

# Cybersecurity and data privacy

We take data privacy and security seriously. We maintain policies and procedures designed to comply with applicable state and federal rules as well as employ the following measures:

## Information security

Our cybersecurity defense provides multiple and redundant layers of protection against various attack vectors and vulnerabilities. We have deployed a broad range of cybersecurity systems and services that integrate, among other things, artificial intelligence, machine learning, network monitoring, firewall, endpoint detection and response, and cloud security services.

## Customer privacy

We do not sell our mailing or contact lists to unaffiliated third parties. KB Home may share customer email addresses and contact information with our selected service providers for home-related offers and other information that we believe may be of interest to our customers; however, customers are able to indicate on the guest information, registration card or other materials that they do not wish to be contacted.

## Email security

We retain a third-party provider for email security and protection services. Since email is a frequent entry point for cyber threats, we have implemented these additional security measures in an effort to provide greater threat protection.

## Employee education and awareness activities

All employees are required to complete ongoing security awareness training, including social engineering, password best practices, data classification and phishing awareness, with additional training for employee handling of customer personal information. Additionally, the company publishes a monthly security awareness newsletter along with performing ongoing internal phishing assessments.

## Leadership oversight

Our Board of Directors, largely through its Audit and Compliance Committee, oversees cybersecurity risks and our evolving physical, electronic and other protection strategies and initiatives. Our senior information technology executives periodically update the committee on our cybersecurity practices and risks, most recently in February 2024.

## Annual risk assessment

We perform an annual cybersecurity assessment based on the National Institute of Standards and Technology framework to identify potential areas of focus.

