



NEWS RELEASE

Boot Barn Holdings, Inc. Announces Release of Lock-Up Restriction

2/23/2015

IRVINE, Calif.--(BUSINESS WIRE)-- Boot Barn Holdings, Inc. (the "Company") announced today that J.P. Morgan Securities LLC, Piper Jaffray & Co. and Jefferies LLC, the joint book-running managers in the Company's recent public sale of 5,750,000 shares of common stock, are releasing a lock-up restriction with respect to shares of the Company's common stock held by certain stockholders, including certain directors, of the Company. The release will take effect on February 25, 2015, and the shares may be sold on or after such date.

This press release is not an offer for sale of the securities in the United States or in any other jurisdiction where such offer is prohibited, and such securities may not be offered or sold in the United States absent registration or an exemption from registration under the United States Securities Act of 1933, as amended.

About Boot Barn Holdings, Inc.

Boot Barn is the nation's leading lifestyle retailer of western and work-related footwear, apparel and accessories for men, women and children. The Company offers its loyal customer base a wide selection of more than 200 work and lifestyle brands. For more information, visit www.bootbarn.com.

Source: Boot Barn Holdings, Inc.

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