



INTERNATIONAL

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CSG Ascendon® Wins Innovation in Business Support Systems Award

Industry Analysts, Editors and Service Providers Name CSG's New Digital Services Platform as a Winning Innovation

ENGLEWOOD, Colo.--(BUSINESS WIRE)-- [CSG International \(NASDAQ: CSGS\)](#), a global provider of interactive transaction-driven solutions and services, announces that its digital services platform, CSG Ascendon, has won [Pipeline's 2015 Innovation Award](#) in the Innovations in Business Support Systems (BSS) category.

CSG developed Ascendon to enable current and future digital services providers (DSPs) to more easily transform their operations to capitalize on digital service opportunities. The platform allows communications service providers (CSPs), content producers and retailers to launch, scale and monetize new digital services such as movies, music, games, home security and more. By overlaying existing BSS and other technology systems, CSG Ascendon enables providers to quickly launch new digital services without uprooting existing infrastructure.

"Ascendon reflects a multi-year effort, working with some of the world's most innovative brands, to create a faster, more effective way to deliver digital services through various devices and business models and embrace the changes required to effectively service the always connected consumer," said Kent Steffen, president of digital services at CSG International. "We are honored that the industry has recognized Ascendon as an Innovation in BSS, and will continue our work to create more opportunity for our clients to compete in, and profit from, the digital evolution."

CSG has helped many companies implement digital service strategies, including Comcast through [XFINITY On Campus](#); [Sony Pictures Home Entertainment](#); [Cineplex Entertainment](#); [ESPN](#) and more.

About CSG Ascendon

Ascendon is a cloud-based digital commerce platform that allows service providers to quickly create, launch, and monetize compelling offers of video, content, and data across users, channels and devices. Purposefully built as a unified suite, Ascendon integrates the full scope of business operations -- from product creation and sales offer, to order and activation, to revenue management and partner settlement. Ascendon is delivered through flexible delivery models, including cloud and managed services. With no investment in new infrastructure, and virtually limitless scalability, service providers can fulfill digital services that consumers are demanding now and in the future.

About CSG International

[CSG Systems International, Inc. \(NASDAQ:CSGS\)](#) is a market-leading business support solutions and services company serving the majority of the top 100 global communications service providers, including leaders in fixed, mobile and next-generation networks such as AT&T, Comcast, DISH Network, Orange, T-Mobile, Telefonica, Time Warner Cable, Vodafone, Vivo and Verizon. With over 30 years of experience and expertise in voice, video, data and content services, CSG International offers a broad portfolio of licensed and Software-as-a-Service (SaaS)-based products and solutions that help clients compete more effectively, improve business operations and deliver a more impactful customer experience across a variety of touch points. For more information, visit our website at www.csgi.com.

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