Inspired Entertainment Announces Virtual Sports Deal With Finnish Lottery And Sports Betting Provider, Veikkaus

NEW YORK, May 18, 2017 /PRNewswire/ -- Inspired Entertainment, Inc. ("Inspired") (NASDAQ: INSE) today announces that it has been selected as Virtual Sports supplier to Finnish national betting agency, Veikkaus.

Owned by the Finnish government, Veikkaus is the Finnish National Betting Agency and has an exclusive legal betting license on lotteries and sports betting in Finland. Via a public RFP process, Inspired has been selected to supply Virtual Sports products to Veikkaus Sports Betting locations and on the Veikkaus Sports Betting website.

"We are pleased to have been chosen as the Virtual Sports supplier to Veikkaus," said Luke Alvarez, President and CEO, Inspired. Mr. Alvarez added, "Following the recent announcement of Inspired's deal with Michigan and our rollout with the Greek lottery, OPAP, this deal adds to our growing portfolio of international lottery partners."

"This is a significant and strategic deal for Inspired's growing Virtual Sports business," said Steve Rogers, CCO Digital Games, Inspired. "Winning the RFP to supply our world class Virtual Sports products to the Finnish National Betting Agency is testament to the quality and commercial viability of our products, and offers a significant opportunity for further growth within the Scandinavian lotteries."

About Inspired Entertainment, Inc.
Inspired is a global games technology company, supplying Virtual Sports, Mobile Gaming and Server Based gaming systems with associated terminals and digital content to regulated lottery, betting and gaming operators around the world. Inspired currently operates more than 25,000 digital gaming terminals and supplies its Virtual Sports products in more than 35,000 venues and on over 100 websites in 30 countries. Inspired employs over 800 employees in the UK and elsewhere, developing and operating digital games and networks.

Additional information can be found at www.inseinc.com.

Forward Looking Statements
This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These statements are based on Inspired's management's current expectations and beliefs, as well as a number of assumptions concerning future events.

Such forward-looking statements are subject to known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside of Inspired's control that could cause actual results to differ materially from the results discussed in the forward-looking statements. Additional factors that could cause actual results to differ materially from those expressed or implied in forward-looking statements can be found in Inspired's most recent annual report on Form 10-K and subsequently filed quarterly reports on Form 10-Q and current reports on Form 8-K, which are available, free of charge, at the SEC's website at www.sec.gov.

Contact :
For Investors
Daniel Silvers
daniel.silvers@inseinc.com
+1 646 820-0860

For Press and Sales
Elinor Fewster
elinor.fewster@inseinc.com
t: +44 20 7456 9016 | m: +44 7973808951

To view the original version on PR Newswire, visit:http://www.prnewswire.com/news-releases/inspired-entertainment-announces-virtual-sports-deal-with-finnish-lottery-and-sports-betting-provider-veikkaus-300460019.html

SOURCE Inspired Entertainment, Inc.
