Inspired Renews Contract With bet365

NEW YORK, Jan. 29, 2019 /PRNewswire/ -- Inspired Entertainment, Inc. ("Inspired") (NASDAQ: INSE) today announced that its subsidiary Inspired Gaming (UK) has signed a multi-year extension to provide its scheduled Virtual Sports online to bet365, the world's largest online sports betting company with over 35 million customers worldwide. This new contract includes the provision of four additional streams of Virtual Sports content on bet365's interactive platform and a roadmap of new content for 2019.

bet365's interactive platform currently includes Inspired's Horse Racing, European Football (soccer), Greyhounds, Speedway, Tennis, Motor Racing, Trotting, and Cycling, with two additional streams - Virtual Darts and Cricket – having launched in early January, and Rush Horses Sprints 2 and Rush Dogs 2 upgrades slated for later this quarter. In addition, Inspired will deliver new content throughout 2019.

Simon Betteley of bet365 said, "Innovation and technology are the lifeblood of our business and Inspired has always impressed us with their ultra-realistic and engaging games. Our customers have enjoyed the 'Virtual Sports experience' and we are excited to introduce additional channels and new products in 2019."

"It is an honor to renew our contract with bet365, an instantly recognizable and trusted brand, and we are thrilled to extend and expand our relationship," said Steve Rogers, Chief Commercial Officer of Virtual Sports at Inspired. "bet365 really knows what its customers want and we look forward to delivering new content throughout the contract."

About Inspired Entertainment, Inc.
Inspired is a global games technology company, supplying Virtual Sports, Mobile Gaming and Server Based Gaming systems with associated terminals and digital content to regulated lottery, betting and gaming operators around the world. Inspired currently operates over 30,000 digital gaming terminals and supplies its Virtual Sports products through more than 40,000 retail channels and over 100 websites, in approximately 35 gaming jurisdictions worldwide. Inspired employs more than 650 employees in the UK and elsewhere, developing and operating digital games and networks. Additional information can be found at www.inseinc.com .

Forward Looking Statements
This news release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that indicate future events or trends or are not statements of historical matters. These statements are based on our management's current expectations and beliefs, as well as a number of assumptions concerning future events.

Such forward-looking statements are subject to known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside of our control and all of which could cause actual results to differ materially from the results discussed in the forward-looking statements. Accordingly, forward-looking statements should not be relied upon as representing our views as of any subsequent date, and we do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. Factors that could cause actual results to differ materially from those expressed or implied in forward-looking statements can be found in our reports filed with the Securities and Exchange Commission, including our annual report on Form 10-K, our quarterly reports on Form 10-Q and our current reports on Form 8-K, which are available, free of charge, on the SEC's website at www.sec.gov and on our site at www.inseinc.com .

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