



Inspired Debuts Compelling New License, Product Category, Hardware and Content at ICE 2024

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New Inspired Products and Gaming Industry Firsts to be Showcased at Inspired Booth #S2-310
NEW YORK, Jan. 30, 2024 (GLOBE NEWSWIRE) -- Inspired Entertainment, Inc. ("Inspired") (NASDAQ: INSE), a leading B2B provider of gaming content, technology, hardware and services, will once again be showcasing its suite of entertaining and differentiated cross-platform content in Booth #S2-310 at this year's ICE tradeshow in London from February 6-8.

NBA-Themed Virtual Sports

Highlights will include the company's first-ever NBA-themed Virtual Sports, the product of an agreement Inspired signed with the National Basketball Association (NBA) that secured the rights to develop Virtual Sports games based on the league's archived footage. Through Inspired's NBA-themed Virtual Sports, fans will be able to wager on teams in fast-paced matchups. The NBA-themed Virtual Sports include a variety of NBA imagery, including all 30 team logos as well as NBA archived footage from NBA Regular Season Games, All-Star Games, NBA Playoffs and NBA Finals.

New Product Category, Hybrid Dealer[®]

In addition to its Virtual Sports offerings, Inspired will showcase a revolutionary new product category at ICE, Hybrid Dealer[®]. This unique product offers players branded table and gameshow content for online play, eliminating the challenges of live-dealer products. As Hybrid Dealer game outcomes are RNG-generated, the games require no physical studios. The product seamlessly blends physical and digital elements to offer operators unlimited branding and customizable possibilities that are unique from game to game. The scheduled action continues 24/7, with hosts rotating regularly to keep players engaged. Hybrid Dealer's technology allows Inspired to develop and customize games quickly and cost-effectively for individual clients. It is a game-changing solution for operators seeking unprecedented flexibility.

Strong Suite of Gaming Cabinets and Content

This year the Company is introducing the Vantage Cat C cabinet, a groundbreaking product specifically designed for pubs that is powered by Inspired's innovative server-based gaming platform. It is the first

of its kind in the industry and offers two screen sizes to cater to different venue sizes. The cabinet boasts advanced BI and reportage capabilities, as well as online and offline age verification. Its user-friendly menu, equipped with a show, swipe, and intelligent search recommendation engine, adds to the ease of use. Additional cabinet features such as wireless phone charging, cashless payment functionality, and remote fix functionality further enhance the gaming experience.

Another highlight will be the debut of Inspired's multiplayer Fortune Community AGC Cat C product on the Vantage cabinet. This innovative platform breathes new life into longtime player favorites, thanks to its unique community bonus in each base game. Inspired is especially excited to announce the ability to connect the new Vantage Cat C to Prismatic Lo Boy terminals, allowing players to enjoy Inspired's industry-leading Fortune Community games on both the original launch Prismatic cabinets and the new Vantage terminals.

Incredible iGaming Content and Mechanics

Inspired will be showcasing its breadth of Interactive content including a mixture of high performing and legendary titles such as Gold Cash Free Spins, Big Bonus, Golden Winner, Big Piggy Bank and more. Iconic brands include Space Invaders™ Win and Spin, an officially licensed Space Invaders game from TAITO CORPORATION, that will launch at the end of February. The game combines cutting-edge graphics with Inspired's popular Win & Spin™ Bonus mechanic for a fun twist on retro gaming.

Inspired is launching Gold Horse Winner™ across both retail and online platforms in time for the upcoming horse-racing season. With a fun cash collection mechanic, this is the horse-themed version of Inspired's hugely successful omni-channel slot Golden Winner™.

Also on display will be Piggy Bandits™, an exciting new "3-bag" pseudo-progression game, and Big Big Fishing Fortune™, a BIGGER version of Inspired's popular slot game Big Fishing Fortune™ with the Big Collector+ mechanic, an advanced Bonus Trail, and a thrilling Free Spins Bonus round.

"ICE is the biggest B2B gaming industry event in the world, and a great opportunity for customers to experience the strength and breadth of the product offerings that make Inspired 'Winning Entertainment,'" said Brooks Pierce, President and Chief Executive Officer of Inspired. "We always strive to make great games that wow players, and ICE patrons can see our groundbreaking innovations at the Inspired booth, along with a few surprises."

Please visit Inspired's ICE booth to experience the strength and breadth of the product offerings that make Inspired "Winning Entertainment."

About Inspired Entertainment, Inc.

Inspired offers an expanding portfolio of content, technology, hardware and services for regulated gaming, betting, lottery, social and leisure operators across land-based and mobile channels around the world. Inspired's gaming, Virtual Sports, interactive and leisure products appeal to a wide variety of players, creating new opportunities for operators to grow their revenue. Inspired operates in approximately 35 jurisdictions worldwide, supplying gaming systems with associated terminals and content for approximately 50,000 gaming machines located in betting shops, pubs, gaming halls and other route operations; virtual sports products through more than 32,000 retail venues and various online websites; digital games for 170+ websites; and a variety of amusement entertainment solutions with a total installed base of more than 16,000 terminals.

Additional information can be found at www.inseinc.com.

Forward-Looking Statements

This news release contains “forward-looking statements” within the meaning of the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as “anticipate,” “believe,” “expect,” “estimate,” “plan,” “will,” “would” and “project” and other similar expressions that indicate future events or trends or are not statements of historical matters. These statements are based on Inspired’s management’s current expectations and beliefs, as well as a number of assumptions concerning future events.

Forward-looking statements are subject to known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside of Inspired’s control and all of which could cause actual results to differ materially from the results discussed in the forward-looking statements. Accordingly, forward-looking statements should not be relied upon as representing Inspired’s views as of any subsequent date and Inspired does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as required by law. You are advised to review carefully the “Risk Factors” section of Inspired’s annual report on Form 10-K for the fiscal year ended December 31, 2022, and in subsequent quarterly reports on Form 10-Q, which are available, free of charge, on the U.S. Securities and Exchange Commission’s website at www.sec.gov and on Inspired’s website at www.inseinc.com.

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