



## Boot Barn Holdings, Inc. Prices Its Initial Public Offering

Irvine, CA – October 29, 2014 –Boot Barn Holdings, Inc. (“Boot Barn” or the “Company”) announced today the pricing of its initial public offering of 5,000,000 shares of its common stock at a price to the public of \$16.00 per share. The shares will be listed on the New York Stock Exchange and will trade under the ticker symbol “BOOT” beginning on October 30, 2014. All of the shares in the offering are being offered by Boot Barn. In addition, Boot Barn has granted the underwriters a 30-day option to purchase up to an additional 750,000 shares from the Company. The closing of the offering is expected to occur on November 4, 2014, subject to the satisfaction of customary closing conditions.

J.P. Morgan Securities LLC, Piper Jaffray & Co., Jefferies LLC, Wells Fargo Securities, LLC and Robert W. Baird & Co. Incorporated are acting as joint book-running managers of the proposed offering.

The offering of these securities will be made only by means of a prospectus, copies of which may be obtained from the offices of: J.P. Morgan Securities LLC, c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, NY 11717, or by calling toll-free at 1-866-803-9204; Piper Jaffray & Co., 800 Nicollet Mall, J12S03, Minneapolis, Minnesota 55402, or by telephone at (800) 747-3924, or by e-mail at [prospectus@pjc.com](mailto:prospectus@pjc.com); and, Jefferies LLC, Attention: Equity Syndicate Prospectus Department, 520 Madison Avenue, 2nd Floor, New York, NY 10022, by emailing [Prospectus\\_Department@Jefferies.com](mailto:Prospectus_Department@Jefferies.com), or by calling (877) 547-6340.

A registration statement on Form S-1 relating to these securities has been filed with, and declared effective by, the Securities and Exchange Commission. This press release shall not constitute an offer to sell or a solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction. The registration statement on Form S-1 may be accessed through the SEC’s website at <http://edgar.sec.gov>.

### About Boot Barn

Boot Barn is a lifestyle retailer devoted to western and work-related footwear, apparel and accessories in the U.S. Boot Barn currently operates 162 stores in 24 states and [bootbarn.com](http://bootbarn.com).

### Contacts

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