



NEWS RELEASE

Boot Barn Holdings, Inc. Posts Transcript of First Quarter Earnings Call Prepared Remarks on Website

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IRVINE, Calif.--(BUSINESS WIRE)-- Boot Barn Holdings, Inc. (NYSE:BOOT) today announced that it has posted a transcript of the prepared remarks from today's first quarter fiscal year 2017 earnings call under the "Events" section of the Company's website at <http://investor.bootbarn.com>. Due to technical issues not all participants on the earnings call today were able to hear the remarks. The posting of the written transcript, which will be available on the web site until August 26, 2016, is in addition to the usual telephone replay of the call also available until August 26, 2016, by dialing (877) 870-5176 (domestic) or (858) 384-5517 (international) and entering the conference identification number: 13641203. Please note participants must enter the conference identification number in order to access the replay.

About Boot Barn

Boot Barn is the nation's leading lifestyle retailer of western and work-related footwear, apparel and accessories for men, women and children. The Company offers its loyal customer base a wide selection of work and lifestyle brands. Boot Barn now operates 210 stores in 29 states, in addition to an e-commerce channel www.bootbarn.com. The Company also operates www.sheplers.com, the nation's leading pure play online western and work retailer. Sheplers has been part of the western, outdoor, and work lifestyle for over 100 years. For more information, call 888-Boot-Barn or visit www.bootbarn.com.

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