Inspired Virtual Sports Now Live In New Jersey With Five Operators

NEW YORK, Jan. 29, 2018 /PRNewswire/ -- Inspired Entertainment, Inc. ("Inspired") (NASDAQ: INSE) today announced that its Virtual Sports products are now live with a total of five operators in New Jersey.

Following approval from the New Jersey Division of Gaming Enforcement (DGE) Inspired's Virtual Sports are now live online with Golden Nugget, Caesars and Resorts – in addition to previously announced go lives with Rush Street Interactive and Betfair.

Inspired's Virtual Sports launched online in New Jersey in November 2017, making it the first and only supplier of Virtual Sports in the state. Other partners of Inspired in New Jersey include Bwin Borgata and Pala Interactive, both of which are expected to go live imminently.

"I'm delighted to announce that Inspired's Virtual Sports are now live with more of our valued partners in New Jersey," said Inspired's Vice President of Interactive, Lucy Buckley. "Inspired's experience in adapting its offering to suit specific territories means that we have the expertise to leverage the huge potential we see for Virtual Sports in New Jersey," she added. "2018 will see the launch of new products from Inspired including 1st Down Virtual Football which is specifically targeted to US consumers."

Inspired's Virtual Sports products have been proven to drive incremental revenues for customers globally, and are currently live through more than 40,000 retail channels and on over 100 websites worldwide.

About Inspired Entertainment, Inc.
Inspired is a global games technology company, supplying Virtual Sports, Mobile Gaming and Server Based Gaming systems with associated terminals and digital content to regulated lottery, betting and gaming operators around the world. Inspired currently operates approximately 30,000 digital gaming terminals and supplies its Virtual Sports products through more than 40,000 retail channels and over 100 websites, in approximately 35 gaming jurisdictions worldwide. Inspired employs approximately 800 employees in the UK and elsewhere, developing and operating digital games and networks.

Forward Looking Statements
This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These statements are based on Inspired's management's current expectations and beliefs, as well as a number of assumptions concerning future events.

Such forward-looking statements are subject to known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside of Inspired's control that could cause actual results to differ materially from the results discussed in the forward-looking statements. Additional factors that could cause actual results to differ materially from those expressed or implied in forward-looking statements can be found in Inspired's most recent annual report on Form 10-K and subsequently filed quarterly reports on Form 10-Q and current reports on Form 8-K, which are available, free of charge, at the SEC's website at www.sec.gov.

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