and 3, 3, 2 and 1 funds ranked in the second quartile, for the one-, three-, five- and 10-year periods, respectively, for their respective Lipper peer groups.
- 11. Source: Lipper® Inc., 9/30/09. Of the eligible Franklin Templeton non-money market taxable fixedincome mutual funds tracked by Lipper, 6, 5, 3 and 4 funds ranked in the top quartile and 2, 3, 2 and 2 funds ranked in the second quartile, for the one-, three-, five- and 10-year periods, respectively, for their respective Lipper peer groups.
- 12. Source: Lipper® Inc., 9/30/09. Of the eligible Franklin Templeton non-money market tax-free fixedincome mutual funds tracked by Lipper, 12, 18, 23 and 24 funds ranked in the top quartile and 16, 10, 7 and 8 funds ranked in the second quartile, for the one-, three-, five- and 10-year periods, respectively, for their respective Lipper peer groups.
- 13. Defined as operating income divided by operating revenues.
- 14. Assets under management include assets for which the company provides various investment management services as described in Item I "Business" in Part I of our Form 10-K for the fiscal year ended September 30, 2008.
- 15. As a result of regulatory changes, certain amounts previously included in global/international fixedincome are included in cash management effective as of January 1, 2009.
- 16. Cash management includes both U.S.-registered money market funds and foreign funds with similar investment objectives.

Forward-Looking Statements:

The financial results in this press release are preliminary. Statements in this press release regarding Franklin Resources, Inc. ("Franklin") and its subsidiaries, which are not historical facts, are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements involve a number of known and unknown risks, uncertainties and other important factors, some of which are listed below, that could cause the actual results and outcomes to differ materially from any future results or outcomes expressed or implied by such forward-looking statements. These and other risks, uncertainties and other important factors are described in more detail in Franklin's recent filings with the U.S. Securities and Exchange Commission, including, without limitation, in Risk Factors and Management's Discussion and Analysis of Financial Condition and Results of Operations in Franklin's Annual Report on Form 10-K for the fiscal year ended September 30, 2008, and Franklin's subsequent Quarterly Reports on Form 10-Q.

- The ongoing volatility and disruption of the capital and credit markets, and adverse changes in the global economy, have significantly affected our results of operations and may continue to put pressure on our financial results.
- The amount and mix of our assets under management are subject to significant fluctuations.
- We are subject to extensive and complex, overlapping and frequently changing rules, regulations and legal interpretations.
- Regulatory and legislative actions and reforms have made the regulatory environment in which we
 operate more costly and future actions and reforms could adversely impact our assets under
 management, increase costs and negatively impact our profitability and future financial results.
- Our ability to maintain the beneficial tax treatment we anticipate with respect to non-U.S. earnings we have repatriated is based on current interpretations of the American Jobs Creation Act of 2004 (the "Jobs Act") and permitted use of such amounts in accordance with our domestic reinvestment plan and the Jobs Act.

- Any significant limitation or failure of our software applications, technology or other systems that are critical to our operations could constrain our operations.
- Our investment management business operations are complex and a failure to properly perform operational tasks or the misrepresentation of our products and services could have an adverse effect on our revenues and income.
- We face risks, and corresponding potential costs and expenses, associated with conducting operations and growing our business in numerous countries.
- We depend on key personnel and our financial performance could be negatively affected by the loss of their services.
- Strong competition from numerous and sometimes larger companies with competing offerings and products could limit or reduce sales of our products, potentially resulting in a decline in our market share, revenues and net income.
- Changes in the third-party distribution and sales channels on which we depend could reduce our revenues and hinder our growth.
- Our increasing focus on international markets as a source of investments and sales of investment products subjects us to increased exchange rate and other risks in connection with earnings and income generated overseas.
- Poor investment performance of our products could affect our sales or reduce the level of assets under management, potentially negatively impacting our revenues and income.
- We could suffer losses in earnings or revenue if our reputation is harmed.
- Our future results are dependent upon maintaining an appropriate level of expenses, which is subject to fluctuation.
- Our ability to successfully integrate widely varied business lines can be impeded by systems and other technological limitations.
- Our inability to successfully recover should we experience a disaster or other business continuity problem could cause material financial loss, loss of human capital, regulatory actions, reputational harm or legal liability.
- Certain of the portfolios we manage, including our emerging market portfolios, are vulnerable to significant market-specific political, economic or other risks, any of which may negatively impact our revenues and income.
- Our revenues, earnings and income could be adversely affected if the terms of our management agreements are significantly altered or these agreements are terminated by the funds and other sponsored investment products we advise.
- Regulatory and governmental examinations and/or investigations, civil litigation relating to previouslysettled regulatory and governmental investigations, and the legal risks associated with our business, could adversely impact our assets under management, increase costs and negatively impact our profitability and/or our future financial results.
- Our ability to meet cash needs depends upon certain factors, including our asset value, credit worthiness and the market value of our stock.
- Our ability to access the capital markets in a timely manner should we seek to do so depends on a number of factors.
- Diverse and strong competition limits the interest rates that we can charge on consumer loans.
- Our business could be negatively affected if we or our banking subsidiaries fail to remain well capitalized.
- Liquidity needs could affect our banking business.
- We are dependent on the earnings of our subsidiaries.

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