



INTERNATIONAL

February 20, 2014

CSG Executives Consider 'What's Next' for Mobile Operators at Mobile World Congress 2014

ENGLEWOOD, Colo.--(BUSINESS WIRE)-- [CSG International, Inc. \(NASDAQ: CSGS\)](#), a global provider of interactive transaction-driven solutions and services, today announced its participation at GSMA [Mobile World Congress 2014](#), in Barcelona, Spain.

Mobile World Congress showcases the technologies, products, and services that shape the future of the mobile industry, including network infrastructure, mobile handsets, devices, software, applications, and more. The theme of this year's event is "Creating What's Next." CSG executives will be onsite to discuss the rollout of [CSG InvoTas](#), the company's groundbreaking enterprise security business, in addition to a range of topics that address the business challenges facing today's operators and ways they can extend and defend their market share by adopting the next generation of flexible, agile business solutions.

Who: [George Fraser](#), vice president of Europe, the Middle East and Africa at CSG
[David Heaps](#), senior vice president of corporate strategy at CSG
[Dwayne Ruffin](#), chief of global market development at CSG InvoTas

Where: Mobile World Congress 2014, hall 5, stand 5B20

When: 24 - 27 February 2014

What: Meet with CSG executives and regional experts to discuss:

- How the newly released CSG InvoTas can help organizations combat the increasing frequency, sophistication, and unpredictability of cyber attacks
- When to engage managed services models to support global reach and scale
- How to accelerate speed-to-profit by switching to flexible cloud-based business models that support a wide range of agnostic plug-and-play technologies
- Why the practice of building innovation frameworks enables dynamic bundled services and supports creative and flexible pricing structures
- What today's mobile operators must do to become high-value LTE/4G digital service providers
- How to optimize wholesale revenues by attracting more traffic, routing traffic effectively, and mitigating carrier bypass fraud to improve quality of service and bottom-line performance
- How state-of-the-art mediation tools can manage the explosive growth of device availability, the diversity of network applications, and the complexity of service offerings

"CSG provides the most effective and innovative solutions that enable mobile operators to evolve, adapt and transform in highly competitive markets," said Peter Kalan, president and chief executive officer at CSG. "We continue to invest in the next-generation products and services that allow our clients to generate more revenue, maximize customer value, and manage their businesses more efficiently."

CSG representatives will be available to review the current mobile ecosystem. They will address the evolving competitive landscape and the revenue and profitability challenges in the rapidly growing digital economy. The conference is expected to attract more than 72,000 delegates from all over the world.

About CSG International

[CSG Systems International, Inc. \(NASDAQ:CSGS\)](#) is a market-leading business support solutions and services company serving the majority of the top 100 global communications service providers, including leaders in fixed, mobile, and next-generation networks such as AT&T, Comcast, DISH, Orange, Reliance, SingTel Optus, Telecom New Zealand, Telefonica, Time Warner Cable, T-Mobile, Verizon, Vivo, and Vodafone. With more than 30 years of experience and expertise in voice, video, data, and content services, CSG International offers a broad portfolio of licensed and Software-as-a-Service (SaaS)-based products and solutions that help clients compete more effectively, improve business operations and deliver a more impactful customer experience across a variety of touch points. For more information, visit our website at www.csgi.com.

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Source: CSG International

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