



NEWS RELEASE

## Boot Barn Holdings, Inc. Announces Participation in Upcoming Conferences

5/25/2021

IRVINE, Calif.--(BUSINESS WIRE)-- Boot Barn Holdings, Inc. (NYSE: BOOT) today announced that the Company is participating in the following three upcoming virtual conferences:

### William Blair 41st Annual Growth Stock Conference

June 2, 2021

Jim Conroy, President and CEO, and Greg Hackman, EVP, COO, and CFO

### Piper Sandler Consumer Marketplace Conference

June 3, 2021

Jim Conroy, President and CEO, and Greg Hackman, EVP, COO, and CFO

### Baird Global Consumer, Technology, and Services Conference

June 9, 2021

Jim Conroy, President and CEO, and Greg Hackman, EVP, COO, and CFO

The Company's presentation at the William Blair 41st Annual Growth Stock Conference on June 2, 2021 is scheduled for 4:20 pm Eastern Time. The audio portion of the presentation will be webcast live over the internet and can be accessed at <http://investor.bootbarn.com>.

### About Boot Barn

Boot Barn is the nation's leading lifestyle retailer of western and work-related footwear, apparel and accessories for men, women and children. The Company offers its loyal customer base a wide selection of work and lifestyle brands. As of the date of this release, Boot Barn operates 275 stores in 36 states, in addition to an e-commerce

channel [www.bootbarn.com](http://www.bootbarn.com). The Company also operates [www.sheplers.com](http://www.sheplers.com), the nation's leading pure play online western and work retailer and [www.countryoutfitter.com](http://www.countryoutfitter.com), an e-commerce site selling to customers who live a country lifestyle. For more information, call 888-Boot-Barn or visit [www.bootbarn.com](http://www.bootbarn.com).

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