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Monro Launches Nationwide Donation Campaign, “Drive to Give,” to Raise Funds for Feeding America

Initiative aims to donate 1.5 million meals by raising \$150,000 for those in need.



ROCHESTER, NY (November 3, 2023) – Monro, Inc., one of the largest independent auto service and tire dealers in the United States, will run its annual “Drive to Give” fundraising campaign with the goal of donating 1.5 million meals to people in need this holiday season by raising \$150,000 for Feeding America.

The campaign, running from November 1 through December 31, will feature Monro’s seven retail tire and automotive service brands across 32 states. These include Monro Auto Service and Tire Centers, Tire Choice Auto Service Centers, Mr. Tire, Ken Towery’s Tire and Auto Care, Tire Warehouse, Tire Barn Warehouse, and Car-X Tire and Auto.

Monro is encouraging its teammates, guests, and community members to donate \$1, \$5, \$10, or an amount of their choosing to the campaign. They can visit one of Monro’s seven participating brand locations to make a contribution, or they can visit Monro’s donation page at <https://www.monro.com/drive-to-give/>. Guests also have the opportunity to add a donation to their invoice after a service or repair. Purchase is not required.

“The ‘Drive to Give’ campaign is really about neighbors helping neighbors,” said Monro’s president and CEO Mike Broderick. “Monro cares about the communities where we operate. With this initiative, the most vulnerable residents in our communities across the country will receive the benefit.”

Feeding America, a global not-for-profit organization, will direct 90% of the donations raised in each store to the local Feeding America food bank in that area. Every dollar will provide at least ten meals to people in our communities this holiday season.

“One in nine Americans may not know where they will get their next meal,” said Feeding America Director of New Partnerships, Doug Montgomery. “Support from partners like Monro is critical in the fight against hunger, and this commitment will make a tangible impact by helping provide food for people who need it.”

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About Monro, Inc.

Monro, Inc., is one of the United States' leading automotive service and tire providers, delivering best-in-class automotive care to communities across the country. As a publicly traded company on NASDAQ, it has a growing market share and a focus on sustainable growth with approximately \$1.3 billion in sales in fiscal 2023. Monro continues to expand its national presence through strategic acquisitions and by opening newly constructed stores. Across more than 1,300 stores and 9,000 service bays nationwide, Monro offers customers the professionalism and high-quality service they expect from a national retailer, with the convenience and trust of a neighborhood garage. Monro's highly trained teammates and certified technicians bring together hands-on experience and state-of-the-art technology to diagnose and address customers' automotive needs to get them safely back on the road. For more information, visit <https://corporate.monro.com/overview/default.aspx>.

About Feeding America

Feeding America® is the largest hunger-relief organization in the United States. Through a network of more than 200 food banks, 21 statewide food bank associations, and over 60,000 partner agencies, food pantries and meal programs, Feeding America helped provide 5.2 billion meals to tens of millions of people in need last year. It also supports programs that prevent food waste and improve food security among the people it serves; brings attention to the social and systemic barriers that contribute to food insecurity in our nation; and advocates for legislation that protects people from going hungry.

Visit www.feedingamerica.org.

Source: Monro, Inc.
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