Inspired Announces Key Market Updates

NEW YORK, Jan. 16, 2018 /PRNewswire/ -- Inspired Entertainment, Inc. ("Inspired") (NASDAQ: INSE) today announced key US and European growth developments in its online and mobile business, along with Greek SBG business gains.

Additional Greek SBG VLT Supply Contracted
Inspired has been contracted to supply an additional 1,000 SBG VLTs into the Greek market, bringing its total number of contracted machines in Greece to 6,360.

Live in New Jersey
Inspired's Virtual Sports are now live with 3 regulated online gaming operators in New Jersey, with 2 more expected to go live imminently. Inspired is the only regulated provider of online Virtual Sports betting products in New Jersey.

Mobile and Online Momentum
Inspired's world-class Virtual Sports, Slots, and Table Games are now available online and on mobile with new operators including Betfair, Grosvenor Casino (part of the Rank Group), Bwin, Sportingbet, VideoSlots, and a variety of Betsson brands.

Inspired's Virtual Sports and slots games are now live on over 300 online and mobile sites worldwide.

New Content from Inspired's Games Studio
New and unique content from Inspired's studios, including Irish Fortune™, Ninja Monkey™, Chief™ and Big 500 Roulette™ slots products, are now live exclusively with William Hill Online.

ICE 2018 Showcase
Inspired will be showcasing its latest products and content on stand S2-310 at the ICE 2018 expo in London next month. Highlights include new 1st Down™ Football, a pioneering new (American) football game, and Bet 'N Go™, a fully hosted Virtual Sports Self-Service Betting solution.

The Flex 4K™, Inspired's new curved screen SBG VLT cabinet, will be available for demo, along with a next generation Electronic Table, Sabre Hydra™, showing the future of casino roulette. Inspired will also showcase a new Virtual Sports ETG, developed in partnership with LT Game Macau, which will be launching in Asia early in 2018.

Visitors to ICE 2018 are invited to book appointments with sales@inseinc.com to learn more about the revenue-driving potential of Virtual Sports, and to enjoy the immersive gaming experience of Flex 4K™; the UK's only curved screen SBG VLT.

"The momentum in both our Virtual Sports and our SBG businesses is continuing strongly into 2018," said Luke Alvarez, President and CEO, Inspired. "Our mobile games are now live with more customers in more territories than ever before; we are launched in New Jersey with Virtuals, and our new Greek SBG VLT business continues to win volume. We look forward to welcoming delegates to our stand at ICE this year and demonstrating our *Entertainment with an Edge*," he added.

About Inspired Entertainment, Inc.
Inspired is a global games technology company, supplying Virtual Sports, Mobile Gaming and Server Based Gaming systems with associated terminals and digital content to regulated lottery, betting and gaming operators around the world. Inspired currently operates approximately 30,000 digital gaming terminals and supplies its Virtual Sports products through more than 40,000 retail channels and over 100 websites, in approximately 35 gaming jurisdictions worldwide. Inspired employs approximately 800 employees in the UK and elsewhere, developing and operating digital games and networks.

Forward Looking Statements
This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These statements are based on Inspired's management's current expectations and beliefs, as well as a number of assumptions concerning future events.

Such forward-looking statements are subject to known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside of Inspired's control that could cause actual results to differ

materially from the results discussed in the forward-looking statements. Additional factors that could cause actual results to differ materially from those expressed or implied in forward-looking statements can be found in Inspired's most recent annual report on Form 10-K and subsequently filed quarterly reports on Form 10-Q and current reports on Form 8-K, which are available, free of charge, at the SEC's website at www.sec.gov.

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