Omnicomnews

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Omnicom Reports Third Quarter 2012 Results

NEW YORK, OCTOBER 16, 2012 - Omnicom Group Inc. (NYSE-OMC) today announced that its diluted net income per common share in the third quarter of 2012 increased 2.8% to $0.74 per share from $0.72 per share in the third quarter of 2011. Omnicom's net income for the third quarter of 2012 increased slightly to $203.9 million from $203.7 million in the third quarter of 2011.

Worldwide revenue increased 0.8% to $3,406.6 million from $3,380.9 million in the third quarter of 2011. Domestic revenue for the third quarter of 2012 increased 3.2% to $1,758.1 million compared to $1,703.2 million in the third quarter of 2011. International revenue decreased 1.7% to $1,648.5 million compared to $1,677.7 million in the third quarter of 2011.

Omnicom's diluted net income per common share for the nine months ended September 30, 2012 increased 5.1% to $2.49 per share in 2012 from $2.37 per share in the same period in 2011. Omnicom's net income for the nine months ended September 30, 2012 increased 1.5% to $691.2 million from $680.7 million in the same period in 2011.

Worldwide revenue for the nine months ended September 30, 2012 increased 2.5% to $10,274.8 million from $10,019.6 million in the same period in 2011. Domestic revenue for the nine months ended September 30, 2012 increased 4.2% to $5,337.0 million from $5,120.0 million in the same period in 2011. International revenue for the nine months ended September 30, 2012 increased 0.8% to $4,937.8 million from $4,899.6 million in the same period in 2011.

Omnicom Group Inc. (NYSE-OMC) (www.omnicomgroup.com) is a leading global marketing and corporate communications company. Omnicom's branded networks and numerous specialty firms provide advertising, strategic media planning and buying, digital and interactive marketing, direct and promotional marketing, public relations and other specialty communications services to over 5,000 clients in more than 100 countries.

For a live webcast and/or a replay of our third quarter earnings conference call, go to www.omnicomgroup.com/InvestorRelations.

Omnicom Group Inc.

(Unaudited)
(Dollars in Millions, Except Per Share Data)

Three Months Ended September 30,	**2012**	**2011**
Revenue	$ 3,406.6	$ 3,380.9
Operating expenses, excluding amortization of intangibles	2,992.0	2,983.8
Earnings before interest, taxes and amortization of intangibles [(a)]	414.6	397.1
Amortization of intangibles	27.3	23.7
Operating income	387.3	373.4
Net interest expense	40.3	31.9
Income before income taxes	347.0	341.5
Income tax expense	118.7	117.1
Income from equity method investments	5.3	4.5
Net Income	233.6	228.9
Less: Net income attributed to noncontrolling interests	29.7	25.2
Net Income - Omnicom Group Inc.	203.9	203.7
Less: Net income allocated to participating securities	4.5	2.3
Net income available for common shares	$ 199.4	$ 201.4
Net income per common share - Omnicom Group Inc.		
Basic	$ 0.75	$ 0.73
Diluted	$ 0.74	$ 0.72
Weighted average shares (in millions)		
Basic	266.6	277.1
Diluted	268.5	281.4
Dividend declared per common share	$ 0.30	$ 0.25

(a) Earnings before interest, taxes and amortization of intangibles ("EBITA") is a Non-GAAP measure. We use EBITA as an additional operating performance measure, which excludes the non-cash amortization expense of acquired intangible assets. We believe that EBITA is a useful measure to evaluate the performance of our businesses. Non-GAAP financial measures should not be considered in isolation from or as a substitute for financial information presented in compliance with U.S. GAAP. Non-GAAP financial measures reported by us may not be comparable to similarly titled amounts reported by other companies.

Omnicom Group Inc.

(Unaudited)
(Dollars in Millions, Except Per Share Data)

Nine Months Ended September 30,	**2012**	**2011**
Revenue	$ 10,274.8	$ 10,019.6
Operating expenses, excluding amortization of intangibles	8,943.4	8,768.2
Earnings before interest, taxes and amortization of intangibles [(a)]	1,331.4	1,251.4
Amortization of intangibles	75.2	67.7
Operating income	1,256.2	1,183.7
Net interest expense	104.3	91.8
Income before income taxes	1,151.9	1,091.9
Income tax expense	389.9	349.0
Income from equity method investments	11.9	10.3
Net Income	773.9	753.2
Less: Net income attributed to noncontrolling interests	82.7	72.5
Net Income - Omnicom Group Inc.	691.2	680.7
Less: Net income allocated to participating securities	15.4	7.3
Net income available for common shares	$ 675.8	$ 673.4
Net income per common share - Omnicom Group Inc.		
Basic	$ 2.51	$ 2.41
Diluted	$ 2.49	$ 2.37
Weighted average shares (in millions)		
Basic	269.6	279.8
Diluted	271.5	284.3
Dividend declared per common share	$ 0.90	$ 0.75

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