Inspired Announces Strategic Partnership With Novomatic To Enhance Greek Offering Through OPAP

NEW YORK, Nov. 15, 2017 /PRNewswire/ -- Inspired Entertainment, Inc. ("Inspired") (NASDAQ: INSE) today announces a strategic partnership with Novomatic.

In the first ever agreement of its kind, Inspired announces that it is collaborating with Novomatic, one of the largest gaming technology companies in the world, to carry Novomatic's content on Inspired's platform to deliver a market-specific product combination to the leading Greek betting and lottery operator, OPAP.

Novomatic games, including Book of Ra Deluxe, Dolphin's Pearl Deluxe, Sizzling Hot Deluxe, Lucky Lady's Charm Deluxe, are now live in Greece via Inspired's Core Connect platform, with Roaring Forties soon to become available. All games have been certified by the Hellenic Gaming Commission for deployment to Inspired VLTs in OPAP venues across Greece.

"I'm delighted to announce Inspired's strategic partnership with Novomatic," said Luke Alvarez, President and CEO of Inspired. Mr. Alvarez continued, "This is the first agreement of its kind which combines content and platform providers to deliver a premium customer experience. Inspired's performance to date in Greece exemplifies our business' ability to deliver globally, and we anticipate that the addition of this premium Novomatic content onto the Inspired platform will only add to this success."

"Novomatic is excited to be a part of this landmark deal, which will deliver a unique and compelling product combination to the Greek market," said Thomas Graf, Novomatic. "We look forward to further expanding our portfolio of available games with Inspired and to a successful business relationship with Inspired and OPAP," he added.

"In line with OPAP's strategic priority of building a world class portfolio of products and services, we are delighted to be delivering new premium content from Novomatic to our VLT customers via Inspired's open platform technology," said Damian Cope, OPAP CEO. Mr. Cope added, "We look forward to adding even more content in the future in order to be able to offer our customers in Greece a wide range of entertaining gaming content."

About Inspired Entertainment, Inc.
Inspired is a global games technology company, supplying Virtual Sports, Mobile Gaming and Server Based gaming systems with associated terminals and digital content to regulated lottery, betting and gaming operators around the world. Inspired currently operates more than 27,000 digital gaming terminals and supplies its Virtual Sports products in more than 35,000 venues and on over 100 websites in 30 countries. Inspired employs over 800 employees in the UK and elsewhere, developing and operating digital games and networks.

Additional information can be found at www.inseinc.com.

Forward Looking Statements
This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These statements are based on Inspired's management's current expectations and beliefs, as well as a number of assumptions concerning future events.

Such forward-looking statements are subject to known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside of Inspired's control that could cause actual results to differ materially from the results discussed in the forward-looking statements. Additional factors that could cause actual results to differ materially from those expressed or implied in forward-looking statements can be found in Inspired's most recent annual report on Form 10-K and subsequently filed quarterly reports on Form 10-Q and current reports on Form 8-K, which are available, free of charge, at the SEC's website at www.sec.gov.

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