



NEWS RELEASE

Boot Barn Holdings, Inc. to Report Second Quarter Fiscal Year 2017 Results on October 26, 2016

10/19/2016

IRVINE, Calif.--(BUSINESS WIRE)-- Boot Barn Holdings, Inc. (NYSE:BOOT) today announced that the company will release its financial results for the second quarter of fiscal 2017 ended September 24, 2016, after the market close on Wednesday, October 26, 2016. Management will host a conference call that afternoon (October 26, 2016) at 4:30 p.m. ET (1:30 p.m. PT) to discuss the financial results.

Investors and analysts interested in participating in the call are invited to dial (866) 393-4306 at 4:25 p.m. ET (1:25 p.m. PT). The conference call will also be available to interested parties through a live webcast at <http://investor.bootbarn.com>. Please visit the website and select the "Events and Presentations" link at least 15 minutes prior to the start of the call to register and download any necessary software.

A telephone replay of the call will be available until November 28, 2016, by dialing (855) 859-2056 (domestic) or (404) 537-3406 (international) and entering the conference identification number: 98295878. Please note participants must enter the conference identification number in order to access the replay.

About Boot Barn

Boot Barn is the nation's leading lifestyle retailer of western and work-related footwear, apparel and accessories for men, women and children. The Company offers its loyal customer base a wide selection of work and lifestyle brands. Boot Barn now operates 214 stores in 29 states, in addition to an e-commerce channel www.bootbarn.com. The Company also operates www.sheplers.com, the nation's leading pure play online western and work retailer. Sheplers has been part of the western, outdoor, and work lifestyle for over 100 years. For more information, call 888-Boot-Barn or visit www.bootbarn.com.

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Source: Boot Barn Holdings, Inc.

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