Inspired Signs Virtuals And Interactive Contract With BCLC

Inspired's Virtual Sports and Interactive Casino Games to Be Available in Canada During First Half of 2019

NEW YORK, March 7, 2019 /PRNewswire/ -- Inspired Entertainment, Inc. ("Inspired") (NASDAQ: INSE) today announced that it has signed a multi-year contract with the British Columbia Lottery Corporation ("BCLC") to provide its award-winning scheduled and on-demand Virtual Sports as well as its best-in-class Interactive casino content. Inspired content will be enabled for players in British Columbia and Manitoba in the first half of 2019.

"Our North American strategy is a key priority for Inspired and this partnership with BCLC is indicative of the progress we are making on this strategy," said Brooks Pierce, President and Chief Operating Officer of Inspired.

Claire Osborne, Vice President of Interactive for Inspired, added, "BCLC delivers a seamless customer experience across channels and touchpoints and we're delighted to be working with them to introduce our award-winning, differentiated content to the Canadian market."

BCLC conducts and manages gambling in British Columbia, including casino, lottery, bingo and sports betting, through multiple channels of distribution. PlayNow.com is BCLC's secure, regulated online and mobile channel, with a growing selection of lottery games, sports betting, slots, table games and bingo entertainment. BCLC also provides online gaming services and web-based and mobile platforms to the Province of Manitoba through an operating contract with Manitoba Liquor and Lotteries.

About Inspired Entertainment, Inc.
Inspired is a global games technology company, supplying Virtual Sports, Mobile Gaming and Server Based Gaming systems with associated terminals and digital content to regulated lottery, betting and gaming operators around the world. Inspired currently operates over 30,000 digital gaming terminals and supplies its Virtual Sports products through more than 40,000 retail channels and over 100 websites, in approximately 35 gaming jurisdictions worldwide. Inspired employs more than 650 employees in the UK and elsewhere, developing and operating digital games and networks. Additional information can be found at www.inseinc.com .

Forward Looking Statements
This news release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that indicate future events or trends or are not statements of historical matters. These statements are based on our management's current expectations and beliefs, as well as a number of assumptions concerning future events.

Such forward-looking statements are subject to known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside of our control and all of which could cause actual results to differ materially from the results discussed in the forward-looking statements. Accordingly, forward-looking statements should not be relied upon as representing our views as of any subsequent date, and we do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. Factors that could cause actual results to differ materially from those expressed or implied in forward-looking statements can be found in our reports filed with the Securities and Exchange Commission, including our annual report on Form 10-K, our quarterly reports on Form 10-Q and our current reports on Form 8-K, which are available, free of charge, on the SEC's website at www.sec.gov and on our site at www.inseinc.com .

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