

Kevin Speidel

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School School Details

Joined Florida Restaurant and Lodging Association (FRLA) as Chairman and Executive Committee

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The Florida Restaurant and Lodging Association (FRLA) is proud to announce its incoming 2018 Chairman of the Board and Executive Committee. Kevin Speidel, vice president of resort operations with Hilton Grand Vacations (NYSE:HGV), began serving as FRLA's new Chairman effective Jan. 1. Speidel presides over FRLA, one of the state's largest trade associations, representing more than 10,000 members in the hospitality industry.

Speidel is an industry veteran with nearly 30 years' experience. He joined HGV in 2016 prior to its spin-off from Hilton. In his role at HGV, Speidel provides strategic leadership for the company's resort operations, rental sales and rental marketing teams across the globe. In addition, he is instrumental in overseeing the planning and execution process for opening new resorts.

Prior to his current role, Speidel served as an area managing director with Hilton for more than a decade, and oversaw hotel and resort operations for Hilton, Doubletree, Embassy Suites and Waldorf Astoria properties throughout South Florida.

