



September 15, 2011

KB Home Introduces ZeroHouse 2.0

Builder adds net-zero energy usage option to its signature Built to Order home designs

LOS ANGELES--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the nation's premier homebuilders, today announced a planned nationwide rollout of its next-generation of energy-efficient home designs, a net-zero energy home it has dubbed ZeroHouse 2.0. The introduction of ZeroHouse 2.0 is the latest advancement made by America's Built to Order™ homebuilder to help lower the total cost of homeownership for homebuyers. While a new ENERGY STAR® qualified standard KB home may save homeowners \$1,000 annually on their energy utility costs on average, when compared to a typical resale home, selecting a ZeroHouse 2.0 may eliminate their monthly electricity charges entirely.

The first ZeroHouse 2.0 model homes include solar power systems and building techniques and features that enhance efficiency well beyond KB Home's ENERGY STAR qualified standard. These homes will open later this week in Tampa, San Antonio and Austin. Much more than just a concept home, homebuyers in these markets will now be able to incorporate ZeroHouse 2.0 energy efficiency options into their home at the KB Home Studio. The national rollout of ZeroHouse 2.0 to more KB Home communities will continue through 2012.

"Thousands of KB homeowners are already enjoying savings on their monthly energy costs thanks to our standard ENERGY STAR qualified homes," said Jeffrey Mezger, president and chief executive officer of KB Home. "With the introduction of the ZeroHouse 2.0 program, we are now able to offer homebuyers a home that outperforms typical new and resale homes, reduces their monthly electric bill significantly and potentially gets it all the way down to zero."

Visitors to a KB Home community with a ZeroHouse 2.0 model home can take a guided tour that highlights the many features, some visible and some hidden behind the walls, that help reduce energy costs. Higher efficiency is the result of a whole-home approach, from the inside out, that begins with increased insulation, upgraded HVAC systems and dual-pane, low-e windows and ends with solar panels on the roof.

To learn more about the ZeroHouse 2.0, potential energy cost savings with our ENERGY STAR qualified homes, and new options for energy-efficient living now available at select KB Home communities, visit kbhome.com or call 888-KB-HOMES. Pricing and options for the ZeroHouse 2.0 packages will vary by market.

About KB Home

KB Home is one of the largest and most recognized homebuilding companies in the United States. Since its founding in 1957, the company has built more than half a million quality homes. KB Home's signature Built to Order™ approach lets each buyer customize their new home from lot location to floor plan and design features. In addition to meeting strict ENERGY STAR® guidelines, all KB homes are highly energy efficient to help lower monthly utility costs for homeowners, which the company demonstrates with its proprietary KB Home Energy Performance Guide™ (EPG). A leader in utilizing state-of-the-art sustainable building practices, KB Home was named the #1 Green Homebuilder in a 2010 study by Calvert Investments and the #1 Homebuilder on FORTUNE magazine's 2011 World's Most Admired Companies list. Los Angeles-based KB Home was the first homebuilder listed on the New York Stock Exchange, and trades under the ticker symbol "KBH." For more information about KB Home's new home communities, call 888-KB-HOMES or visit www.kbhome.com.

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