



NEWS RELEASE

KB Home Announces the Grand Opening of Its Newest Gated Community in Popular Henderson, Nevada

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River Mountain Trails offers personalized, new, single-story homes on oversized homesites close to outdoor recreation, priced from the \$430,000s

HENDERSON, Nev.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of River Mountain Trails, a new, gated community of single-story homes in desirable Henderson, Nevada. The new homes at River Mountain Trails are designed for the way people live today, with popular design features like modern kitchens overlooking large great rooms, expansive bedroom suites with walk-in closets, and ample storage space. The new homes are situated on oversized homesites, with RV parking available on select sites. These floor plans offer up to four bedrooms and three baths. Additionally, homeowners will appreciate the planned neighborhood park.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to exterior styles to where they live in the community. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site.

"We are pleased to offer homebuyers in the Las Vegas area spacious, new, single-story homes located on oversized homesites in a gated community that live bigger for less," said Aaron Hirschi, President of KB Home's Las Vegas division. "Homeowners will appreciate River Mountain Trails' proximity to outdoor recreation, including hiking, biking and golfing at Lake Las Vegas as well as boating and other water sports at Lake Mead National Recreation Area. At KB Home, we're here to help you achieve your dream with a personalized new home built uniquely for you and your life."

Innovative design plays an essential role in every home KB builds. The company's floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. Thanks to quality construction techniques and materials, every home KB builds is designed to be ENERGY STAR® certified — a standard that fewer than 10% of new homes nationwide meet — to deliver greater comfort, well-being and utility cost savings than new homes without certification.

River Mountain Trails is situated in a popular Henderson location that offers homebuyers an exceptional lifestyle. Located at East Lake Mead Avenue and Duncan Way, the community provides easy access to Interstate 215, Las Vegas Strip, Harry Reid International Airport and the area's major employment centers. River Mountain Trails is also close to shopping, dining and entertainment at Lake Las Vegas, Smith's® Marketplace and Cadence Village Center. Additionally, the community is close to the Hoover Dam and Lake Mead National Recreation Area.

The River Mountain Trails sales office and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the \$430,000s.

For more information on KB Home, call 888-KB-HOMES or visit kbhome.com.

About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States, operating in 47 markets from coast to coast, and building over 670,000 quality homes in our more than 65-year history. What sets KB Home apart is our focus on building strong, personal relationships with every customer — from those buying their first home to experienced buyers — so they have a real partner in the homebuying process. No two KB homes are the same. That's because every home is uniquely built for each customer, at a price that fits their budget. As the leader in energy-efficient homebuilding, KB Home was the first builder to commit to build every home to be ENERGY STAR® certified, a standard that fewer than 10% of new homes nationwide meet and has built more ENERGY STAR certified homes than any other builder. An energy-efficient KB home helps lower the cost of ownership and is

designed to deliver greater comfort and well-being than new homes without certification. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site. Learn more about how we build homes built on relationships by visiting **kbhome.com**.

Craig LeMessurier, KB Home

925-580-1583

clemessurier@kbhome.com

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