

NEWS RELEASE

KB Home Reports 2021 Fourth Quarter and Full Year Results

1/12/2022

Fourth Quarter Total Revenues of \$1.68 Billion; Diluted Earnings Per Share Up 71% to \$1.91 Operating Income Margin Improved 310 Basis Points to 12.8%; Gross Margin Increased to 22.3%

Net Order Value Up 12% to \$1.77 Billion; Ending Backlog Value Grew 67% to \$4.95 Billion Full-Year Return on Equity Increased 810 Basis Points to 19.9%

LOS ANGELES--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today reported results for its fourth quarter and year ended November 30, 2021.

"We delivered outstanding growth in revenues and margins in our 2021 fourth quarter, leading to a more than 70% year-over-year increase in earnings per share. With the strong finish to 2021, we generated a full-year return on equity of approximately 20%," said Jeffrey Mezger, Chairman, President and Chief Executive Officer. "During the past year, we significantly expanded our production capabilities as we scale our business to meet the healthy demand that is driving the housing market and align our starts to net orders. Although operating conditions in 2021 were extremely challenging, with labor shortages and supply chain disruptions, along with municipal and related delays, our teams remained resilient in working through solutions with our trade partners and suppliers."

"This year marks our 65th anniversary, and we begin 2022 well-positioned to continue to deliver returns-focused growth. Our nearly \$5 billion in backlog value and projected substantial year-over-year increase in community count support significant revenue growth this year. Combined with a meaningful acceleration of our operating

margin that we anticipate this year, we expect to produce a return on equity above 26%," concluded Mezger.

Three Months Ended November 30, 2021 (comparisons on a year-over-year basis)

- Revenues grew 40% to \$1.68 billion.
- Homes delivered rose 28% to 3,679.
- Average selling price increased 9% to \$451,100.
- Homebuilding operating income advanced 85% to \$214.4 million. The homebuilding operating income margin improved 310 basis points to 12.8%. Excluding inventory-related charges of \$.7 million in the current quarter and \$11.7 million in the year-earlier quarter, this metric expanded to 12.9% from 10.7%.
 - The housing gross profit margin increased 230 basis points to 22.3%. Excluding inventory-related charges, the housing gross profit margin improved to 22.4% from 21.0%.
 - The housing gross profit margin improvement mainly reflected a favorable pricing environment due to strong demand and the limited supply of available homes for sale, and lower relative amortization of previously capitalized interest, partly offset by higher construction costs, particularly elevated lumber prices.
 - Adjusted housing gross profit margin, a metric that excludes inventory-related charges and the amortization of previously capitalized interest, rose to 24.8% from 24.0%.
 - Selling, general and administrative expenses as a percentage of housing revenues improved 50 basis points to 9.8%, mainly reflecting increased operating leverage due to higher revenues, partly offset by higher costs associated with performance-based employee compensation plans, as well as expenses to support current and expected growth.
- The Company's financial services operations generated pretax income of \$9.9 million, a 5% increase reflecting higher income from title services and insurance commissions, partly offset by a decrease in the equity in income of its mortgage banking joint venture, KBHS Home Loans, LLC.
- Total pretax income increased 78% to \$223.9 million and, as a percentage of revenues, increased 280 basis points to 13.4%.
- The Company's income tax expense and effective tax rate were \$49.7 million and approximately 22%, respectively, compared to \$20.0 million and approximately 16%. The higher effective tax rate mainly reflected the substantial increase in the Company's pretax income which reduced the proportionate favorable impact of federal energy tax credits and stock-based compensation tax benefits on the overall rate.
- Net income of \$174.2 million and diluted earnings per share of \$1.91 increased 64% and 71%, respectively.

<u>Twelve Months Ended November 30, 2021 (comparisons on a year-over-year basis)</u>

• Homes delivered increased 26% to 13.472.

- Average selling price rose to \$422,700, up 9%.
- Revenues of \$5.72 billion were up 37%.
- Pretax income grew 91% to \$695.3 million.
- Net income increased 91% to \$564.7 million and diluted earnings per share rose 92% to \$6.01.

Backlog and Net Orders (comparisons on a year-over-year basis)

- Ending backlog value grew 67% to \$4.95 billion, the Company's highest fourth-quarter level since 2005, with each of the Company's four regions generating increases that ranged from 53% in the West Coast to 106% in the Southeast. Ending backlog grew 35% to 10,544 homes.
- Net order value for the fourth quarter expanded by \$184.3 million, or 12%, to \$1.77 billion.
- Average monthly net orders per community held fairly steady at 5.5, compared to 5.6, with a 10% decrease in net orders to 3,529 resulting primarily from the Company's lower average community count, which decreased 9% to 214. The Company's ending community count declined 8% to 217.
 - On a sequential basis, the Company's average community count increased 4%, and its ending community count increased 3%.
 - The cancellation rate as a percentage of gross orders for the quarter was essentially flat at 13%.

Balance Sheet as of November 30, 2021 (comparisons to November 30, 2020)

- The Company's cash and cash equivalents decreased to \$290.8 million, from \$681.2 million, primarily due to substantial investments in land and land development, share repurchases and a net reduction in debt, partly offset by significant cash generated from operations.
 - The Company had total liquidity of \$1.08 billion, including cash and cash equivalents and \$791.4 million of available capacity under its unsecured revolving credit facility.
- Inventories grew 23% to \$4.80 billion.
 - Investments in land acquisition and development for the year ended November 30, 2021 rose 49% to \$2.53 billion, compared to \$1.69 billion for the year-earlier period.
 - The Company's lots owned or under contract increased to 86,768, up 29%.
 - Of the Company's total lots, approximately 56% were owned and 44% were under contract.
 - The Company's 48,525 owned lots represented a supply of approximately 3.6 years, based on homes delivered in the trailing 12 months.
- Notes payable decreased by \$62.1 million to \$1.69 billion, mainly due to the Company's repayment of \$450.0 million of 7.00% senior notes due 2021, partly offset by its issuance of \$390.0 million of 4.00% senior notes due 2031.
 - The Company's debt to capital ratio improved 380 basis points to 35.8%.

- Stockholders' equity expanded 13% to \$3.02 billion, mainly reflecting strong net income growth, partly offset by \$188.2 million of share repurchases in the third quarter.
 - Book value per share increased 18% to \$34.23.
 - Return on equity improved 810 basis points to 19.9% from 11.8%.

Guidance

The Company is providing the following current guidance for its 2022 fiscal year:

- Housing revenues in the range of \$7.20 billion to \$7.60 billion.
- Average selling price in the range of \$480,000 to \$490,000.
- Homebuilding operating income as a percentage of revenues in the range of 15.7% to 16.5%, assuming no inventory-related charges.
 - Housing gross profit margin in the range of 25.4% to 26.2%, assuming no inventory-related charges.
 - Selling, general and administrative expenses as a percentage of housing revenues in the range of 9.4% to 9.9%.
- Effective tax rate of approximately 25%, assuming no federal energy tax credit extension is enacted.
- Ending community count up 20% to 25%.
- Return on equity in excess of 26%.

The Company plans to also provide guidance for its 2022 first quarter on its conference call today.

Conference Call

The conference call to discuss the Company's 2021 fourth quarter earnings will be broadcast live TODAY at 2:00 p.m. Pacific Time, 5:00 p.m. Eastern Time. To listen, please go to the Investor Relations section of the Company's website at **kbhome.com**.

About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States and has built over 655,000 quality homes in our 65-year history. Today, KB Home operates in 47 markets from coast to coast. What sets KB Home apart is the exceptional personalization we offer our homebuyers—from those buying their first home to experienced buyers—allowing them to make their home uniquely their own, at a price that fits their budget. As the leader in energy-efficient homebuilding, KB Home was the first builder to make every home it builds ENERGY STAR® certified, a standard of energy performance achieved by fewer than 10% of new homes in America, and has built more ENERGY STAR certified homes than any other builder. An energy-efficient KB home helps lower the cost of ownership and is designed to be healthier, more comfortable and better for the environment than new homes

without certification. We build strong, personal relationships with our customers so they have a real partner in the homebuying process. As a result, we have the distinction of being the #1 customer-ranked national homebuilder in third-party buyer satisfaction surveys. Learn more about how we build homes built on relationships by visiting **kbhome.com**.

Forward-Looking and Cautionary Statements

Certain matters discussed in this press release, including any statements that are predictive in nature or concern future market and economic conditions, business and prospects, our future financial and operational performance, or our future actions and their expected results are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on current expectations and projections about future events and are not guarantees of future performance. We do not have a specific policy or intent of updating or revising forward-looking statements. Actual events and results may differ materially from those expressed or forecasted in forward-looking statements due to a number of factors. The most important risk factors that could cause our actual performance and future events and actions to differ materially from such forward-looking statements include, but are not limited to the following: general economic, employment and business conditions; population growth, household formations and demographic trends; conditions in the capital, credit and financial markets; our ability to access external financing sources and raise capital through the issuance of common stock, debt or other securities, and/or project financing, on favorable terms; the execution of any securities repurchases pursuant to our board of directors' authorization; material and trade costs and availability, including building materials and appliances; consumer and producer price inflation; changes in interest rates; our debt level, including our ratio of debt to capital, and our ability to adjust our debt level and maturity schedule; our compliance with the terms of our revolving credit facility; volatility in the market price of our common stock; home selling prices, including our homes' selling prices, increasing at a faster rate than consumer incomes; weak or declining consumer confidence, either generally or specifically with respect to purchasing homes; competition from other sellers of new and resale homes; weather events, significant natural disasters and other climate and environmental factors; any failure of lawmakers to agree on a budget or appropriation legislation to fund the federal government's operations, and financial markets' and businesses' reactions to any such failure; government actions, policies, programs and regulations directed at or affecting the housing market (including the tax benefits associated with purchasing and owning a home, and the standards, fees and size limits applicable to the purchase or insuring of mortgage loans by government-sponsored enterprises and government agencies), the homebuilding industry, or construction activities; changes in existing tax laws or enacted corporate income tax rates, including those resulting from regulatory guidance and interpretations issued with respect thereto; changes in U.S. trade policies, including the imposition of tariffs and duties on homebuilding materials and products, and related trade disputes with and retaliatory measures taken by other countries; the adoption of new or amended financial accounting standards and the guidance and/or interpretations with respect thereto; the availability and cost of land

in desirable areas and our ability to timely develop acquired land parcels and open new home communities; our warranty claims experience with respect to homes previously delivered and actual warranty costs incurred; costs and/or charges arising from regulatory compliance requirements or from legal, arbitral or regulatory proceedings, investigations, claims or settlements, including unfavorable outcomes in any such matters resulting in actual or potential monetary damage awards, penalties, fines or other direct or indirect payments, or injunctions, consent decrees or other voluntary or involuntary restrictions or adjustments to our business operations or practices that are beyond our current expectations and/or accruals; our ability to use/realize the net deferred tax assets we have generated; our ability to successfully implement our current and planned strategies and initiatives related to our product, geographic and market positioning, gaining share and scale in our served markets and in entering into new markets; our operational and investment concentration in markets in California; consumer interest in our new home communities and products, particularly from first-time homebuyers and higher-income consumers; our ability to generate orders and convert our backlog of orders to home deliveries and revenues, particularly in key markets in California; our ability to successfully implement our business strategies and achieve any associated financial and operational targets and objectives, including those discussed in this release or in other public filings, presentations or disclosures; income tax expense volatility associated with stock-based compensation; the ability of our homebuyers to obtain residential mortgage loans and mortgage banking services; the performance of mortgage lenders to our homebuyers; the performance of KBHS, our mortgage banking joint venture; information technology failures and data security breaches; an epidemic or pandemic (such as the outbreak and worldwide spread of COVID-19), and the control response measures that international, federal, state and local governments, agencies, law enforcement and/or health authorities implement to address it, which may (as with COVID-19) precipitate or exacerbate one or more of the above-mentioned and/or other risks, and significantly disrupt or prevent us from operating our business in the ordinary course for an extended period; widespread protests and civil unrest, whether due to political events, efforts to institute law enforcement and other social and political reforms, and the impacts of implementing or failing to implement any such reforms, or otherwise; and other events outside of our control. Please see our periodic reports and other filings with the Securities and Exchange Commission for a further discussion of these and other risks and uncertainties applicable to our business.

KB HOME CONSOLIDATED STATEMENTS OF OPERATIONS For the Three Months and Twelve Months Ended November 30, 2021 and 2020 (In Thousands, Except Per Share Amounts)

Total revenues
Homebuilding:
Revenues
Costs and expenses
Operating income
Interest income
Equity in income (loss) of unconsolidated joint

 Three Months En	nded No	ovember 30,	 Twelve Months Ended November 30							
2021 2020			2021	2020						
\$ 1,675,198	\$	1,194,256	\$ 5,724,930	\$	4,183,174					
\$ 1,669,090 (1,454,673) 214,417 11	\$	1,189,892 (1,074,147) 115,745 391	\$ 5,705,029 (5,043,687) 661,342 1,049	\$	4,167,702 (3,851,230) 316,472 2,554					

ventures Loss on early extinguishment of debt		(400)		493		(405) (5,075)		12,474
Homebuilding pretax income		214,028		116,629		656,911		331,500
Financial services:								
Revenues		6,108		4,364		19,901		15,472
Expenses		(1,368)		(1,182)		(5,055)		(4,083)
Equity in income of unconsolidated joint ventures Financial services pretax income		5,166 9,906		6,280 9,462		23,589 38,435		21,154 32,543
Total pretax income								
Income tax expense		223,934 (49,700)		126,091 (20,000)		695,346 (130,600)		364,043 (67,800)
Net income	¢	174,234	¢	106,091	¢	564,746	¢	296,243
Earnings per share:	Ψ	174,234	Ψ	100,031	Ψ	304,740	Ψ	230,243
	.	1.00	.	1.16	.	6.22	.	2.26
Basic	\$	1.98	\$	1.16	\$	6.22	\$	3.26
Diluted	\$	1.91	\$	1.12	\$	6.01	\$	3.13
Weighted average shares outstanding:								
Basic		87,723		90,983		90,401		90,464
Diluted		90,800		94,557		93,587		94,086

KB HOME CONSOLIDATED BALANCE SHEETS (In Thousands)

	N	ovember 30, 2021	N	November 30, 2020
Assets				
Homebuilding: Cash and cash equivalents Receivables Inventories Investments in unconsolidated joint ventures Property and equipment, net Deferred tax assets, net Other assets	\$	290,764 304,191 4,802,829 36,088 76,313 177,378 104,153 5,791,716	\$	681,190 272,659 3,897,482 46,785 65,547 231,067 125,510 5,320,240
Financial services		44,202		36,202
Total assets	\$	5,835,918	\$	5,356,442
Liabilities and stockholders' equity Homebuilding:				
Accounts payable Accrued expenses and other liabilities Notes payable	\$	371,826 756,905 1,685,027 2,813,758	\$	273,368 667,501 1,747,175 2,688,044
Financial services		2,613,736		2,629
Stockholders' equity		3,019,475		2,665,769
Total liabilities and stockholders' equity	\$	5,835,918	\$	5,356,442

KB HOME SUPPLEMENTAL INFORMATION For the Three Months and Twelve Months Ended November 30, 2021 and 2020 (In Thousands, Except Average Selling Price)

	 Three Months Er	nded No	vember 30,		Twelve Months Ended November 30				
	 2021	2020		2021			2020		
Homebuilding revenues:									
Housing	\$ 1,659,635	\$	1,189,892	\$	5,694,668	\$	4,150,793		
Land	 9,455		_		10,361		16,909		
Total	\$ 1,669,090	\$	1,189,892	\$	5,705,029	\$	4,167,702		

Homebuilding costs and expenses:

Construction and land costs Housing Land Subtotal Selling, general and administrative expenses Total	\$ 1,289,410 2,332 1,291,742 162,931 1,454,673	\$ 951,450 — 951,450 122,697 1,074,147	\$ 4,466,053 3,258 4,469,311 574,376 5,043,687	\$ 3,365,509 14,942 3,380,451 470,779 3,851,230
Interest expense: Interest incurred Interest capitalized Total	\$ 28,707 (28,707) —	\$ 31,076 (31,076) —	\$ 120,514 (120,514) —	\$ 124,147 (124,147) —
Other information: Amortization of previously capitalized interest Depreciation and amortization	\$ 39,714 7,993	\$ 35,823 7,449	\$ 149,508 31,492	\$ 129,772 30,894
Average selling price: West Coast Southwest Central Southeast Total	\$ 691,200 393,400 345,500 317,200 451,100	\$ 640,300 344,100 312,200 282,500 413,700	\$ 636,800 371,300 324,800 302,100 422,700	\$ 609,400 327,300 303,400 288,600 388,900

KB HOME SUPPLEMENTAL INFORMATION For the Three Months and Twelve Months Ended November 30, 2021 and 2020 (Dollars in Thousands)

	Three Months E	inded November 30,	Twelve Months E	nded November 30,
	2021	2020	2021	2020
Homes delivered: West Coast Southwest Central Southeast Total	1,083	864	4,008	2,869
	699	602	2,574	2,385
	1,213	1,051	4,630	3,932
	684	359	2,260	1,486
	3,679	2,876	13,472	10,672
Net orders: West Coast Southwest Central Southeast Total	887	987	4,425	3,850
	638	741	3,247	2,668
	1,232	1,576	5,504	4,981
	772	633	3,030	1,905
	3,529	3,937	16,206	13,404
Net order value: West Coast Southwest Central Southeast Total	\$ 662,287	\$ 617,691	\$ 3,164,684	\$ 2,302,785
	283,137	272,169	1,342,562	914,770
	527,193	510,124	2,119,617	1,534,747
	296,276	184,647	1,057,127	547,187
	\$ 1,768,893	\$ 1,584,631	\$ 7,683,990	\$ 5,299,489
	Noveml	per 30, 2021	Novemb	er 30, 2020
	Homes	Value	Homes	Value
Backlog data: West Coast Southwest Central Southeast Total	2,441	\$ 1,764,911	2,024	\$ 1,152,609
	2,194	910,583	1,521	523,705
	3,911	1,548,574	3,037	932,814
	1,998	727,657	1,228	353,275
	10,544	\$ 4,951,725	7,810	\$ 2,962,403

KB HOME RECONCILIATION OF NON-GAAP FINANCIAL MEASURES

(In Thousands, Except Percentages)

This press release contains, and Company management's discussion of the results presented in this press release may include, information about the Company's adjusted housing gross profit margin, which is not calculated in accordance with generally accepted accounting principles ("GAAP"). The Company believes this non-GAAP financial measure is relevant and useful to investors in understanding its operations, and may be helpful in comparing the Company with other companies in the homebuilding industry to the extent they provide similar information. However, because it is not calculated in accordance with GAAP, this non-GAAP financial measure may not be completely comparable to other companies in the homebuilding industry and, thus, should not be considered in isolation or as an alternative to operating performance and/or financial measures prescribed by GAAP. Rather, this non-GAAP financial measure should be used to supplement the most directly comparable GAAP financial measure in order to provide a greater understanding of the factors and trends affecting the Company's operations.

<u>Adjusted Housing Gross Profit Margin</u>

The following table reconciles the Company's housing gross profit margin calculated in accordance with GAAP to the non-GAAP financial measure of the Company's adjusted housing gross profit margin:

	Three Months Ended November 30,					Twelve Months Ended Nove			
		2021		2020		2021		2020	
Housing revenues Housing construction and land costs	\$	1,659,635 (1,289,410)	\$	1,189,892 (951,450)	\$	5,694,668 (4,466,053)	\$	4,150,793 (3,365,509	
Housing gross profits Add: Inventory-related charges (a)		370,225 731		238,442 11,730		1,228,615 11,953		785,284 28,669	
Housing gross profits excluding inventory-related charges Add: Amortization of previously capitalized interest (b)		370,956 39,714		250,172 35,823		1,240,568 149,354		813,953 129,330	
Adjusted housing gross profits	\$	410,670	\$	285,995	\$	1,389,922	\$	943,283	
Housing gross profit margin		22.3 %		20.0 %		21.6 %		18.9	
Housing gross profit margin excluding inventory-related charges		22.4 %		21.0 %		21.8 %		19.6	
Adjusted housing gross profit margin		24.8 %	_	24.0 %		24.4 %	_	22.7	

- (a) Represents inventory impairment and land option contract abandonment charges associated with housing operations.
- (b) Represents the amortization of previously capitalized interest associated with housing operations.

Adjusted housing gross profit margin is a non-GAAP financial measure, which the Company calculates by dividing housing revenues less housing construction and land costs excluding (1) housing inventory impairment and land option contract abandonment charges (as applicable) recorded during a given period and (2) amortization of previously capitalized interest associated with housing operations, by housing revenues. The most directly comparable GAAP financial measure is housing gross profit margin. The Company believes adjusted housing gross

profit margin is a relevant and useful financial measure to investors in evaluating the Company's performance as it measures the gross profits the Company generated specifically on the homes delivered during a given period. This non-GAAP financial measure isolates the impact that housing inventory impairment and land option contract abandonment charges, and the amortization of previously capitalized interest associated with housing operations, have on housing gross profit margins, and allows investors to make comparisons with the Company's competitors that adjust housing gross profit margins in a similar manner. The Company also believes investors will find adjusted housing gross profit margin relevant and useful because it represents a profitability measure that may be compared to a prior period without regard to variability of housing inventory impairment and land option contract abandonment charges, and amortization of previously capitalized interest associated with housing operations. This financial measure assists management in making strategic decisions regarding community location and product mix, product pricing and construction pace.

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Source: KB Home