# INSPIRED SIGNS CONTRACT WITH RUSH STREET INTERACTIVE TO ROLL OUT POPULAR TITLES TO ONLINE CASINO

## Inspired to Supply Content to RSI in Multiple Markets, Including New Jersey, Michigan and West Virginia

NEW YORK, Dec. 22, 2021 /PRNewswire/ -- Inspired Entertainment, Inc. ("Inspired") (NASDAQ: INSE), a leading B2B provider of gaming content, systems and solutions, signed a framework agreement to supply its Interactive games to Rush Street Interactive ("RSI") (NYSE: RSI), a leader in online casino and sports betting in the U.S. Following the execution of this contract, Inspired's Interactive content will be integrated onto the RSI game platform and its popular games will be made available in multiple North American jurisdictions, including New Jersey, Michigan and West Virginia.

Inspired's Interactive games have developed a following in North America and are now available in New Jersey and Michigan and are coming soon to West Virginia. RSI will launch with four of Inspired's titles, including Santa King Megaways™ and Christmas Cashpots™ as well as its mega-hit Big Spin Bonus™, which is Inspired's top performer in the North American market and has proven extremely popular with players.

"Rush Street Interactive is a well-known operator with top gaming sites in key North American jurisdictions," said Brooks Pierce, President and Chief Operating Officer of Inspired. "This framework agreement allows us to launch our content with RSI in multiple markets and grow our North American presence. We are excited to expand our reach in the future with additional North American jurisdictions where Rush Street operates."

RSI launched its first online gaming casino site, PlaySugarHouse.com in New Jersey, in September 2016 and was the first gaming company to launch a regulated online gaming site in Pennsylvania. With its BetRivers.com sites, Rush Street Interactive was also the first to launch regulated online gaming in the states of Indiana, Colorado and, most recently, Illinois. RSI has been an early mover in Latin America and was the first U.S.-based gaming operator to launch a legal and regulated online casino and sportsbook, RushBet.co, in the country of Colombia.

"We are thrilled to add Inspired's games to the RSI platform," said Richard Schwartz, Chief Executive Officer of Rush Street Interactive. "We pride ourselves on our exceptional content and the premier experience we offer our customers. Inspired has proven to be a top iGaming provider and we are looking forward to working with them on delivering an innovative online entertainment experience to our loyal players."

**About Inspired Entertainment, Inc.**
Inspired offers an expanding portfolio of content, technology, hardware and services for regulated gaming, betting, lottery, social and leisure operators across land-based and mobile channels around the world. The Company's gaming, virtual sports, interactive and leisure products appeal to a wide variety of players, creating new opportunities for operators to grow their revenue. The Company operates in approximately 35 jurisdictions worldwide, supplying gaming systems with associated terminals and content for approximately 50,000 gaming machines located in betting shops, pubs, gaming halls and other route operations; virtual sports products through more than 32,000 retail venues and various online websites; interactive games for 170+ websites; and a variety of amusement entertainment solutions with a total installed base of more than 16,000 terminals. Additional information can be found at www.inseinc.com.

**About Rush Street Interactive**
Rush Street Interactive (RSI) is a trusted online gaming and sports entertainment company focused on regulated markets in the United States and Latin America. Through its brands, BetRivers.com and PlaySugarHouse.com, RSI was an early entrant in many regulated jurisdictions and is currently live with real-money mobile, online and/or retail operations in twelve U.S. states: Pennsylvania, Illinois, New Jersey, New York, Connecticut, Michigan, Indiana, Virginia, Colorado, Iowa, West Virginia and Arizona. RSI is also active internationally, having been recognized as Sportsbook Operator of the Year at the SBC Latinoamérica Awards 2021, where it offers its online casino and sportsbook in the regulated gaming market of Colombia on RushBet.co. RSI offers, through its proprietary online gaming platform, some of the most popular online casino games and sports betting options in the United States. Founded in 2012 in Chicago by gaming industry veterans, RSI was named the 2020 Global Gaming Awards Digital Operator of the Year and the 2021 EGR North America Awards Casino Operator of the Year, Customer Services Operator of the Year and Social Gaming Operator of the Year. RSI is committed to industry-leading responsible gaming practices and seeks to provide its customers with the resources and services they need to play responsibly. For more information, visit www.rushstreetinteractive.com.

**Forward Looking Statements**
This news release may contain "forward-looking statements" within the meaning of the "safe harbor" provisions

of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate," "believe," "continue," "expect," "estimate," "plan," "will," "would" and "project" and other similar expressions that indicate future events or trends or are not statements of historical matters. These statements are based on Inspired's management's current expectations and beliefs, as well as a number of assumptions concerning future events.

Forward-looking statements are subject to known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside of Inspired's control and all of which could cause actual results to differ materially from the results discussed in the forward-looking statements. Accordingly, forward-looking statements should not be relied upon as representing Inspired's views as of any subsequent date, and Inspired does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as required by law. You are advised to review carefully the "Risk Factors" section of Inspired's annual report on Form 10-K for the fiscal year ended December 31, 2020, and subsequent quarterly reports on Form 10-Q, which are available, free of charge, on the U.S. Securities and Exchange Commission's website at www.sec.gov.

**Contact:**
For Investors
Aimee Remey
aimee.remey@inseinc.com
+1 646 565-6938

For Press and Sales

inspiredsales@inseinc.com

SOURCE Inspired Entertainment, Inc.

---

https://investors.inseinc.com/2021-12-22-INSPIRED-SIGNS-CONTRACT-WITH-RUSH-STREET-INTERACTIVE-TO-ROLL-OUT-POPULAR-TITLES-TO-ONLINE-CASINO