Inspired Announces Recent Key Deployments And Contracts

NEW YORK, March 21, 2017 /PRNewswire/ -- Inspired Entertainment, Inc. ("Inspired") (NASDAQ: INSE) today announced a series of recent key contracts and deployments.

- **New Virtuals Product Deployed Into Snaitech**
  Inspired's new Virtual Sports product, Football Matchday, is now live for the first time with Italian operator Snaitech.

  Specifically designed for the Italian market, Football Matchday offers an exciting and unique league concept to players. Featuring eight matches in ultra-realistic HD graphics, games can be followed and wagered on simultaneously. In addition to main screen action, Football Matchday includes a 'picture in picture' window showing goals from non-feature matches. Snaitech is the first Italian operator to launch Football Matchday across online channels and in retail venues, with a new player bonus feature coming soon.

- **Rollout of Inspired VLT Content Across the Gamenet Estate To Commence**
  Following successful certification of five of Inspired's hit slots titles, including Diamond Goddess and Goddess of the Amazon, the rollout of SBG VLTs featuring Inspired content will commence across the Gamenet estate.

  Gamenet will be the sixth concessionary in Italy to deliver Inspired's technology and content to its customers and the deal establishes Inspired as a top supplier of SBG VLTs to Italian operators.

- **Inspired's Virtual Football Now Live With Sisal**
  Inspired's Virtual Football product, named 'Campionato' to Sisal customers, is now live across the leading operator's estate, delivering scheduled events every six minutes. The action is shown in a league format, displaying nine simultaneous events to a single monitor.

- **Virtual Sports Rollout To Commence With OPAP**
  Inspired is working as a technology supplier to the leading Greek betting and lottery operator, deploying its Virtual Sports products both online and across OPAP's extensive retail network. The rollout, which will commence within the next calendar month, will initially focus on Virtual Football (soccer), with other sports planned to follow.

- **Virtuals Connect Service Live Through SB Tech**
  Inspired's Virtuals Connect service is now live with SB Tech's first customer, www.10bet.co.uk. SB Tech is a leading provider of interactive sports betting solutions and services and is now delivering Inspired's Virtual Sports content to customers, having licensed the use of Inspired's Virtual Sports platform and Virtual Sports events as part of the SB Tech Online Gaming Platform.

  Virtuals Connect is a fully-managed, turnkey solution which is designed to be easily integrated into any bet management system. The platform is a simple and low cost online and mobile solution enabling operators to access Inspired's premium Virtuals with minimal capital outlay. Inspired have signed multiple agreements for the delivery of Virtuals Connect with premium platform providers including Every Matrix and Betconstruct.

- **New Slot and Virtuals Content Available to Mobile and Online Customers Through Virgo RGS**
  Inspired has announced that new slots and on demand Virtuals products are now available for mobile and online customers via Inspired's Virgo RGS.

  Slots from Inspired's award-winning studios, including Atlantis, new Centurion Free Spins and the top-performing Mike Tyson Knockout Slot are available through William Hill, Ladbrokes Coral and Bet365.

  More hit games from Inspired including the popular 20p Slot, Black Dragon, and the electrifying Lightning Squad will soon be available online and for mobile. The launch of 3x3 20p Slot, which is based on the UK's leading roulette brand 20p Roulette, is expected on an omni-channel basis in the first half of 2017.

- **Rush Horses Live On Demand Virtuals Product Now Live Through Betfred**
  Inspired's latest on demand Virtual Sports product, Rush Horses Live is now live with UK operator Betfred via the Virgo RGS. A brand new suite of on-demand Rush Virtuals Go! products are also expected to launch soon for online and mobile. Specifically designed to appeal to casino players, Rush Horses GO! and Rush

Dogs GO! are the first ever Virtual Sports products to be designed specifically for non-sportsbook bettors. Both games feature chip betting, an in-game bonus wheel and quick re-bet feature.

These announcements are testament to Inspired's commitment to delivering world class Entertainment with an Edge to customers, globally," said Luke Alvarez, CEO and President of Inspired. Mr. Alvarez continued, "it's exciting to see new products and solutions being deployed across our Virtual Sports, Mobile, and SBG VLT businesses in multiple jurisdictions as we continue to build our online and retail footprints. We will continue our strong focus on delivery as we roll out our SBG VLT terminals in Greece with OPAP and announce further Virtual Sports deployments internationally."

About Inspired Entertainment, Inc.
Inspired is a global games technology company, supplying Virtual Sports, Mobile Gaming and Server Based gaming systems with associated terminals and digital content to regulated betting and gaming operators around the world. Inspired currently operates more than 25,000 digital gaming terminals and supplies its Virtual Sports products in more than 35,000 venues and on over 100 websites in 30 countries. Inspired employs over 800 employees in the UK and elsewhere, developing and operating digital games and networks.

Additional information can be found at www.inseinc.com.

Forward Looking Statements
This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These statements are based on Inspired's management's current expectations and beliefs, as well as a number of assumptions concerning future events.

Such forward-looking statements are subject to known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside of Inspired's control that could cause actual results to differ materially from the results discussed in the forward-looking statements. Additional factors that could cause actual results to differ materially from those expressed or implied in forward-looking statements can be found in Inspired's most recent annual report on Form 10-K and subsequently filed quarterly reports on Form 10-Q and current reports on Form 8-K, which are available, free of charge, at the SEC's website at www.sec.gov.

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