

CSG Teams with Arrow Electronics to Monetize the Internet of Things

Collaboration Offers a new Business Model to Support the Growing IoT Market

ENGLEWOOD, Colo.--(BUSINESS WIRE)-- [CSG Systems International, Inc.](#) ([NASDAQ: CSGS](#)), the trusted global partner to launch and monetize [digital services](#), today announced a new agreement with [Arrow Electronics](#) to enable quick launch and monetization of solutions across the [Internet of Things](#) (IoT).

The IoT includes a network of internet-connected objects such as smart home devices, wearables and vehicles that collect and exchange data using embedded sensors. Under a new agreement, [CSG will team with Arrow](#) as part of an IoT ecosystem of companies that work together to create, connect and monetize IoT devices and their interactions.

"At Arrow, we support all the building blocks for IoT, from the sensory edge to data connectivity to cloud-based platforms," said Aiden Mitchell, vice president of IoT global solutions at Arrow. "With the deployment of Low-Power Wide-Area Networks (LPWAN) optimized for IoT, we are able to support our clients with integrated solutions that move the data they need from deployed products and assets. They can realize the value of their data in efficiency gains, new services and great experiences for their customers. The CSG Ascendon platform allows us to provision our clients' solution on the network and provide global billing services with a great device management experience."

Arrow will leverage the [Digital BSS](#) (Business Support Systems) capabilities of CSG's Ascendon digital service platform to quickly launch IoT products and services, and configure and monetize revenue-sharing models among partners in the IoT ecosystem. CSG will deliver Ascendon as a managed service to support Arrow's large customers with comprehensive settlement capabilities as well as web-based self-care to support on-boarding, product ordering, self-management and role-based security profiles for business customers.

"The IoT includes an increasingly complex web of partners and device ecosystems. Together, CSG and Arrow will provide a simplified way to deliver any IoT business model, and put into place the processes and systems needed to drive revenues from device interactions," said Ian Watterson, vice president at CSG International. "As the IoT rapidly continues to grow and define itself, Arrow and CSG will deliver the flexibility that businesses need to build successful and profitable IoT business models."

For more about Arrow Electronics and CSG, visit us at Mobile World Congress Americas at Stand N.283 or Meeting Room N.1556.

About CSG International

[CSG International](#) (NASDAQ: CSGS) is the trusted global partner to help clients launch and monetize communications and entertainment services in the digital age. Leveraging 35 years of experience and expertise in voice, video, data and content services, CSG delivers market-leading revenue management and customer interaction solutions in licensed and managed service models. The company drives business transformation initiatives for the majority of the top 100 global communications service providers, including AT&T, Charter Communications, Comcast, DISH, ESPN, Media-Saturn, Orange, Reliance, SingTel Optus, Telefonica, Telstra, Vodafone, Vivo and Verizon. For more information, visit our website at www.csqi.com.

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CSG International

Elise Brassell, +1 303-804-4962

Public Relations

Elise.brassell@csqi.com

or

Liz Bauer, +1 303-804-4065

Investor Relations

Liz.bauer@csgi.com

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