

Inspired Renews Contract With BetVictor One of the First Customers to Launch Virtual Basketball

NEW YORK, May 15, 2019 /PRNewswire/ -- Inspired Entertainment, Inc. ("Inspired") (NASDAQ: INSE) today announced that it has signed a long-term extension to provide its scheduled Virtual Sports online to BetVictor, a leading global online gambling company. BetVictor's interactive Virtual Sports platform currently includes six individual sports and 24/7 coverage, serving customers all over the world. This new deal includes the provision of additional streams of Virtual Sports content on BetVictor's interactive platform and a roadmap of new content.

BetVictor will be one of the first Inspired customers to launch Virtual Basketball later in the year as well as the exclusive Virtual Grand National product.

"Basketball is the second most popular team sport, with avid fan bases around the world," said Steve Rogers, Chief Commercial Officer of Virtual Sports at Inspired. "We knew basketball could be huge for the Virtual Sports category if it was done to the highest standard, so we consulted with professional players and invested in the latest motion-capture technology to create the most realistic and exciting product to date. BetVictor is the perfect customer to launch our Virtual Basketball game, as they're always excited to bring their customers the best and most entertaining experiences."

"We have been working with Inspired since 2010 on a number of Virtual Sports and the Virtual Basketball product sets a new benchmark for graphics and animation in the industry," said Eoin Ryan, Director of Product at BetVictor. "Live basketball is one of our customers' preferred sports, and for us to be one of the first operators to launch Virtual Basketball is really exciting. I am confident our customers will respond well to it," added Ryan.

About Inspired Entertainment, Inc.

Inspired is a global games technology company, supplying Virtual Sports, Interactive Gaming and Server Based Gaming systems with associated terminals and digital content to regulated lottery, betting and gaming operators around the world. Inspired currently operates over 30,000 digital gaming terminals and supplies its Virtual Sports products through more than 40,000 retail channels and over 100 websites, in approximately 35 gaming jurisdictions worldwide. Inspired employs more than 650 employees in the UK and elsewhere, developing and operating digital games and networks. Additional information can be found at www.inseinc.com.

Contact :

Aimee Remey
Aimee.remey@inseinc.com
+1 646 620-6737

About BetVictor

BetVictor is a leading global online gambling company. Its focus is to offer customers a simple, intuitive and personal betting experience. Digitally data-led, BetVictor provides in-house technologies and product development capabilities enabling the company to build successful partnerships. With more than 500 employees, BetVictor is an established innovator in the gaming industry.

BetVictor is an Official Principal Partner of Liverpool Football Club since 2016 and the headline sponsor of Cheltenham's November Meeting including the feature BetVictor Gold Cup.

Established in 1946, Michael Tabor acquired sole-ownership of BetVictor in 2014 having previously been a major shareholder in the business. BetVictor has its headquarters in Gibraltar with tech hubs in London and Budapest. For more information, follow us on Facebook, Twitter and Instagram.

To learn more about BetVictor visit us on [LinkedIn](https://www.linkedin.com/company/betvictor).

For enquiries, please contact:

Alexandra Santos
Communications Manager, BetVictor
Alexandra.Santos@betvictor.com / (+44) 7825 898 166

Tom Sweetman
BetVictor Press Office, Alter Agency
tomsw@alter-agency.com / (+44) 7738 156 469

Forward Looking Statements

This news release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that indicate future events or trends or are not statements of historical matters. These statements are based on our management's current expectations and beliefs, as well as a number of assumptions concerning future events.

Such forward-looking statements are subject to known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside of our control and all of which could cause actual results to differ materially from the results discussed in the forward-looking statements. Accordingly, forward-looking statements should not be relied upon as representing our views as of any subsequent date, and we do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. Factors that could cause actual results to differ materially from those expressed or implied in forward-looking statements can be found in our reports filed with the Securities and Exchange Commission, including our annual report on Form 10-K, our quarterly reports on Form 10-Q and our current reports on Form 8-K, which are available, free of charge, on the SEC's website at www.sec.gov and on our site at www.inseinc.com.

View original content to download multimedia: <http://www.prnewswire.com/news-releases/inspired-renews-contract-with-betvictor-300850699.html>



SOURCE Inspired Entertainment, Inc.

<https://investors.inseinc.com/2019-05-15-Inspired-Renews-Contract-With-BetVictor>