



INTERNATIONAL

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CSG to Share New Operations Strategies for the Digital Services Era at INTX 2015

Company to Speak on Speeding Services to the Right Consumer at the Right Time

ENGLEWOOD, Colo.--(BUSINESS WIRE)-- [CSG Systems International, Inc. \(NASDAQ: CSGS\)](#), a global provider of interactive transaction-driven solutions and services, will join cable industry leaders to discuss new strategies for the evolving digital services era during the Internet & Television Expo, [INTX 2015](#).

During the event, CSG's executives and technical experts will discuss and demonstrate [CSG Ascendon®](#), the company's new, innovative digital services platform designed to help cable operators capitalize on the next generation of digital services.

In addition, Chad Dunavant, CSG's vice president of product management, will speak on "Centralizing Product and Service Data to Drive Speed to Market" during the "Seeing Is Achieving: How Data Analysis Is Transforming Digital Media" panel on Tuesday, May 5 from 3:00 p.m. to 4:00 p.m. in Room W474.

Held May 5-7 in Chicago, The Internet & Television Expo is a gathering of the wide universe of network operators, content creators, and technologists shaping today's digital marketplace, including attendees from every sector of the digital media economy.

CSG staff will be on hand at the INTX Streaming Media Intersection, #1849 to demonstrate CSG Ascendon's Electronic Sell-Through (EST) capabilities. The company will also host clients and further demonstrations at meeting suite ES-33.

Editors and members of the media are invited to meet with CSG executives to discuss:

- CSG's new digital services platform that gives cable operators the capabilities they need to quickly launch, scale, and monetize movies, music, games, home security and other digital services;
- How to balance the technical and operational needs of supporting new digital services with the intense demand for a better customer experience;
- The four 'must-haves' that can transform communications service providers into digital service providers that are prepared to serve content-hungry consumers on-the-go.

To see updates from CSG during INTX, follow us on Twitter via [@csg_i](#) or join the event conversation via [#intx2015](#).

About CSG International

[CSG Systems International, Inc. \(NASDAQ:CSGS\)](#) is a market-leading business support solutions and services company serving the majority of the top 100 global communications service providers, including leaders in fixed, mobile and next-generation networks such as AT&T, Comcast, DISH, Orange, T-Mobile, Telefonica, Time Warner Cable, Vodafone, Vivo and Verizon. With over 30 years of experience and expertise in voice, video, data and content services, CSG International offers a broad portfolio of licensed and Software-as-a-Service (SaaS)-based products and solutions that help clients compete more effectively, improve business operations and deliver a more impactful customer experience across a variety of touch points. For more information, visit our website at [www.csgi.com](#).

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