

■ We believe our numbers speak for themselves



Sustainability Industry Leadership

1st
national builder named to Newsweek's list of America's Most Responsible Companies for two years in a row (2021 and 2022)

11
ENERGY STAR Partner of the Year Sustained Excellence Awards through 2021, more than any other homebuilder

25
ENERGY STAR Certified Homes Market Leader Awards in 2021 among KB's divisions, one in each of our primary markets nationwide

7
WaterSense Sustained Excellence Awards through 2021, the only national homebuilder to receive this award

1
Indoor airPLUS Leader Award, the first production homebuilder to receive this award

15
Sustainability Reports FY 2007-2021

3
sustainability innovation lab concept homes: 2010-11, 2016, 2018-19

Energy Efficiency and Greenhouse Gas Reduction

#1
energy-efficient national homebuilder*

49
average HERS Index energy performance score by the end of 2021, compared to a new-home average HERS Index score of 58 and resale average HERS Index score of 130

100%
ENERGY STAR certified home commitment by KB Home for over a decade; while only 10% of U.S. new homes were ENERGY STAR certified in recent years

160,000+
ENERGY STAR certified new homes built since 2000; 13,404 in 2021

6.3 billion
pounds estimated cumulative CO₂e emission reduction from these homes

\$856 million
estimated cumulative utility bill savings

14,000+
total solar homes delivered; 3,081 built in 2021

44
megawatts of solar power installed, producing an estimated 75 million total kilowatt hours of renewable energy annually

Water Conservation

1st
national builder to join the U.S. EPA WaterSense program

100%
WaterSense labeled fixture commitment since 2009

18,000+
cumulative WaterSense labeled and Water Smart homes built, 1,284 in 2021

900,000+
WaterSense labeled fixtures installed

1.6 billion
gallons of water saved each year from KB homes and fixtures

Waste Reduction

13.3 million
sheets of paper saved in 2021 through digital transformation

31,420
pounds of office paper recycled

24%
of office supplies are "Earth Conscious," containing recycled content

100%
of retired electronics were donated to nonprofit organizations, sold for reuse or recycled through e-waste services

Keeping Homeownership Attainable

655,000+
total KB homes delivered since 1957

13,472
new KB homes delivered in 2021

62%
first-time buyers in 2021

19%
first move-up buyers in 2021

2,059
average sq. ft. of KB homes in 2021

84%
of KB communities offered 1,800 sq.-ft. plans or less

32%
of KB communities offered 1,400 sq.-ft. plans or less

Customer Satisfaction

#1
Customer-Ranked National Homebuilder based on survey data†

94%
overall customer satisfaction rating in 2021

92%
would recommend KB Home to a friend

4.6
stars out of a possible five nationwide on Trustbuilder†

4.5
stars out of a possible five nationwide on ConsumerAffairs†

Community Development

36+
high-density communities nationwide in 2021

25+
infill/redevelopment communities nationwide in 2021

1,790+
homes delivered at such communities in 2021

Employees and Partners

1st
national builder named to Forbes' list of America's Best Midsize Employers in 2021 for two years in a row; placed in the top 10% of the 500 companies ranked for 2022

2,244
full-time employees as of November 30, 2021

100%
of employees and trade partners required to wear protective equipment at construction sites

100%
of Board members and employees covered by our Ethics Policy. 100% of employees certified on Ethics Policy standards

100%
of our national supplier agreements included obligations to acknowledge our Ethics Policy

100%
of employees are required to complete anti-harassment and anti-discrimination training

26,000+
total training courses completed by our employees in 2021

* Based on an internal compilation of the nationwide average of publicly reported HERS Scores from June 11, 2021 through April 11, 2022 among large production homebuilders. These are the top 20 U.S. homebuilders ranked by number of closings on the most recent annual Builder Magazine Builder 100 list that Builder Magazine identifies as operating in at least two regions (excluding any company primarily operating a single-family rental, build-on-your-lot or a manufactured home business, or operating as a nonprofit organization).

† Based on an internal compilation of the nationwide average of customers in the above-noted third-party surveys (see page 13) over the prior 12 months through to April 11, 2022 among large production homebuilders. These are the top 20 U.S. homebuilders ranked by number of closings on the most recent annual Builder Magazine Builder 100 list that Builder Magazine identifies as operating in at least two regions (excluding any company primarily operating a single-family rental, build-on-your-lot or a manufactured home business, or operating as a nonprofit organization). Please note that KBH is part owner with other homebuilders of, and has a board seat at, Builder Homesite, Inc. (BHI), whose subsidiary, Builders Digital Experience (BDX), conducts the TrustBuilder® survey through NewHomeSource™. However, BHI has an independent management team, and KBH is not involved in TrustBuilder's collection or reporting of reviews or ratings. No affiliation or sponsorship is intended or implied with Consumer Affairs®. While we strive to be the highest-rated homebuilder in customer satisfaction, ratings are subject to change, and we cannot guarantee that we will be #1 in any given survey or in any given market at any point in time or over any particular period, or that any particular customer will be fully satisfied with their KB home. All trademarks are owned by the respective trademark owners.