



NEWS RELEASE

Boot Barn Holdings, Inc. Announces Completion of Its Initial Public Offering and Exercise of Option to Purchase Additional Shares

11/4/2014

IRVINE, Calif.--(BUSINESS WIRE)-- Boot Barn Holdings, Inc. ("Boot Barn" or the "Company") (NYSE:BOOT) announced today the completion of its previously announced initial public offering at \$16.00 per share. The Company sold a total of 5,750,000 shares of its common stock, which included 750,000 shares sold pursuant to the full exercise of the underwriter's option to purchase additional shares. Total net proceeds to the Company from the offering, after deducting underwriter discounts and commissions and estimated offering expenses, were approximately \$82.7 million. The shares began trading on the New York Stock Exchange on October 30, 2014, under the symbol "BOOT."

J.P. Morgan Securities LLC, Piper Jaffray & Co., Jefferies LLC, Wells Fargo Securities, LLC and Robert W. Baird & Co. Incorporated acted as joint book-running managers for the offering.

The offering of these securities was made only by means of a prospectus, copies of which may be obtained from the offices of: J.P. Morgan Securities LLC, c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, NY 11717, or by calling toll-free at 1-866-803-9204; Piper Jaffray & Co., 800 Nicollet Mall, J12S03, Minneapolis, Minnesota 55402, or by telephone at (800) 747-3924, or by e-mail at prospectus@pjc.com; and, Jefferies LLC, Attention: Equity Syndicate Prospectus Department, 520 Madison Avenue, 2nd Floor, New York, NY 10022, by emailing Prospectus_Department@Jefferies.com, or by calling (877) 547-6340.

A registration statement on Form S-1 relating to these securities has been filed with, and declared effective by, the Securities and Exchange Commission. This press release shall not constitute an offer to sell or a solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction. The registration statement on Form S-1 may be accessed through the SEC's website at <http://edgar.sec.gov>.

About Boot Barn

Boot Barn is a lifestyle retailer devoted to western and work-related footwear, apparel and accessories in the U.S. Boot Barn currently operates 162 stores in 24 states and **bootbarn.com**.

Source: Boot Barn Holdings, Inc.

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