Inspired Entertainment Joins Scientific Games' SG Content Hub Partner Program

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NEW YORK, Aug. 05, 2024 (GLOBE NEWSWIRE) -- Inspired Entertainment, Inc. (NASDAQ: INSE), a leading provider of B2B gaming content, technology, hardware, and services, is excited to announce that it has partnered with Scientific Games as the latest game studio to join the *SG Content Hub Partner Program*, the global lottery industry's premier content delivery platform. Inspired's portfolio of lifelike Virtual Sports featuring some of the most exciting professional leagues and teams will now be available to Scientific Games iLottery customers around the world.

As a pioneer in Virtual Sports betting, Inspired Entertainment is pushing the boundaries of gaming entertainment with its V-Lottery portfolio. This innovative offering features a diverse range of Virtual Sports products with lifelike graphics and animation, simulating real sports betting experiences. Each event lasts 60 seconds, during which all players wager and watch the same short, timed event similar to Keno. This unique format allows lottery players to enjoy new ways to play and win with ultra-realistic games that complement other iLottery offerings.

"We are thrilled to integrate our unique Virtual Sports Lottery games into the *SG Content Hub Partner Program*, which will provide us with exceptional opportunities to showcase our content to numerous lottery operators worldwide," said **Brooks Pierce, President and Chief Executive Officer of Inspired**. "We believe this collaboration will yield numerous benefits for all stakeholders, especially our lottery partners who support various good causes."

Scientific Games is also partnered with Inspired on its sports betting aggregator to serve the lottery company's sports betting customers worldwide. **Steve Hickson, VP of Digital Games for Scientific Games,** said, "We're pleased to welcome Inspired into our digital content distribution *SG Content Hub Partner Program* and further expand our relationship. Their roster of diverse and unique digital sports experiences will be of huge interest to our lottery customers."

To find out more about Inspired's Virtuals, visit: https://inseinc.com/virtuals/

SG Content Hub™ is a trademark of Scientific Games.

About Inspired Entertainment, Inc.

Inspired offers an expanding portfolio of content, technology, hardware and services for regulated gaming, betting, lottery, social and leisure operators across land-based and mobile channels around the world. Inspired's gaming, Virtual Sports, interactive and leisure products appeal to a wide variety of players, creating new opportunities for operators to grow their revenue. Inspired operates in approximately 35 jurisdictions worldwide, supplying gaming systems with associated terminals and content for approximately 50,000 gaming machines located in betting shops, pubs, gaming halls and other route operations; virtual sports products through more than 32,000 retail venues and various online websites; digital games for 170+ websites; and a variety of amusement entertainment solutions with a total installed base of more than 16,000 terminals.

Additional information can be found at www.inseinc.com.

About Scientific Games
Scientific Games is a global leader in retail and digital games, technology, analytics and services that drive profits for government-sponsored lottery and sports betting programs. From enterprise gaming platforms to exciting entertainment experiences and trailblazing retail and digital solutions, we elevate play every day. We are industry pioneers in instant games, data analytics, retail solutions and iLottery. Built on a foundation of trusted partnerships since 1973, Scientific Games combines relentless innovation, performance and unwavering security to responsibly propel the industry forward. For more information, visit scientificgames.com.

Forward-Looking Statements
This news release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate," "believe," "expect," "estimate," "plan," "will," "would" and "project" and other similar expressions that indicate future events or trends or are not statements of historical matters. These statements are based on Inspired's management's current expectations and beliefs, as well as a number of assumptions concerning future events.

Forward-looking statements are subject to known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside of Inspired's control and all of which could cause actual results to differ materially from the results discussed in the forward-looking statements. Accordingly, forward-looking statements should not be relied upon as representing Inspired's views as of any subsequent date and Inspired does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as required by law. You are advised to review carefully the "Risk Factors" section of Inspired's annual report on Form 10-K for the fiscal year ended December 31, 2023, and in subsequent quarterly reports on Form 10-Q, which are available, free of charge, on the U.S. Securities and Exchange Commission's website at www.sec.gov and on Inspired's website at www.inseinc.com.

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