INSPIRED EXPANDS PARTNERSHIP WITH FANDUEL TO LAUNCH iGAMING CONTENT IN MICHIGAN

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NEW YORK, April 24, 2023 /PRNewswire/ -- Inspired Entertainment, Inc. ("Inspired" or the "Company") (NASDAQ: INSE), a leading B2B provider of gaming content, systems and solutions, announced today that it has partnered with FanDuel, a subsidiary of Flutter Entertainment plc (LSE: FLTR), to launch premium iGaming content in Michigan.

FanDuel will launch with four of Inspired's titles, including Big Fishing Fortune™, Big Santa Fortune™, Gold Cash Free Spins™, as well as Big Spin Bonus™, which is Inspired's top performer in the North American market and has proven to be extremely popular with players.

"We are thrilled to partner with FanDuel in Michigan to deliver premium iGaming content," said Brooks Pierce, President and Chief Executive Officer of Inspired. "This agreement adds another operator we have partnered with in Michigan, making it seven in total. Michigan remains a very important market for us, as we have reached over 90% market coverage through our partners, and which now represents our biggest US state. It is a pleasure to work with the FanDuel team, and we congratulate them on this exciting launch."

"We are thrilled to once again partner with the Inspired team to provide players with best-in-class iGaming content in Michigan," said Asaf Noifeld, Managing Director Casino of FanDuel. "We began our partnership with Inspired through our launch in Ontario to great success, and we are excited to expand that partnership now in Michigan, one of the largest iGaming states."

About Inspired Entertainment, Inc.
Inspired offers an expanding portfolio of content, technology, hardware and services for regulated gaming, betting, lottery, social and leisure operators across land-based and mobile channels around the world. Inspired's gaming, virtual sports, interactive and leisure products appeal to a wide variety of players, creating new opportunities for operators to grow their revenue. Inspired operates in approximately 35 jurisdictions worldwide, supplying gaming systems with associated terminals and content for approximately 50,000 gaming machines located in betting shops, pubs, gaming halls and other route operations; virtual sports products through more than 32,000 retail venues and various online websites; digital games for 170+ websites; and a variety of amusement entertainment solutions with a total installed base of more than 16,000 terminals.

Additional information can be found at www.inseinc.com.

Forward-Looking Statements
This news release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate," "believe," "expect," "estimate," "plan," "will," "would" and "project" and other similar expressions that indicate future events or trends or are not statements of historical matters. These statements are based on Inspired's management's current expectations and beliefs, as well as a number of assumptions concerning future events. Forward-looking statements are subject to known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside of Inspired's control and all of which could cause actual results to differ materially from the results discussed in the forward-looking statements. Accordingly, forward-looking statements should not be relied upon as representing Inspired's views as of any subsequent date and Inspired does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as required by law. You are advised to review carefully the "Risk Factors" section of Inspired's annual report on Form 10-K for the fiscal year ended December 31, 2022, and in subsequent quarterly reports on Form 10-Q, which are available, free of charge, on the U.S. Securities and Exchange Commission's website at www.sec.gov and on Inspired's website at www.inseinc.com.

Contacts:

Investor Relations
IR@inseinc.com
+1 646 277-1285

For Press and Sales
inspiredsales@inseinc.com
www.inseinc.com
@Inspired_News

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