Inspired Wins EGR Virtual Sports Supplier Of The Year Award; Announces Multiple New Contracts And Deployments

NEW YORK, June 12, 2017 /PRNewswire/ -- Inspired Entertainment, Inc. ("Inspired") (NASDAQ: INSE) today announced that it has won the coveted EGR Virtual Sports Supplier of the Year Award for the second year running, as well as other key virtuals contracts and deployments.

- **Industry Success**
  Inspired has been named Virtual Sports Supplier of the year at EGR Magazine's B2B Awards 2017. The coveted award was won by Inspired for the second year running on June 6 th.
- **Inspired Games Now Live With NYX**
  Following successful integration with Inspired's Virgo RGS platform, NYX Gaming Group (NYX), is now offering Inspired's market-leading slots and casino content to operator LeoVegas via its Open Gaming System (OGS). Premium games from Inspired now available to LeoVegas players include Centurion and 20p Roulette.
- **Rush Football 2 Available In Over 4,500 OPAP Venues**
  Inspired's premium Rush Football 2 product is now available in over 4,500 of betting and lottery operator OPAP's retail venues in Greece. The Greek product variant features 'live' match commentary from top sportscaster, Christos Sotirakopoulos.
- **Rush Go! Now Live With Multiple UK Operators**
  Inspired's latest on-demand Virtual Sports product, Rush Horses Go! is now live via its Virgo RGS with UK operators William Hill and GalaCoral. Specifically designed to appeal to casino players, Rush Horses GO! and Rush Dogs GO! are the first ever Virtual Sports products to be designed specifically for non-sportsbook bettors.
- **Inspired Now Live In Poland**
  Inspired's Virtual Sports products are now available to Polish customers online and in 500 venues with Fortuna Entertainment Group, the largest central European betting operator. Products available include Rush Football, Virtual Horses and Virtual Motor Racing.
- **Rush Football 2 Now Live With Bet365**
  Online operator Bet365 launched 3 new streams of Inspired's world leading Rush Football 2 product to mobile and online customers.
- **Virtual Grand National Success**
  Inspired celebrated the success of its first Virtual Grand National, which saw the predicted virtual winner, *Cause of Causes*, finish in second place in the live race. Following an exclusive long-term partnership with Carm Productions and The Jockey Club, Inspired's Virtual Grand National 2017 was broadcast on national television in the UK. A complimentary Grand National Race of Champions slot was also released to coincide with the event.
- **Matchday Now Live With Multiple Italian Operators**
  Inspired's premium Rush Football Matchday product is now live in Italy with Snaitech and Lottomatica across online channels and retail venues. Specifically designed for the Italian market, Matchday offers an exciting and unique multi-match concept to players and features eight matches in ultra-realistic HD graphics.
- **RFP Win With Finnish Lottery And Sports Betting Provider, Veikkaus**
  Via a public RFP process, Inspired has been selected as the leading supplier of Virtual Sports products to Veikkaus Sports Betting locations and on the Veikkaus Sports Betting website. Owned by the Finnish government, Veikkaus is the Finnish National Betting Agency and has an exclusive legal betting license on lotteries and sports betting in Finland.

"It has been a hugely successful few months for Inspired's Virtual Sports business," said Steve Rogers, CCO Digital Games, Inspired. "With multiple new product launches with both new and established customers, we're delivering more of our premium content to more operators in more jurisdictions than ever before." Mr. Rogers added, "to be recognized as EGR's Virtual Sports Supplier of the year is both an honor, and testament to the

time and investment that Inspired has put into the strategic growth of its Virtual Sports business."

"Inspired's Virtual Sports business is respected throughout the industry for setting the agenda in terms of both product innovation and growth strategy, and I'm pleased that this has been recognized for the second year running at the EGR B2B Awards," said Luke Alvarez, President and CEO of Inspired. "I look forward to relaying further news of new products, contracts and deployments in the course of the next few months, and also reporting on the success of those already live," he added.

About Inspired Entertainment, Inc.

Inspired is a global games technology company, supplying Virtual Sports, Mobile Gaming and Server Based gaming systems with associated terminals and digital content to regulated lottery, betting and gaming operators around the world. Inspired currently operates more than 25,000 digital gaming terminals and supplies its Virtual Sports products in more than 35,000 venues and on over 100 websites in 30 countries. Inspired employs over 800 employees in the UK and elsewhere, developing and operating digital games and networks.

Additional information can be found at www.inseinc.com.

Forward Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These statements are based on Inspired's management's current expectations and beliefs, as well as a number of assumptions concerning future events.

Such forward-looking statements are subject to known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside of Inspired's control that could cause actual results to differ materially from the results discussed in the forward-looking statements. Additional factors that could cause actual results to differ materially from those expressed or implied in forward-looking statements can be found in Inspired's most recent annual report on Form 10-K and subsequently filed quarterly reports on Form 10-Q and current reports on Form 8-K, which are available, free of charge, at the SEC's website at www.sec.gov.

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