



200 Holleder Parkway, Rochester, New York 14615  
800-876-6676 | [www.corporate.monro.com](http://www.corporate.monro.com)

## FOR IMMEDIATE RELEASE

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### **Monro Sponsors a Storefront at the Paychex Junior Achievement Discovery Center in Rochester, NY**

*The auto service company's exhibit will host area students who will learn about financial literacy.*

**ROCHESTER, NY** – Monro, Inc., one of the largest independent automotive service and tire dealers in the United States, announces its participation as a major storefront sponsor of the Paychex Junior Achievement Discovery Center, operated by Junior Achievement of Central Upstate New York. The high-impact education center is located at the Kodak Center in Rochester, New York.



In December 2023, Monro's senior leadership team and members of the August Family Foundation toured the Monro storefront exhibit at the Paychex Junior Achievement Discovery Center.

The 18,000 square foot Discovery Center, which opened in early January, will host classes of middle and high school students from districts in the greater Rochester region. Greeted by a replica of the historic "Welcome to Rochester" sign, the students will be immersed in the mock economy of a mini-Rochester commercial district, featuring 18 storefronts of area businesses, healthcare companies, construction and manufacturing firms, non-profits, and universities.

The students will explore various career options, and, using a digital avatar, they will take on a "job" for the day at one of the storefronts. They will learn how to create a budget to responsibly spend their wages, including opening a bank account, paying their mortgage and insurance, purchasing and maintaining a vehicle, and buying necessities.

Monro and the August Family Foundation, a nonprofit created by the family of the company's founder, Chuck August, joined the initiative as a major sponsor and secured a storefront. The team created a 20' x 23' interactive exhibit modeled after a Monro store with a front reception area and a service bay. The exhibit features information about the automotive service industry's in-demand careers with specific job tracks for positions such as store manager, automotive technician, guest care specialist, and other store support roles.

"The Discovery Center gives students a firsthand look into the important positions that run our company every day," said Mike Broderick, president and chief executive officer. "Pairing this opportunity with the initiative's educational mission increases the financial literacy of future generations, fuels the future of local economic prosperity, and gives back to the Rochester community. We are very proud to be part of Junior Achievement's work."

The center will host approximately 4,000 students from urban and suburban districts, including the Rochester City School District, Gates Chili, Greece, and Spencerport for the spring semester. The center will continue to operate for subsequent semesters.

“The Paychex Junior Achievement Discovery Center is based on a proven JA model that currently operates in over 40 U.S. cities, impacting more than 500,000 students annually,” said Patricia J. Leva, president and CEO of Junior Achievement of Central Upstate New York (JACUNY). “The Discovery Center offers a powerful experience that gives students an authentic and memorable way to practice being an adult in our economy. Our programs also provide youth at a formative age with the opportunity to explore the careers and jobs available in our region and to learn about the skills needed to create their success right here at home. We are grateful to Monroe for their generous support, which will help to create opportunity and prosperity for our young people and communities.”

#### **About Monroe, Inc.**

Monro, Inc. (NASDAQ: MNRO) is one of the United States' leading automotive service and tire providers, delivering best-in-class auto care to communities across the country. With a growing market share and a focus on sustainable growth, the company generated approximately \$1.3 billion in sales in fiscal year 2023. It continues to expand its national presence through strategic acquisitions and by opening newly constructed stores. Across more than 1,300 stores and 9,000 service bays nationwide, Monro offers customers the professionalism and high-quality service they expect from a national retailer, with the convenience and trust of a neighborhood garage. Monro's highly trained teammates and certified technicians bring together hands-on experience and state-of-the-art technology to diagnose and address customers' automotive needs to get them safely back on the road. For more information, visit [www.corporate.monro.com](http://www.corporate.monro.com).

#### **About Junior Achievement**

Junior Achievement (JA) is the world's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers, and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness, and entrepreneurship. Junior Achievement of Central Upstate New York (JACUNY) delivers programming to students in a 25-county region throughout Central and Upstate New York. The Paychex Junior Achievement Discovery Center in Rochester, NY, is the first in New York State. To learn more, visit the Junior Achievement of Central Upstate New York website [www.cuny.ja.org](http://www.cuny.ja.org).

Source: Monro, Inc.  
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#### **MEDIA CONTACT**

Ashley Masala, Communications Specialist  
[ashley.masala@monro.com](mailto:ashley.masala@monro.com)

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