Inspired Expands North American Presence With First VLT Placement In Canada

Company to Provide 100 New Valor™ VLTs to WCLC

NEW YORK, Aug. 11, 2020 /PRNewswire/ -- Inspired Entertainment, Inc. ("Inspired" or the "Company") (NASDAQ: INSE) today announced its first Valor™ video lottery terminal ("VLT") placement into Canada. Western Canada Lottery Corporation ("WCLC"), acting on behalf of the Saskatchewan Liquor and Gaming Authority ("SLGA"), selected Inspired to provide 100 premium Valor™ cabinets to be delivered in early 2021, following a formal Request for Quotation (RFQ) process. Inspired will provide a suite of unique game themes specifically tailored for the Saskatchewan VLT market including integration with its wide area progressive jackpot.

Inspired's Valor™ VLT is an open-standard G2S protocol cabinet that features dual 27" high definition floating screens and a superior sound system that delivers a unique and immersive experience. A standout in the Illinois and Greek markets, Valor's multi-game experience includes player-popular features and content providing a compelling range of game themes designed to meet player needs.

"Following our highly-successful deployments in the United States, we are thrilled to debut our VLT products into Canada in partnership with WCLC," said Brooks Pierce, President and Chief Operating Officer of Inspired. "WCLC operates over 4,000 VLTs in Saskatchewan and we believe this placement will be a great way for us to showcase the strengths of our offerings to the entire Canadian market."

"We are very excited to introduce Inspired's new Valor™ VLT into Saskatchewan," said Eric Karmark, WCLC Vice President, VLT Gaming and Operations. We found their Valor™ cabinet to be innovative and attractive and the game themes to be highly compelling, which we believe will bring a new and entertaining experience to Saskatchewan VLT players."

About Inspired Entertainment, Inc.

Inspired offers an expanding portfolio of content, technology, hardware and services for regulated gaming, betting, lottery, social and leisure operators across retail and mobile channels around the world. The Company's gaming, virtual sports, interactive and leisure products appeal to a wide variety of players, creating new opportunities for operators to grow their revenue. The Company operates in approximately 35 jurisdictions worldwide, supplying gaming systems with associated terminals and content for more than 50,000 gaming machines located in betting shops, pubs, gaming halls and other route operations; virtual sports products through more than 44,000 retail channels; digital games for 100+ websites; and a variety of amusement entertainment solutions with a total installed base of more than 19,000 devices. Additional information can be found at www.inseinc.com.

Forward-Looking Statements

This news release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate," "believe," "expect," "estimate," "plan," "will," "would" and "project" and other similar expressions that indicate future events or trends or are not statements of historical matters. These statements are based on Inspired's management's current expectations and beliefs, as well as a number of assumptions concerning future events.

Forward-looking statements are subject to known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside of Inspired's control and all of which could cause actual results to differ materially from the results discussed in the forward-looking statements. Accordingly, forward-looking statements should not be relied upon as representing Inspired's views as of any subsequent date, and Inspired does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as required by law. You are advised to review carefully the "Risk Factors" section of Inspired's annual report on Form 10-K for the fiscal year ended December 31, 2019, which is available, free of charge, on the U.S. Securities and Exchange Commission's website at www.sec.gov.

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