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## Monro Adds Two Regional Vice Presidents to Management Team

*Charlie Smith and Sergio Magana bring decades of industry operational and leadership experience.*

**ROCHESTER, NY** (November 7, 2023) – Monro, Inc., one of the largest independent auto service and tire dealers in the United States, announces that Sergio Magana and Charlie Smith have been hired as regional vice presidents.



**Sergio Magana**  
Regional Vice President  
Z15

**SERGIO MAGANA** will be responsible for managing 73 stores and their regional district managers in Illinois, Indiana, Iowa, Minnesota, and Wisconsin. He will execute the company's retail operations strategy to drive sales and profits, recruit and retain teammates, and manage inventory. Magana will report to Brian O'Donnell, senior vice president of retail operations, south division.

"Sergio is a high-energy team player who ensures that his teammates are taken care of and collectively benefit from the work they put in together as a unit," O'Donnell said. "Combining this with his thorough and nuanced approach to our industry makes him a phenomenal selection for this role."

Magana has 18 years of experience in the automotive aftermarket. He recently held a role as a regional sales manager with Advance Auto Parts. Prior to that, he held management positions at O'Reilly Auto Parts and Jiffy Lube. He attained a Master's in Business Administration from Aurora University in Aurora, Illinois, the school where he had previously received his Bachelor's Degree in Business Administration. He currently resides in Spring Grove, Illinois.

**CHARLIE SMITH** will oversee 119 stores and their regional district managers in Ohio, Pennsylvania, Virginia, West Virginia. He will report to Russ Welsh, senior vice president of retail operations, north division. Smith's focus will be to implement short- and long-term sales strategies in his region, recruit and retain teammates, and enhance the company's financial vision.

Smith joins Monro from his role as divisional vice president at Pep Boys where he managed more than 250 retail locations and 2,500 store employees. Previously, he held leadership roles at STS Tire, Tire Kingdom, and Firestone Tire and Rubber Company.

"Charlie is an industry veteran; he knows it with complete confidence and his passion for it is inspiring," Welsh said. "Charlie also recognizes the importance of people and how the power of understanding and collaboration creates a team that can deliver."

Smith earned his electronics degree from the Central Westmoreland Career & Technology Center in New Stanton, Pennsylvania. He currently resides in Jeannette, Pennsylvania.



**Charlie Smith**  
Regional Vice President  
Z07

**About Monro, Inc.**

Monro, Inc., is one of the United States' leading automotive service and tire providers, delivering best-in-class automotive care to communities across the country. As a publicly traded company on NASDAQ, it has a growing market share and a focus on sustainable growth with approximately \$1.3 billion in sales in fiscal 2023. Monro continues to expand its national presence through strategic acquisitions and by opening newly constructed stores. Across more than 1,300 stores and 9,000 service bays nationwide, Monro offers customers the professionalism and high-quality service they expect from a national retailer, with the convenience and trust of a neighborhood garage. Monro's highly trained teammates and certified technicians bring together hands-on experience and state-of-the-art technology to diagnose and address customers' automotive needs to get them safely back on the road. For more information, visit [www.corporate.monro.com](http://www.corporate.monro.com).

Source: Monro, Inc.

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