

Corporate Overview and Q4FY24 Financial Results

May 30, 2024

Forward Looking Statements; Use of Non-GAAP Measures

This presentation and the accompanying oral presentation contain forward-looking statements that involve substantial risks and uncertainties, which include, but are not limited to, statements regarding our expected financial results for the fiscal quarter ending July 31, 2024 and the fiscal year ending April 30, 2025, our strategic areas of focus, expectations and plans regarding our future growth, our go-to-market and growth strategies and the effectiveness of such strategies, assessments of our strategic partnerships, the expected performance or benefits of our offerings, our assessments of our competitive advantages, the strength of and demand for our solutions and products, and growth opportunities as well as our ability to address those opportunities. Actual outcomes and results may differ materially from those contemplated by these forward-looking statements due to uncertainties, risks, and changes in circumstances, including but not limited to those related to: our future financial performance, including our expectations regarding our revenue, cost of revenue, gross profit or gross margin, operating expenses (which include changes in sales and marketing, research and development and general and administrative expenses), and our ability to achieve and maintain future profitability; our ability to continue to deliver and improve our offerings and develop new offerings (including innovations around Al use cases); customer acceptance and purchase of our new and existing offerings; the expansion and adoption of our Elastic Cloud offerings; our ability to realize value from investments in the business; our ability to maintain and expand our user and customer base; the impact of the evolving macroeconomic and geopolitical environments on our business, operations, hiring and financial results, and on businesses and spending priorities of our customers and partners; the impact of our pricing model strategies on our business; the impact of foreign currency exchange rate fluctuations and the uncertain inflation and interest rate environment on our results; our international expansion strategy; our operating results and cash flows; the sufficiency of our capital resources; our ability to successfully execute our go-to-market strategy, our forecasts regarding our business; and general market, political, economic and business conditions.

Any additional or unforeseen effect from the evolving macroeconomic and geopolitical environments may exacerbate these risks. Additional risks and uncertainties that could cause actual outcomes and results to differ materially are included in our filings with the Securities and Exchange Commission (the "SEC"), including our Annual Report on Form 10-K for the fiscal year ended April 30, 2023 and subsequent reports filed with the SEC. SEC filings are available on the Investor Relations section of Elastic's website at ir.elastic.co and the SEC's website at www.sec.gov. Elastic assumes no obligation to, and does not currently intend to, update any such forward-looking statements, except as required by law.

In addition to GAAP financial information, this presentation and the accompanying oral presentation include certain non-GAAP financial measures. See the Appendix for a reconciliation of all historical non-GAAP financial measures to their nearest GAAP equivalent.



Elastic - The Search Al Company

Find answers that matter.

From all data.

In real time.

At scale.





Today's Business Priorities all Connect to Data



Elevating Customer Experiences



Improving Operational Resilience



Mitigating Security Risk



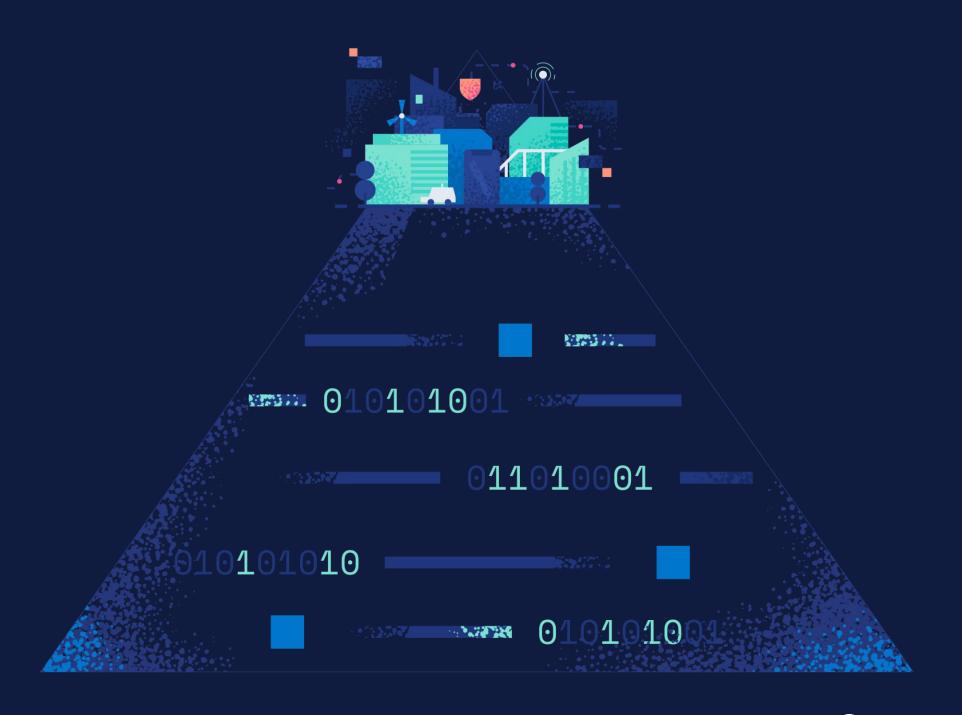


But the Mountain of Data is enormous People can't find what they're looking for

480EB

1 EB = 1000 PB = 1,000,000 TB

Data produced daily by 2025







A new inflection point has occurred Mobile, Social & IoT: Mainframes Microprocessor Databases **Modern OS** WWW Cloud Al



Generative Al will disrupt every business

100M

300M

10ⁿ

Chat GPT growth

User adoption in less than 2 months

Jobs automated

Forecasted impact of Generative AI*

Technology shifts

Personalization, automation & productivity

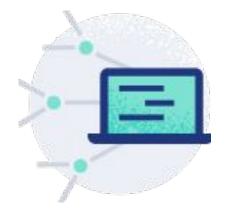


Search is critical for Generative Al



Relevance & natural language understanding

Search is at the forefront of latest advancements



Optimized to scale large data volumes

Search delivers results with speed and at a lower cost

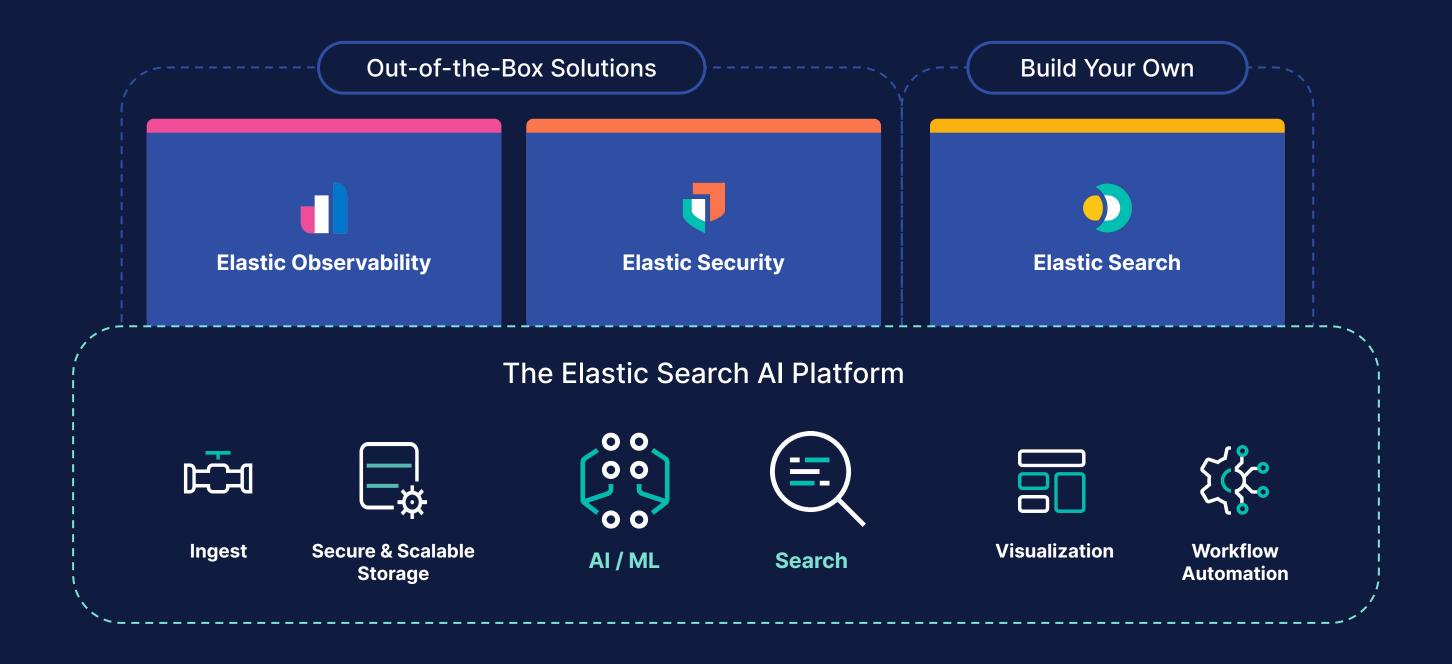


Foundational framework for Al apps

Search is an investment in harvesting data and building for the future

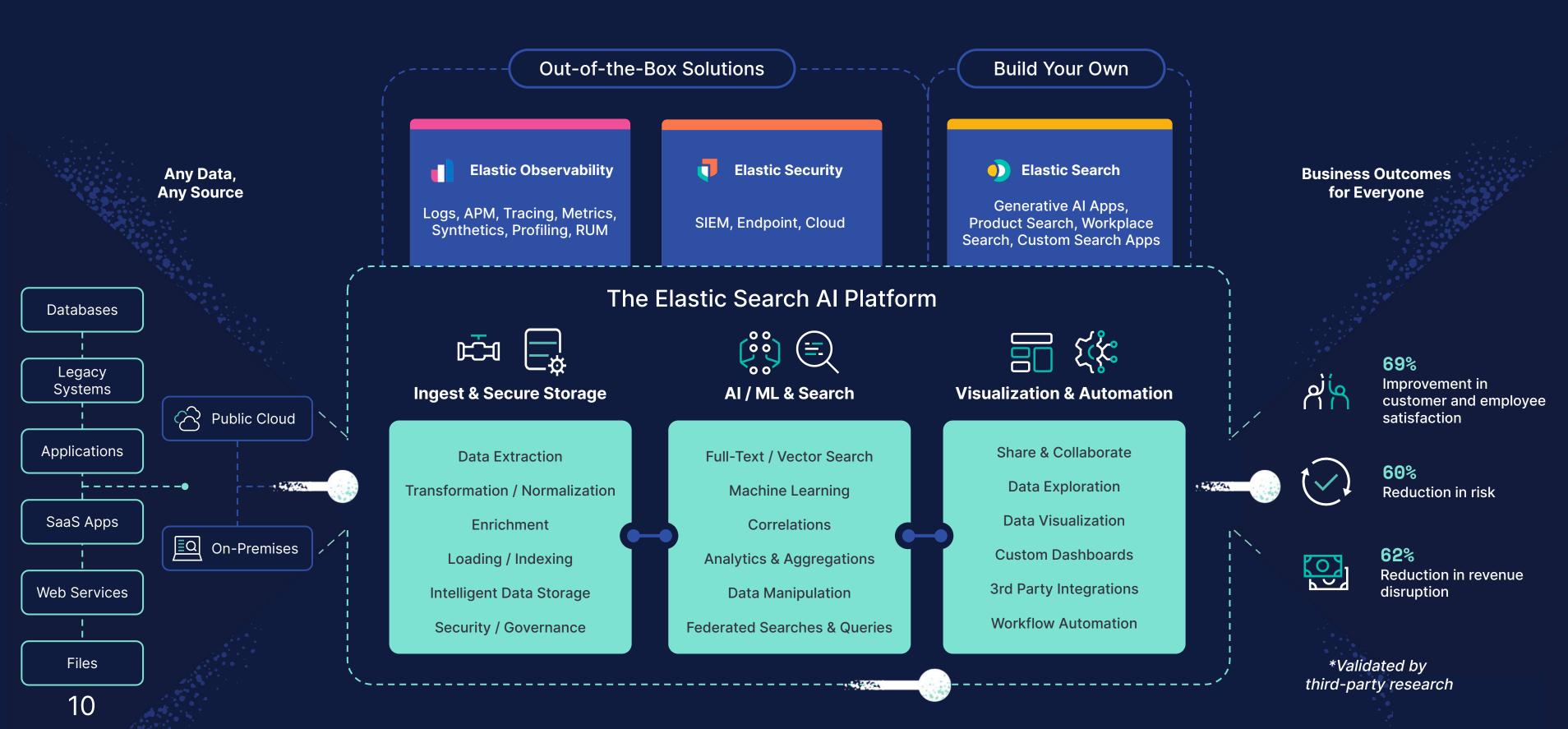


One **Search** Al Platform Two Out-of-the-Box Solutions The Freedom to Build Anything





Comprehensive, Open Platform that Delivers Relevant Results in Real-time

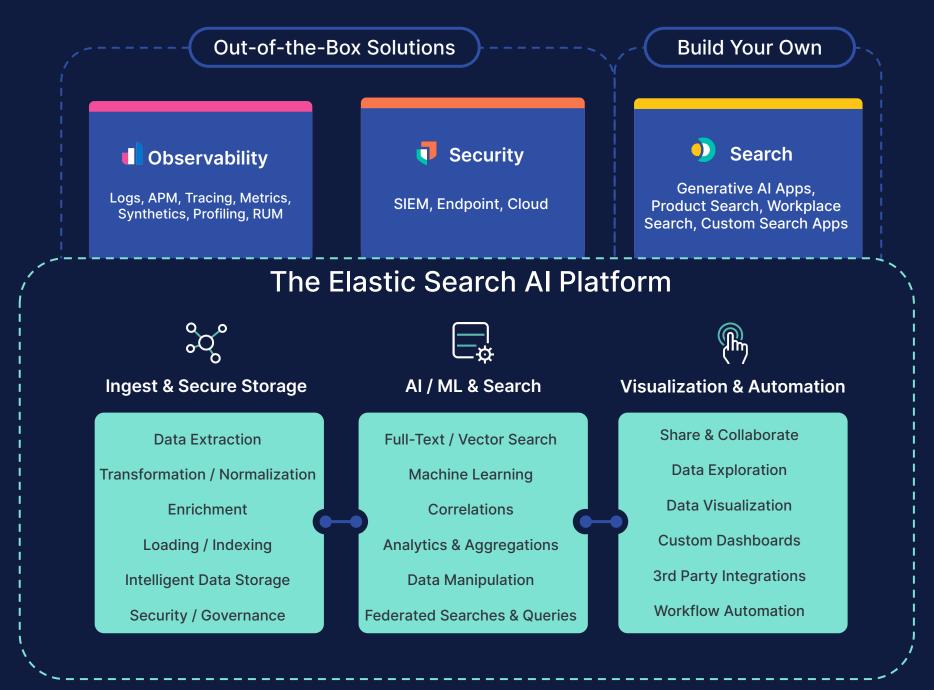


The Speed, Scale, and Flexibility of the Platform

WHY CUSTOMERS CHOOSE THE ELASTICSEARCH SEARCH AI PLATFORM

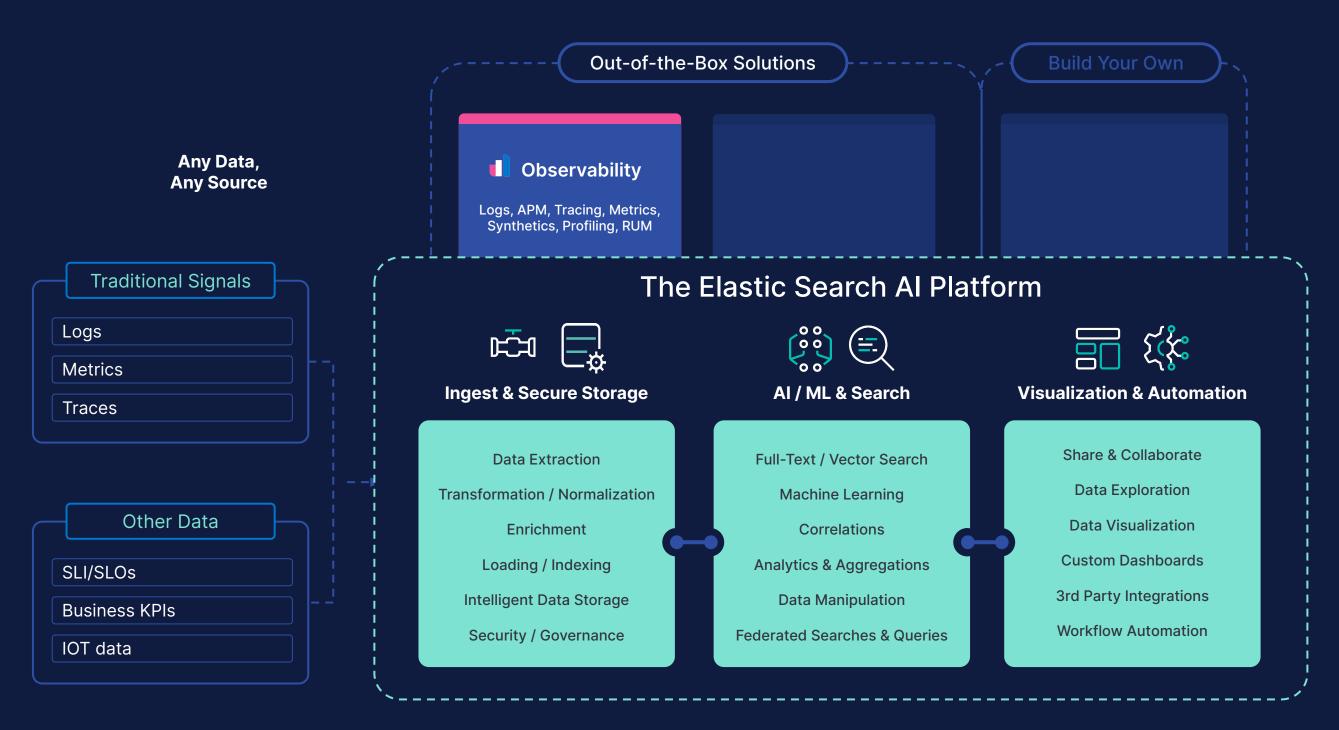
Booking.com

- One of the world's leading digital travel companies, ingesting 100 terabytes of data per day to support customers
- + Chose Elastic to tackle the challenges of unparalleled growth, complexity, and scale with Elastic Security, Search, and Observability on Elastic Cloud
- + Now they can minimize risk and fraud while reducing the chance of damage to the reputation of the Booking.com brand





A Comprehensive Observability Solution



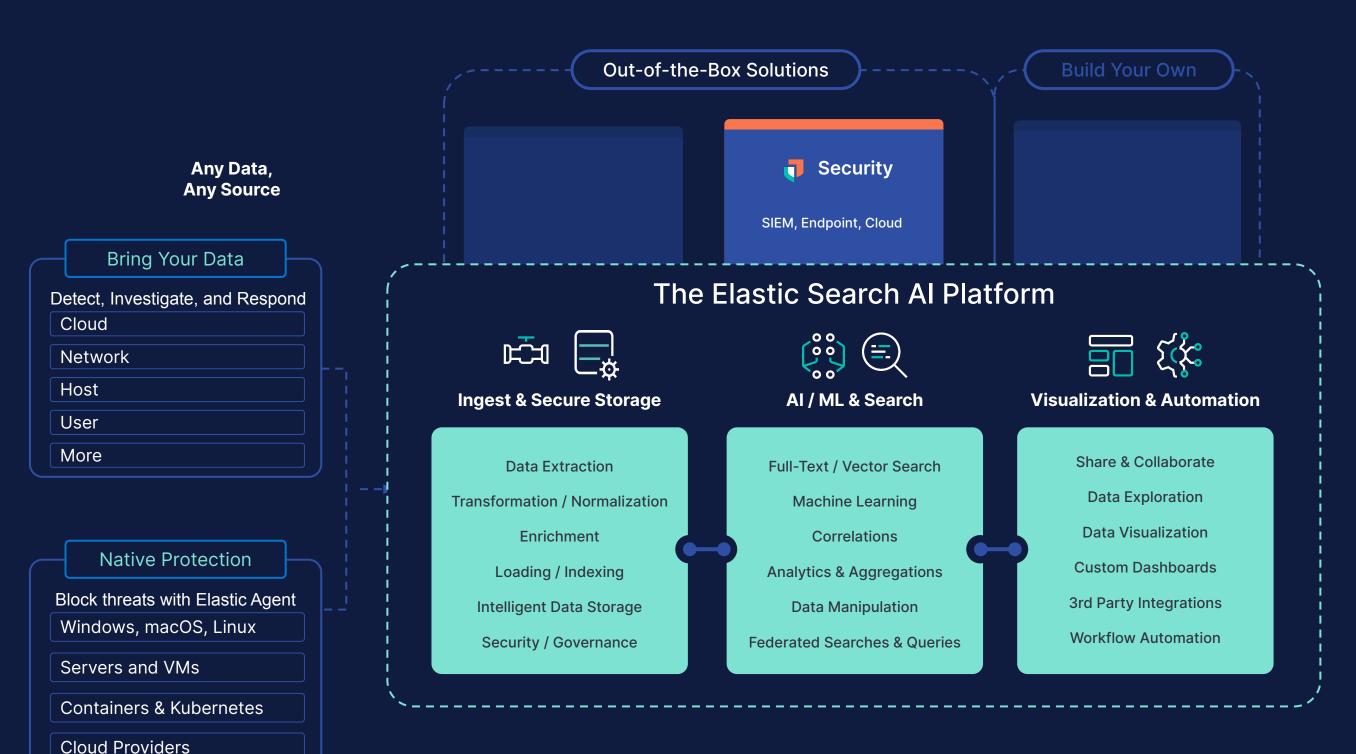
WHY CUSTOMERS CHOOSE ELASTIC OBSERVABILITY



- + Ingests 400 terabytes of telemetry data per day with Elastic Observability
- + Provides a single view across infrastructure, monitoring changes including more than 50,000 software builds a day
- + "Elastic provides us with the essential feedback that enables our engineers to iterate faster and increase the speed of innovation"



A Comprehensive Security Solution



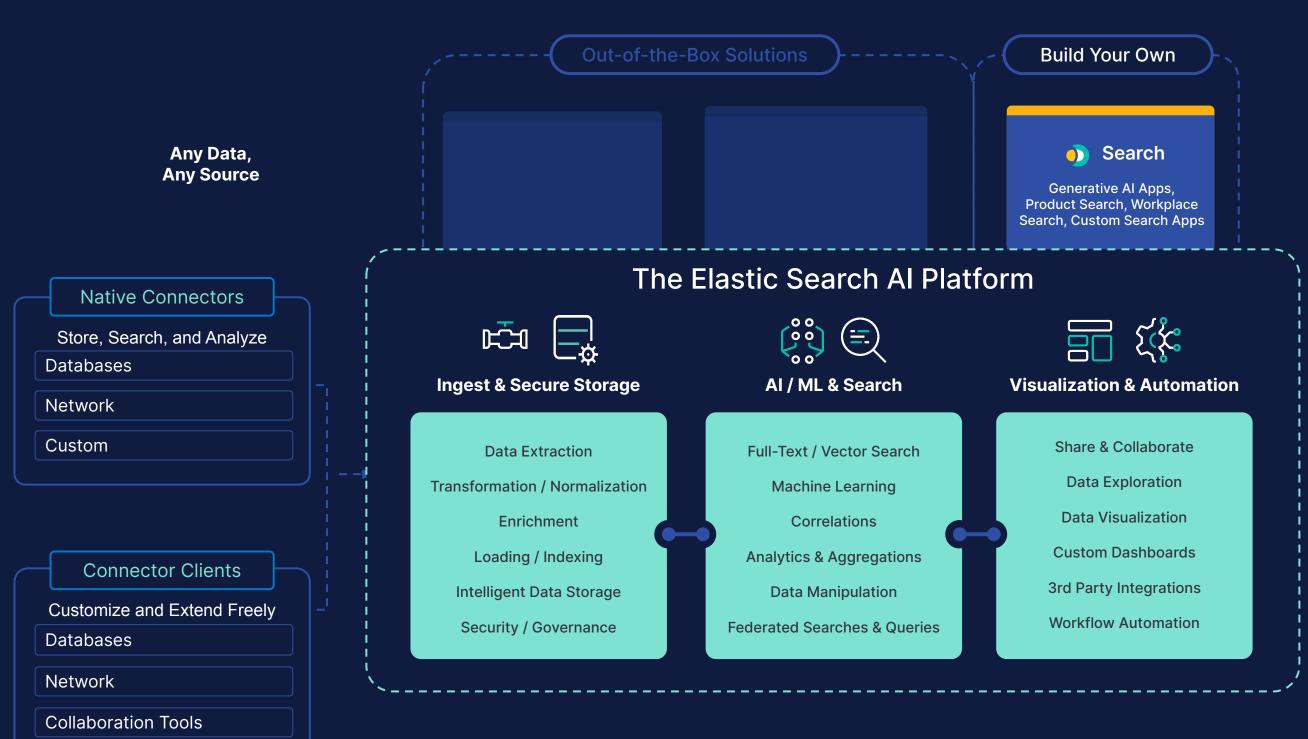
WHY CUSTOMERS CHOOSE ELASTIC SECURITY



- + Over 1,000 pieces of internal network equipment and multiple security data silos
- Chose Elastic for the ability to ingest all their security data, standardize it, and automatically detect threats
- + Now they can concentrate all their security workflows into a single solution reducing MTTX



The Flexibility to Build Your Own Search Solution



WHY CUSTOMERS CHOOSE ELASTICSEARCH



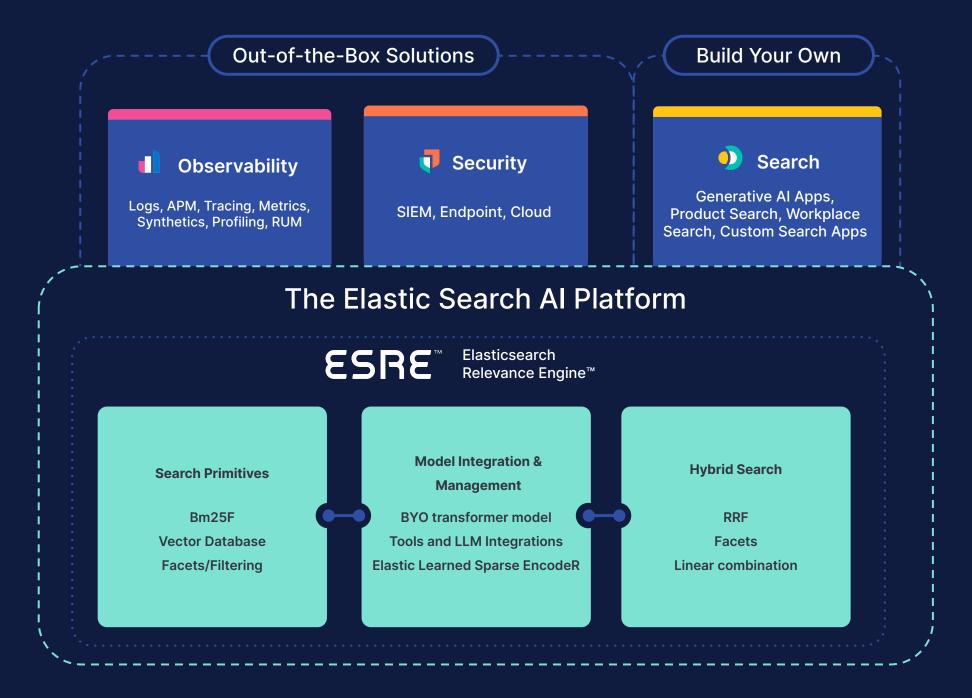
- + Customers worldwide searching across millions of unique permutations of car configurations
- + Chose Elastic for the ability to deliver a centralized, searchable repository, tailored to different sales channels, markets, and audiences
- Now they are driving increased revenue across the globe



Framework

Elasticsearch Relevance Engine, Democratizing Al

Gives developers a powerful set of machine learning tools to build Al-powered search applications that integrate with large language models

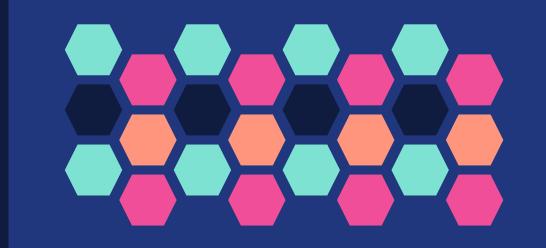




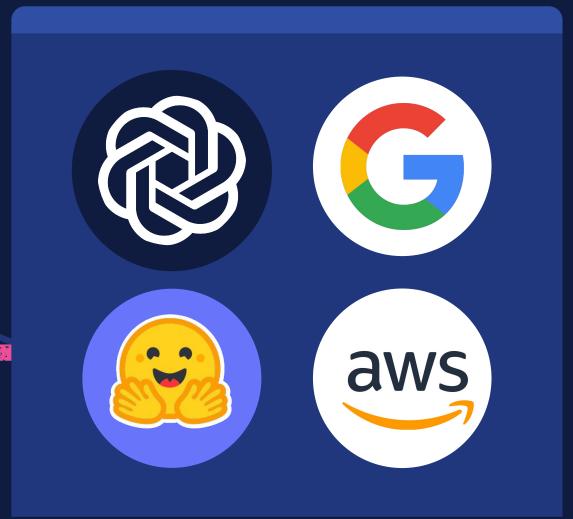
Elasticsearch Relevance Engine

Bringing Enterprise Context with Security and Compliance to your Generative Al Solutions

- Sensitive databases
- Multi-system / cloud information
- Private knowledge bases
- Case histories
- Runbooks



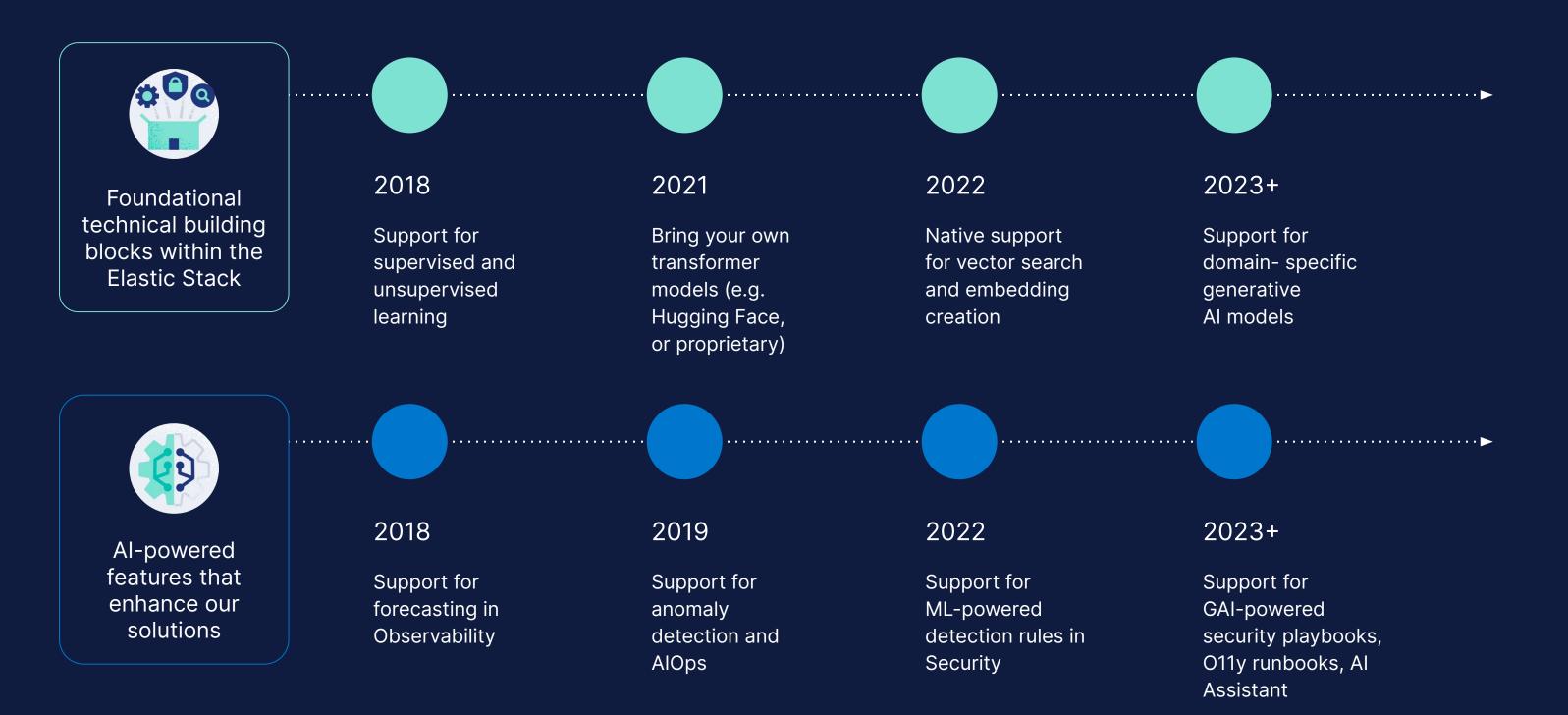




elastic



Years of ML & Al Expertise





Foundational AI tools — why Elastic?

Advantages of Machine Learning with Elastic



Comprehensive

Vector Search

HNSW, Approximate Nearest Neighbors (ANN)

Transformer Models & NLP

Embedding, Sentiment, Named Entity Recognition, Zero Shot recall

Supervised & Unsupervised

Classification, Regression, Anomaly Detection, and Clustering



Enterprise Scale

Automate and Manage

ML APIs , Data Frames, Inference Pipeline, Model Management, Visualization

Scale Up

Cloud Infrastructure, Auto Scaling, Model Optimization, Cost Management & Optimization



Fast Time to Value

Custom

Code: Train, engineer and deploy model

Guided

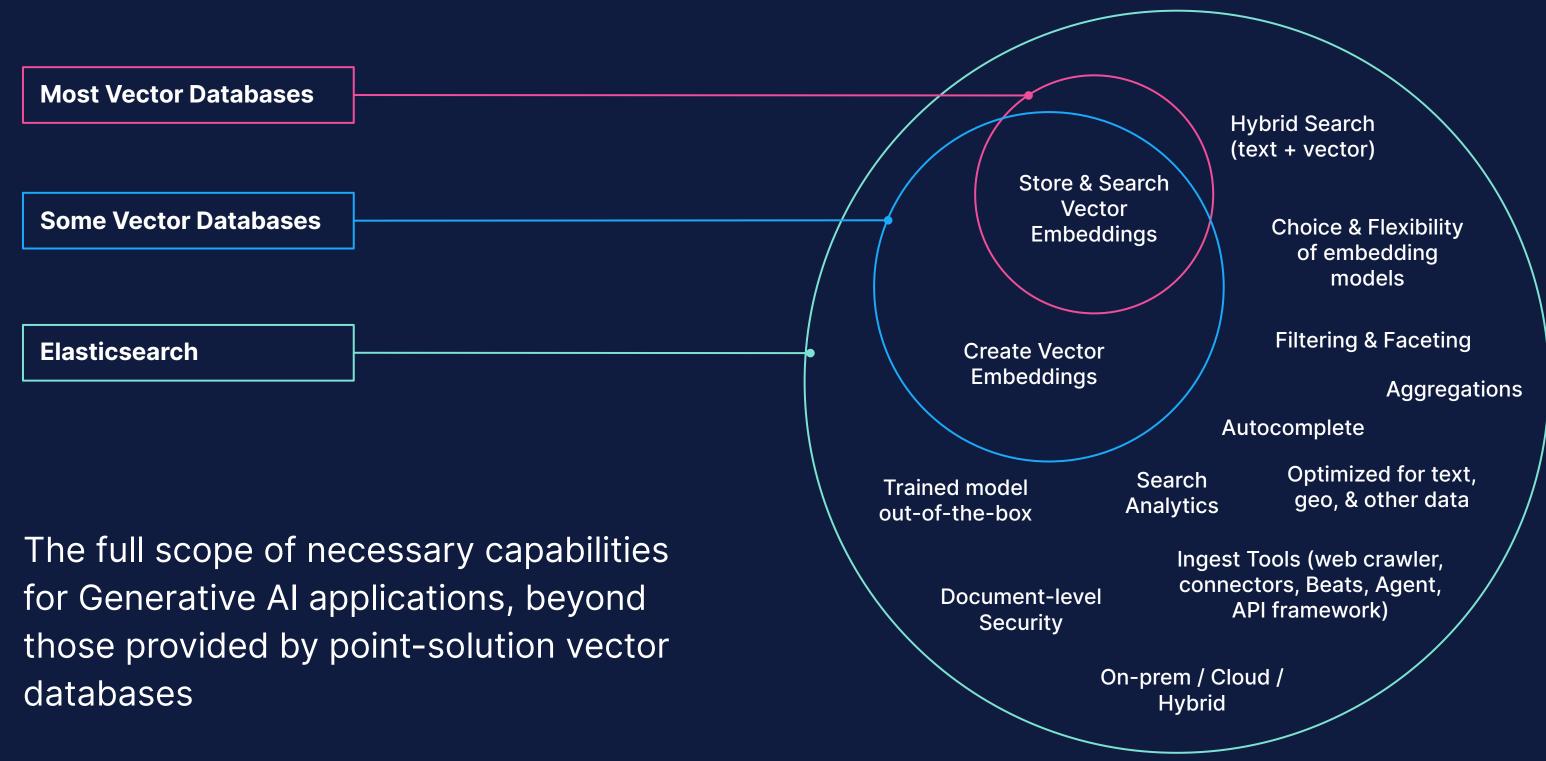
Low Code: Start quickly and customize

Pre Built

No Code: Get results instantly with ML



Only Elastic provides ALL the capabilities you need





A safer, more cost effective approach to GenAl for more relevant results



Delivers the most relevant content

Before GenAl composes a response, Elasticsearch delivers the most relevant content to best answer the query



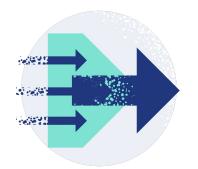
Maintains security and confidentiality

Recognizes and implements the appropriate access to the user and data, removes private information



Reduces costs

By providing the information most relevant to the query, less compute and storage resources are required



Complete platform for Al apps

End to end platform to build and deliver Al search applications



Al Expertise Built into Each Elastic Solution

From Observability to Security to Search



Observability

Anomaly Detection

AlOps
Interactive Root Cause Analysis
Integrated Case Management

Al Assistant



Security

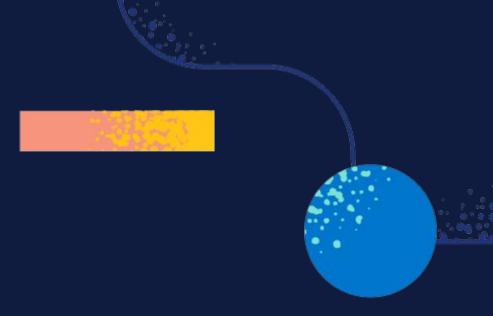
Threat Intelligence
Automated Alerting
Al Assistant



Search

Semantic Search
Image Search
Sentiment Analysis
Recommendations
Named Entity Recognition





FY24

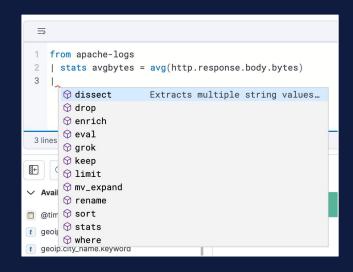
A Year of Innovation at Elastic





Elastic Search Al Platform

Elasticsearch Query Language



New piped language and query engine that transforms, enriches, and simplifies data investigations with blazing performance and a unified experience.

Elastic Search Lake



A cloud native architecture bringing together the expansive storage capacity of a data lake and the low latency querying, powerful search and Al relevance capabilities of Elasticsearch

Elastic Cloud Serverless



Hassle-free administration, rapid onboarding, and optimized product experiences harnessing the power of Search Al Lake, automatically handling scaling and management

Preview

Preview





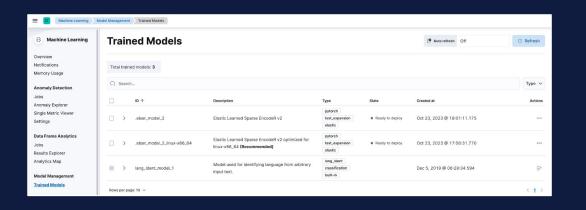


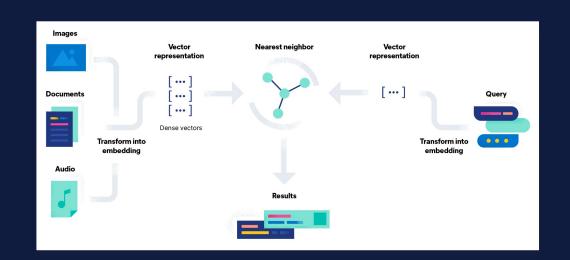
Elasticsearch

ELSER

Vector Database

GenAl Ecosystem







Elastic Learned Sparse EncodeR (ELSER) is Elastic's proprietary zero-shot ML model, improving relevance out-of-the-box for any text-based retrieval application

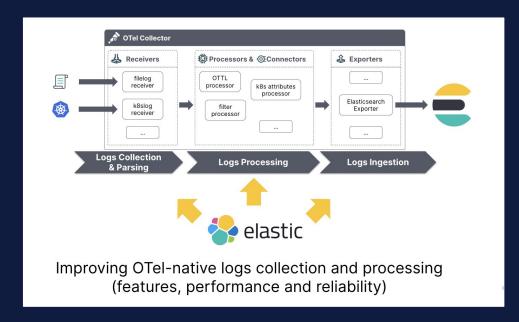
Elastic worked with Lucene to deliver up to 8x faster performance and 32x higher efficiency for vector database operations, positioning Elastic as the best retrieval platform for semantic search, retrieval augmented generation, and generative Al Elastic has integrated with leading providers of models and tooling to offer customers choice, flexibility, and simplicity through an open architecture for Generative Al development





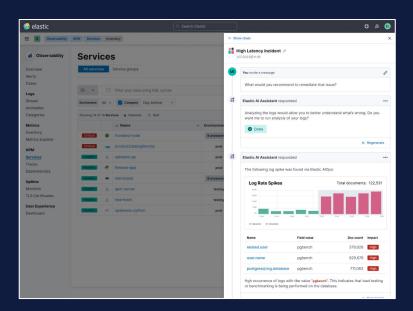
Elastic Observability

OpenTelemetry Support



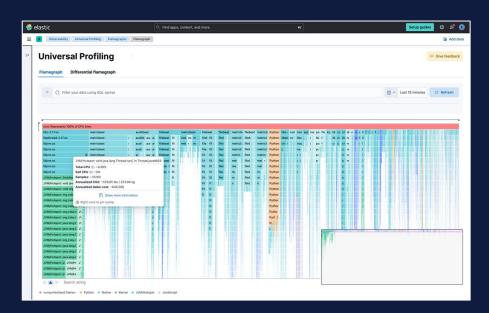
Elastic contributed the Elastic Common Schema (ECS) to OTEL and changed the Profiling Agent to Apache v2 licensing, delivered new OTel distributions without proprietary features, and enhanced support for OTel native logs collection

Al Assistant for Observability



Accelerate incident management and root cause analysis, interactively explore problems and execute remedies with generative Al that is context-aware and specific to your business

Support for More Signals



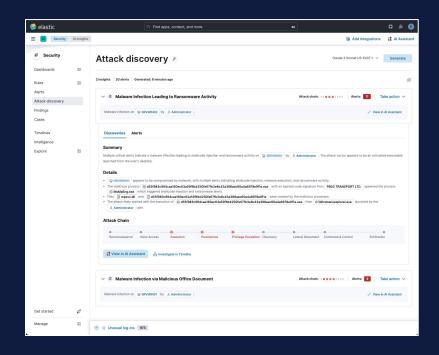
Support for two new signals: Universal Profiling, delivering zero-instrumentation whole system visibility, and Synthetic Monitoring, offering complete end-to-end visibility into website performance, functionality, and availability





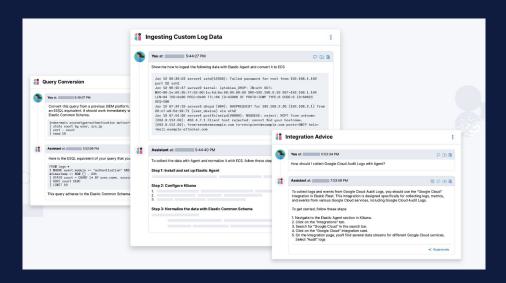
Elastic Security

Attack Discovery



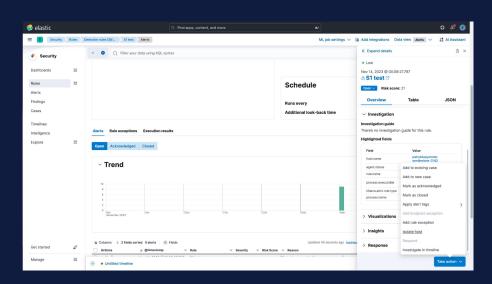
Attack Discovery triages hundreds of alerts down to the few attacks that matter with a single button click, allowing security operations teams to quickly understand attacks and take immediate follow-up actions

Al Assistant for Security



The Al Assistant for Security boosts cybersecurity operations, makes SIEM migrations easier with generative Al, and supports alert investigation, incident response, and query generation or conversion using natural language

Extended Protections for Security Analytics



Elastic Security integrates with 3rd party endpoint and cloud security solutions to offer comprehensive visibility, context for investigations, and response orchestration, including vendors like SentinelOne, Wiz, and Palo Alto Prisma Cloud, in addition to native protections





Leadership in Security Analytics, Log Analytics, and Search



Observability

Strong Performer in The Forrester Wave™: AlOps, Dec. 2022

Visionary in the Gartner® Magic Quadrant™ for APM and Observability, Dec. 2022

Representative Vendor in the Gartner® Market Guide for AlOps Platforms, May 2022



Security

Leader in The Forrester Wave™: Security Analytics Platforms, Dec. 2022

Visionary in Gartner® Magic Quadrant™ for **SIEM**, Oct. 2022, May 2024

Major Player in the IDC MarketScape: Worldwide **SIEM** 2022 Vendor Assessment



Search

Leader in the Gartner® Magic Quadrant™ for **Insight Engines**, Dec. 2022

Strong Performer in The Forrester Wave™: **Cognitive Search**, Dec. 2023

Leader in the IDC MarketScape: **Knowledge Discovery Software** 2023-2024

Gartner

FORRESTER®





Trusted by Organizations Around the World

TECHNOLOGY	FINANCE	TELCO	CONSUMER	HEALTHCARE	PUBLIC SECTOR	AUTOMOTIVE / TRANSPORTATION	RETAIL
Adobe ®	BARCLAYS	orange™	Uber	VITAS [®] Healthcare	Lawrence Livermore National Laboratory	VOLVO Volvo Group	<u> </u>
CISCO	ZURICH	dish media	Grao	UCLA Health	OAK RIDGE National Laboratory	Airbus	
workday	USAA®	COMCAST	Miles & More George Lufthansa	Yale NewHaven Health	Census Bureau	Travelport	ebay
Microsoft [®]	collector	verizon /	ACTIVISION BIZZARD	MAYO CLINIC	Jet Propulsion Laboratory	2 M de	Kroger
INGRAM 8®	Postbank	T Mobile	lyA	Pfizer	WILSON NORTH CAROLINA		Walgreens

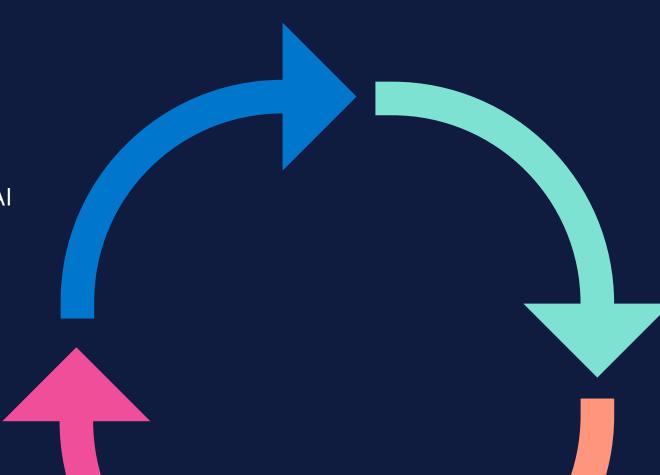
Why Elastic Wins

Power of the Platform

- Solving problems from a search and Al lens: speed, scale, relevance
- Strong foundation in AI/ML, with support for AI across solutions
- Unstructured data from any source
- All solutions on a single stack
- Deploy anywhere cloud, hybrid, on-prem

Power of the Commercial Model

- Compelling TCO advantages and greater business value
- Uniform resource-based pricing model
- Consumption-based model for Cloud



Power of the Community

- Millions of developers with billions of downloads
- Facilitates bottom up adoption within enterprises
- Generates an entry point into new markets
- Engaging with open communities across solutions (Open Security, OpenTelemetry)

Power of Partnerships

- Strategic partnerships with hyperscalers, including co-investments
- Powerful technology integrations
- Preferential access and relationships
- Joint sales pursuits



Elastic's Growth Vectors



New customers adopt Elastic



Customers adopt more solutions



Customer data volume grows



Customers adopt the cloud



Customers adopt more use cases



Customers adopt higher subscription tiers

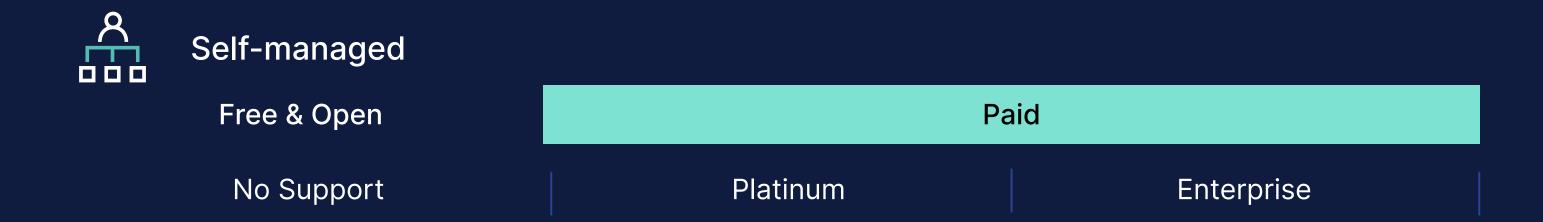


Distribution and Monetization Model



Elastic Cloud

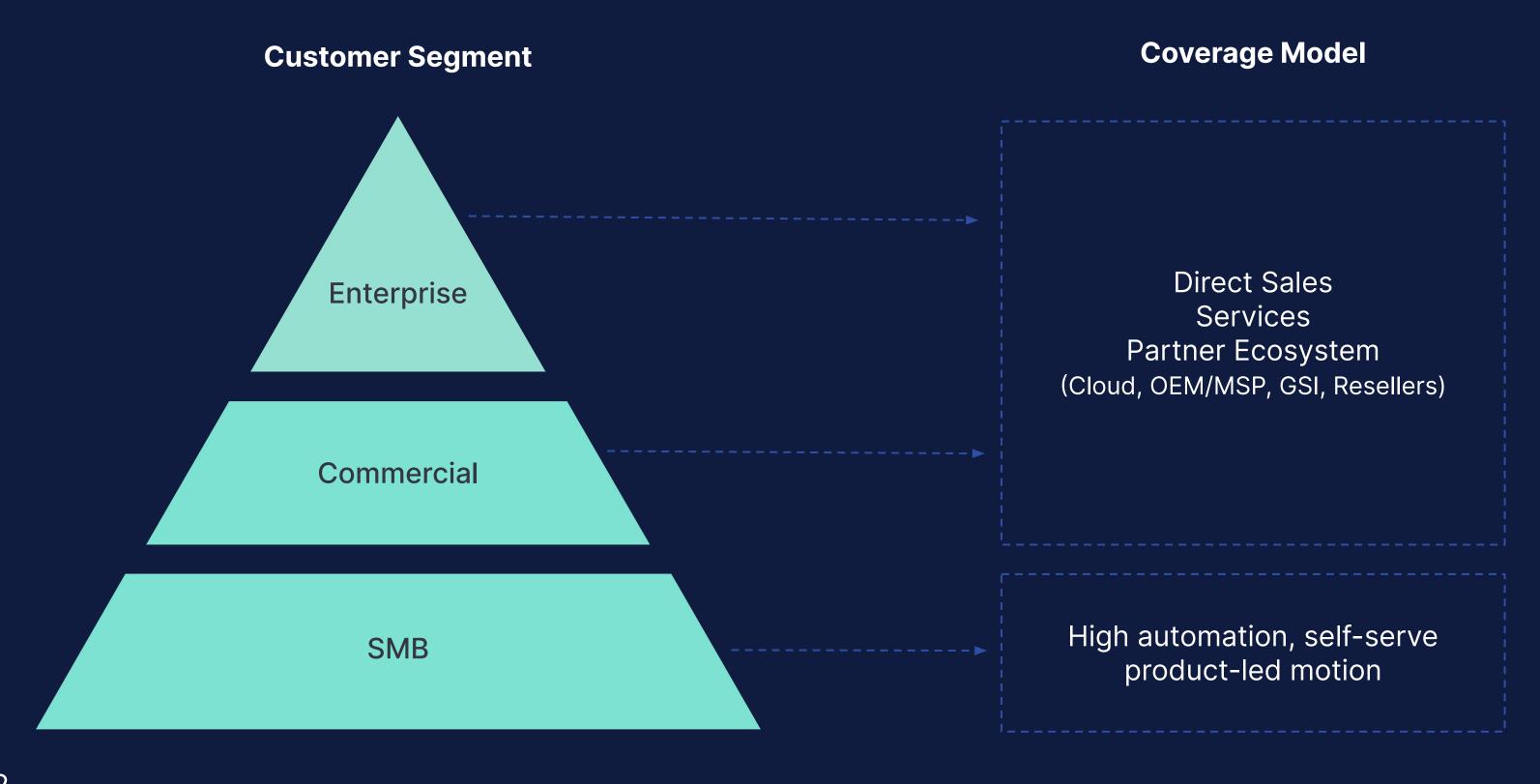
Paid									
Standard	Gold	Platinum	Enterprise						



- Resource-based pricing model ↔ Consumption-based subscriptions on Elastic Cloud
- Subscriptions generally 1 to 3 years, invoiced annually in advance
- Elastic Cloud also has month-to-month web-based self-service option



Low-friction Go-to-Market Model





Scaling with Hyperscaler Cloud Partners







- Multi-year strategic agreements with co-investments
- Powerful technology integrations to accelerate Elastic Cloud adoption
- Preferential access and relationships under ISV programs
- Joint sales pursuits with sales incentives for hyperscaler sales teams

Elastic is Wherever Your Data Lives



Public Cloud



Hybrid



On-Premises

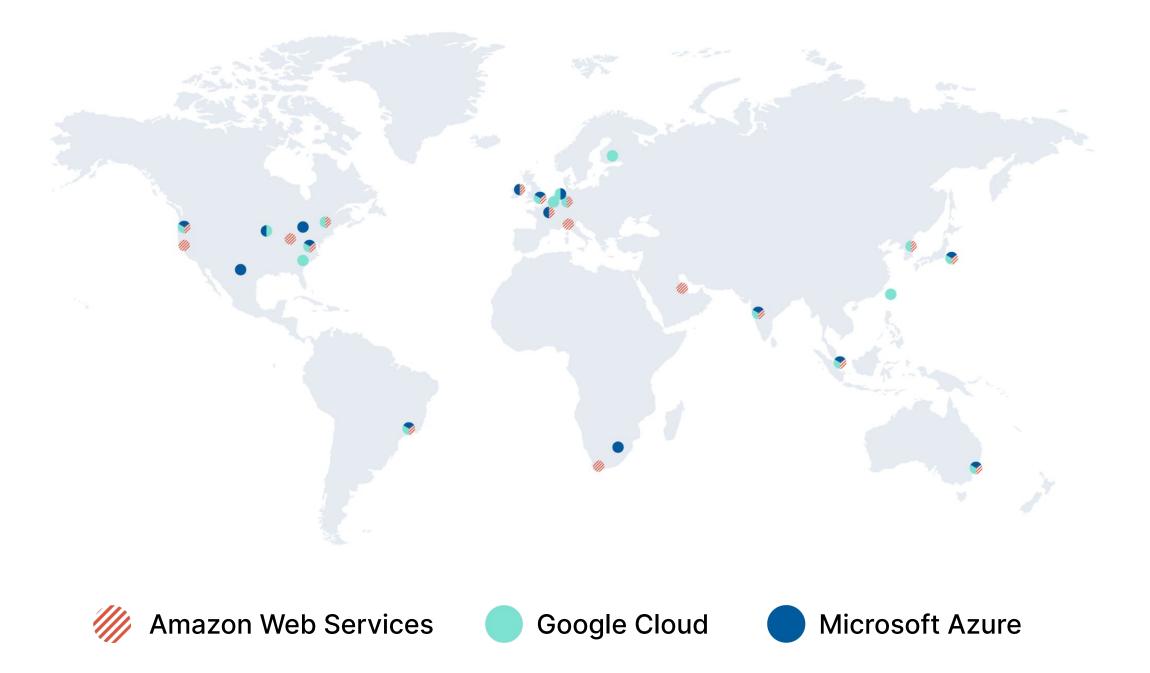












55+ Cloud Regions Globally



Sustaining the Cloud Momentum



Track record of growth at scale



Organic Growth



Strong Customer Acquisition



Robust Expansion



Strong
Consumption
Patterns



Sustained, Organic Mix Shift to Cloud



GTM Momentum



Thriving Hyperscaler Partnerships



Q4 FY24 Results



Q4 and FY24 Results At a Glance



FY24



20%Total Revenue Growth year-over-year



32%Elastic Cloud Revenue Growth year-over-year

44% of Total Revenue



9%
Non-GAAP
Operating
Margin*



>1,330
Customers with
ACV > \$100K



19% (18% in CC)
Total Revenue Growth
year-over-year



29% Elastic Cloud Revenue Growth year-over-year

43% of Total Revenue



11%
Non-GAAP
Operating
Margin*

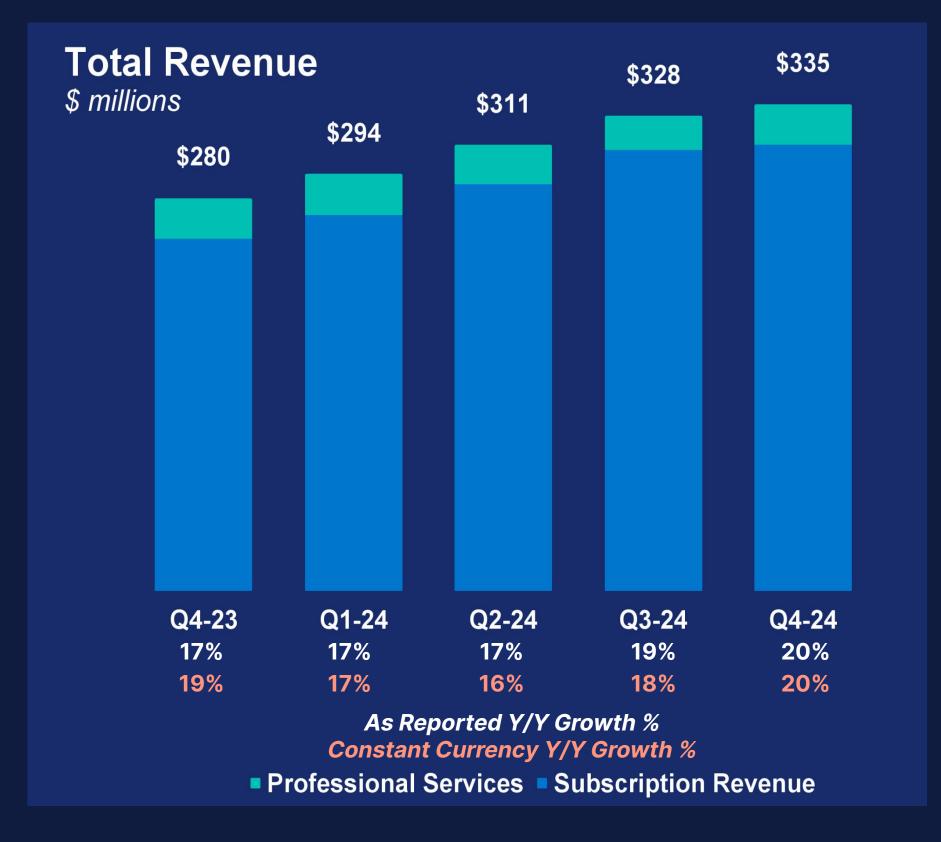


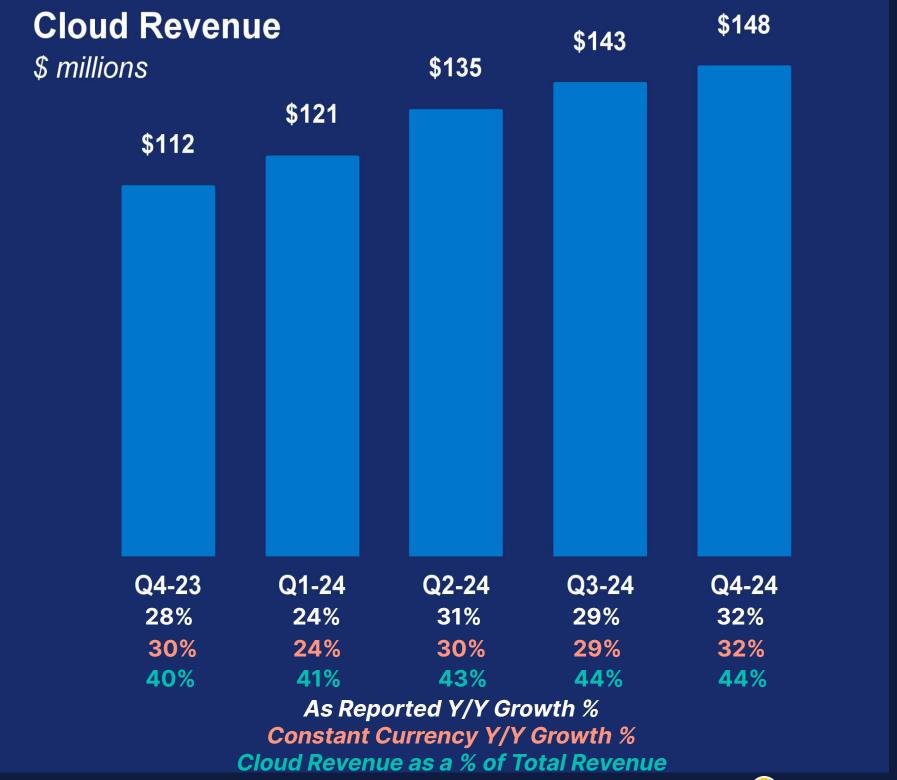
Revenue Highlights

\$ millions	Q4 FY24	Y/Y	Y/Y CC	FY24	Y/Y	Y/Y CC
Total Revenue	\$335	20%	20%	\$1,267	19%	18%
Total Subscription Revenue	\$311	21%	21%	\$1,177	19%	19%
Elastic Cloud Revenue	\$148	32%	32%	\$548	29%	29%
Subscription % of Total Revenue	93%			93%		
Professional Services Revenue	\$24	1%	1%	\$91	8%	7%



Strong track record of driving growth





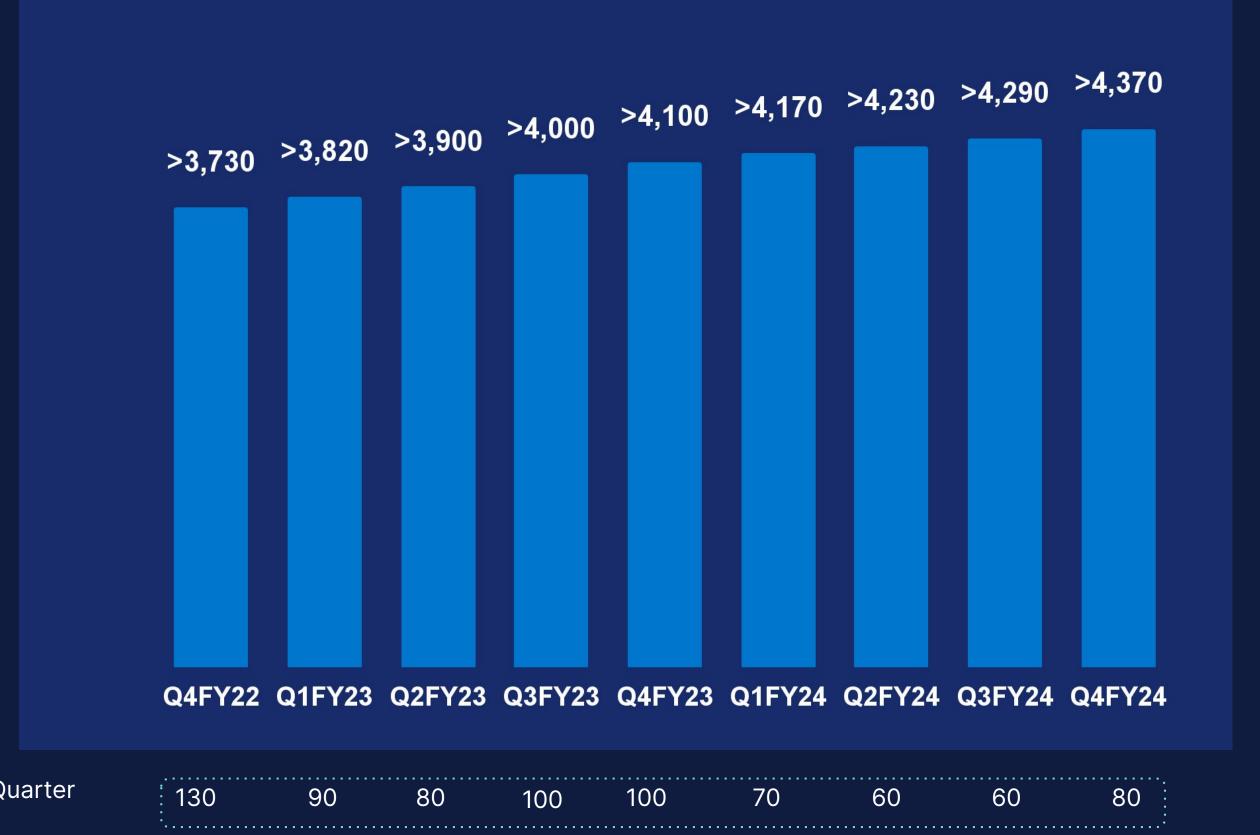


>\$100K ACV Customer Trend





>\$10K ACV Customer Trend





>\$1M ACV Customer Trend





Healthy Net Expansion Rate

~110%

Q4 FY24

Trailing twelve month measure

Includes only consumption, not commitments, for customers on Cloud consumption contracts



Non-GAAP Income Statement Highlights

\$ millions, except per share amounts	Q4 FY24	% of Revenue	FY24	% of Revenue
Total Revenue	\$335	100%	\$1,267	100%
Gross Profit/Margin	\$257	77%	\$972	77%
Research & Development Expense	\$68	20%	\$242	19%
Sales & Marketing Expense	\$129	39%	\$475	38%
General & Administrative Expense	\$31	9%	\$112	9%
Operating Income/Margin	\$29	9%	\$142	11%
Earnings per share - Diluted	\$0.21		\$1.19	

See appendix for reconciliation to GAAP



Select Financial Measures

\$ millions, except employees	FY24
Adjusted Free Cash Flow*	\$169
Cash, Cash Equivalents, and Marketable Securities	\$1,084
Total Deferred Revenue	\$694
Remaining Performance Obligations	\$1,351
Employees	3,187

^{*}See appendix for reconciliation to GAAP



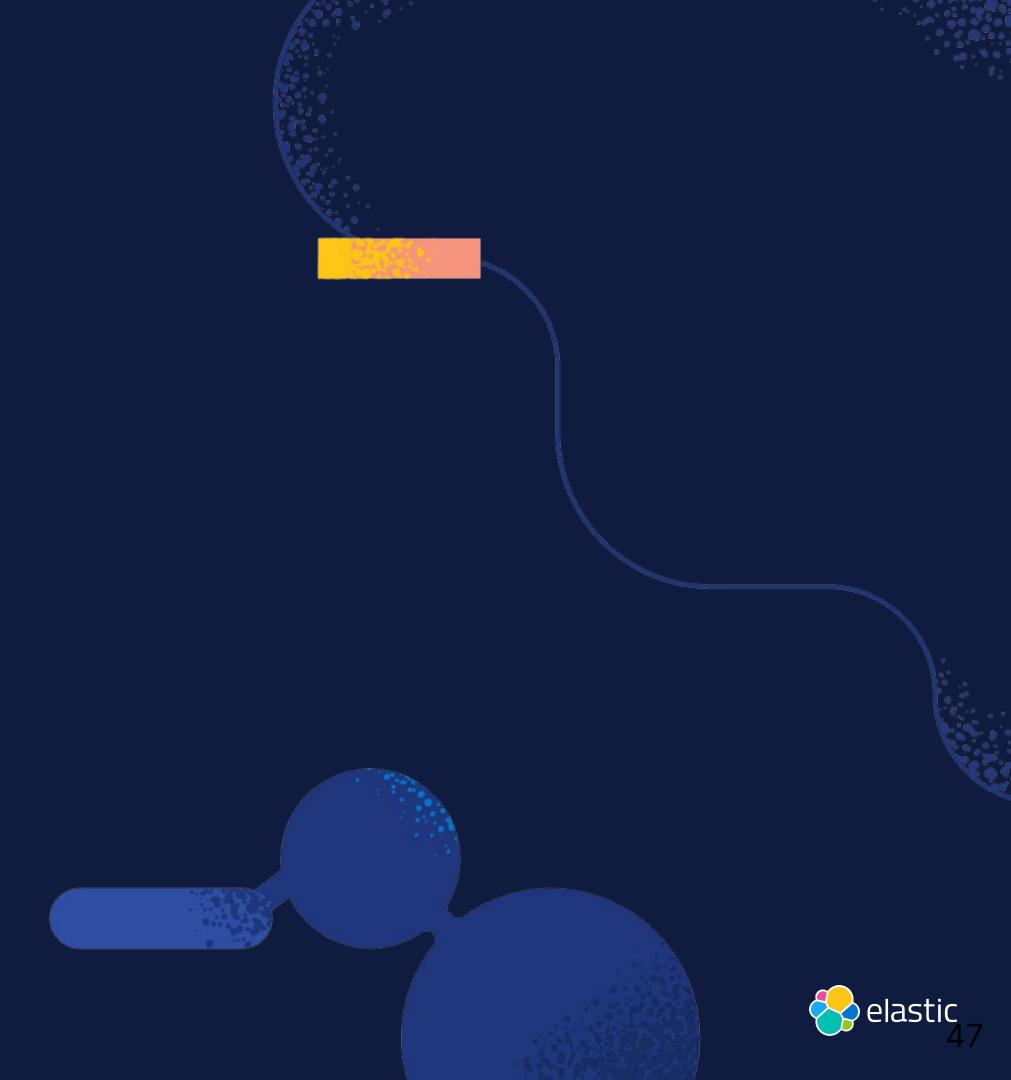
Q1 and Full Year FY2025 Guidance

	Q1 FY25	FY25
Total Revenue	\$343M - \$345M	\$1.468B - \$1.480B
Year-over-year growth %	17%	16%
Constant currency year-over-year growth %	17%	16%
Non-GAAP Operating Margin	9.2% - 9.4%	11.7% - 12.3%
Non-GAAP Diluted Earnings Per Share	\$0.24 - \$0.26	\$1.35 - \$1.47
Diluted Weighted Average Shares Outstanding	105.5M - 106.5M	107.0M - 109.0M

A reconciliation of non-GAAP guidance measures to corresponding GAAP measures for operating margin and diluted earnings per share is not available on a forward-looking basis without unreasonable effort due to the uncertainty regarding, and the potential variability of, many of the costs and expenses that may be incurred in the future. These items necessary to reconcile such non-GAAP measures could be material and have a significant impact on the Company's results computed in accordance with GAAP.



Appendix



Gross Profit and Gross Margin

\$ in millions except percentages	Q4 FY24	FY24
GAAP gross profit	\$247	\$937
Stock-based compensation expense and related employer taxes	6	23
Amortization of acquired intangibles	3	12
Non-GAAP gross profit	\$257	\$972
GAAP subscription gross margin %	79 %	79 %
Stock-based compensation expense and related employer taxes	1 %	1 %
Amortization of acquired intangibles	1 %	1 %
Non-GAAP subscription gross margin %	81 %	81 %
GAAP professional services gross margin %	5 %	8 %
Stock-based compensation expense and related employer taxes	16 %	15 %
Non-GAAP professional services gross margin %	21 %	22 %
GAAP gross margin %	74 %	74 %
Stock-based compensation expense and related employer taxes	2 %	2 %
Amortization of acquired intangibles	1 %	1 %
Non-GAAP gross margin %	77 %	77 %



Operating Expenses

\$ in millions except percentages	Q4 FY24	FY24
GAAP sales & marketing expenses	\$152	\$560
Stock-based compensation expense and related employer taxes	(22)	(82)
Amortization of acquired intangibles		(2)
Non-GAAP sales & marketing expenses	\$129	\$475
Y/Y	25 %	11 %
GAAP research & development expenses	\$94	\$342
Stock-based compensation expense and related employer taxes	(26)	(98)
Acquisition-related expenses		(1)
Non-GAAP research & development expenses	\$68	\$242
Y/Y	15 %	8 %
GAAP general & administrative expenses	\$43	\$161
Stock-based compensation expense and related employer taxes	(12)	(48)
Acquisition-related expenses	_	(1)
Non-GAAP general & administrative expenses	\$31	\$112
Y/Y	13 %	7 %



Operating Income/(Loss), Operating Margin, and Earnings/(Loss) per Share

\$ in millions except percentages and per share amounts	Q4 FY24	FY24
GAAP operating loss	\$(46)	\$(130)
Stock-based compensation expense and related employer taxes	67	250
Amortization of acquired intangibles	3	14
Acquisition-related expenses	_	2
Restructuring and other related charges	4	5
Non-GAAP operating income	\$29	\$142
GAAP operating margin %	(14)%	(10)%
Stock-based compensation expense and related employer taxes	20 %	20 %
Amortization of acquired intangibles	1 %	1 %
Acquisition-related expenses	- %	—%
Restructuring and other related charges	1 %	— %
Non-GAAP operating margin %	9 %	11 %
GAAP net (loss) earnings per share - Basic	\$(0.41)	\$0.62
Stock-based compensation expense and related employer taxes	0.66	2.51
Amortization of acquired intangibles	0.03	0.15
Acquisition-related expenses		0.02
Restructuring and other related charges	0.04	0.05
Litigation settlement		_
Tax adjustment	(0.11)	(2.11)
Non-GAAP earnings per share - Basic	\$0.22	\$1.24
Non-GAAP earnings per share - Diluted	\$0.21*	\$1.19

^{*}GAAP to non-GAAP diluted net (loss) earnings per share is not reconciled due to differences in the number of weighted-average shares used to calculate GAAP and non-GAAP diluted net (loss) earnings per share.



Earnings per Share

	FY24
GAAP earnings per share - Diluted	\$0.59
Stock-based compensation expense and related employer taxes	2.41
Amortization of acquired intangibles	0.14
Acquisition-related expenses	0.02
Restructuring and other related charges	0.05
Litigation settlement	
Tax adjustment	(2.02)
Non-GAAP earnings per share - Diluted	\$1.19



Adjusted Free Cash Flow

\$ in millions	Q4 FY24	FY24
Net cash provided by operating activities	\$60.9	\$148.8
Less: Purchases of property and equipment	(8.0)	(3.5)
Add: Interest paid on long-term debt	_	23.7
Adjusted free cash flow	\$60.1	\$169.0
Net cash provided by operating activities (as a percentage of total revenue)	18 %	12 %
Less: Purchases of property and equipment (as a percentage of total revenue)	— %	— %
Add: Interest paid on long-term debt (as a percentage of total revenue)	— %	1 %
Adjusted free cash flow margin*	18 %	13 %

Sums may not add to totals due to rounding.

Adjusted free cash flow is a non-GAAP financial measure that we define as net cash provided by operating activities adjusted for cash paid for interest less cash used for investing activities for purchases of property and equipment. Adjusted free cash flow margin is calculated as adjusted free cash flow divided by total revenue. Adjusted free cash flow does not represent residual cash flow available for discretionary expenditures since, among other things, we have mandatory debt service requirements.

