



January 20, 2009

KB Home Announces Exclusive Use of Sherwin-Williams Environmentally Preferred Paints in All New Homes

Pledge Furthers Homebuilder's Commitment to Sustainability

LOS ANGELES, Jan 20, 2009 (BUSINESS WIRE) -- KB Home (NYSE:KBH), one of America's largest homebuilders, today announced that it has teamed up with Sherwin-Williams to use an exclusive line of co-branded, low-VOC interior paints in all new homes that begin construction after January 1, 2009. This environmentally preferred paint is specially formulated to be low in odor, resists mildew and can help promote better indoor air quality when compared to traditional paints.

KB Home has included low-VOC paints in its Built to Order(TM) offerings to customers for many years, but has now committed to use them exclusively across all of its homebuilding operations, as detailed in the Company's Sustainability Report released in July 2008 (www.kbhome.com/sustainability). The KB Home Studios, where customers select options to customize their new KB homes, now offer a wide selection of the new low-VOC interior paint colors as part of its *My Home. My Earth.*(TM) line of environmentally friendly choices.

"Sherwin-Williams has been an outstanding partner to work with in our company-wide effort to build homes that are more environmentally friendly for our customers," said Jeffrey Mezger, president and chief executive officer of KB Home. "Each additional step we take is an important one for our customers and our planet."

"KB Home is a recognized leader in the homebuilding industry for its commitment to sustainability," said Christopher M. Connor, chairman and chief executive officer of Sherwin-Williams. "We're pleased that every KB homeowner across the country will now enjoy our high-quality products in their new homes for years to come."

KB Home honored Sherwin-Williams at its 2008 Strategic Partners Conference with a Sustainability Partnership award. The awards were presented to companies whose products have made a positive contribution to KB Home's *My Home. My Earth.* strategic environmental initiative.

In 2008, KB Home began exclusively offering Shaw Anso Nylon carpet in all new home construction. This new carpet is not only recyclable but emits lower VOCs in the home environment compared to standard carpet. By adding this new line of environmentally preferred paints, KB Home takes another step toward its stated goal of improving indoor air quality and becoming a leading environmentally friendly national company.

About KB Home

KB Home, one of the nation's leading homebuilders, has delivered hundreds of thousands of quality homes for families since its founding in 1957. The company is distinguished by its Built to Order(TM) homebuilding approach that puts a custom home experience within reach of its customers at an affordable price. KB Home's award-winning homes and communities meet the needs of first-time homebuyers with flexible designs that also appeal to move-up buyers and active adults. Los Angeles-based KB Home was named the #1 homebuilder in FORTUNE magazine's 2008 list of America's Most Admired Companies(R). The company trades under the ticker symbol "KBH," and was the first homebuilder listed on the New York Stock Exchange. For more information about any of KB Home's new home communities call 888-KB-HOMES or visit www.kbhome.com.

About The Sherwin-Williams Company

Founded in 1866, The Sherwin-Williams Company is a global leader in the manufacture, development, distribution and sale of coatings and related products to professional, industrial, commercial, and retail customers. The company manufactures products under well-known brands such as Sherwin-Williams(R), Dutch Boy(R), Krylon(R), Minwax(R), Thompson's(R) Water Seal(R), and many more.

With global headquarters in Cleveland, Ohio, Sherwin-Williams(R) branded products are sold exclusively through a chain of more than 3,000 company-operated stores and facilities, while the company's other brands are sold through leading mass merchandisers, home centers, independent paint dealers, hardware stores, automotive retailers, and industrial distributors.

The Sherwin-Williams Global Group distributes a wide range of products in more than 30 countries around the world. For more information, visit www.sherwin.com.

SOURCE: KB Home

KB Home
Heather Reeves, 310-231-4142
hreeves-x@kbhome.com

Copyright Business Wire 2009