



FOR IMMEDIATE RELEASE

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Omnicom Reports Second Quarter 2013 Results

NEW YORK, JULY 18, 2013 - Omnicom Group Inc. (NYSE-OMC) today announced that its diluted net income per common share in the second quarter of 2013 increased 6.9% to \$1.09 per share from \$1.02 per share in the second quarter of 2012. Omnicom's net income for the second quarter of 2013 increased 2.4% to \$289.5 million from \$282.7 million in the second quarter of 2012.

Worldwide revenue increased 2.1% to \$3,637.0 million from \$3,561.0 million in the second quarter of 2012. Domestic revenue for the second quarter of 2013 increased 2.4% to \$1,904.0 million compared to \$1,859.6 million in the second quarter of 2012. International revenue increased 1.9% to \$1,733.0 million compared to \$1,701.4 million in the second quarter of 2012.

Omnicom's diluted net income per common share for the six months ended June 30, 2013 increased 6.3% to \$1.85 per share from \$1.74 per share in the same period in 2012. Omnicom's net income for the six months ended June 30, 2013 increased 1.5% to \$494.7 million from \$487.3 million in the same period in 2012.

Worldwide revenue for the six months ended June 30, 2013 increased 2.4% to \$7,035.9 million from \$6,868.2 million in the same period in 2012. Domestic revenue for the six months ended June 30, 2013 increased 3.3% to \$3,695.6 million from \$3,579.0 million in the same period in 2012. International revenue for the six months ended June 30, 2013 increased 1.6% to \$3,340.3 million from \$3,289.2 million in the same period in 2012.

Omnicom Group Inc.

Omnicom Group Inc. (NYSE-OMC) (www.omnicomgroup.com) is a leading global marketing and corporate communications company. Omnicom's branded networks and numerous specialty firms provide advertising, strategic media planning and buying, digital and interactive marketing, direct and promotional marketing, public relations and other specialty communications services to over 5,000 clients in more than 100 countries.

For a live webcast and/or a replay of our second quarter earnings conference call, go to www.omnicomgroup.com/InvestorRelations.

Omnicom Group Inc.

(Unaudited)

(Dollars in Millions, Except Per Share Data)

<u>Three Months Ended June 30,</u>	<u>2013</u>	<u>2012</u>
Revenue	\$ 3,637.0	\$ 3,561.0
Operating expenses, excluding amortization of intangibles	<u>3,088.7</u>	<u>3,030.6</u>
Earnings before interest, taxes and amortization of intangibles ^(a)	548.3	530.4
Amortization of intangibles	<u>25.3</u>	<u>24.0</u>
Operating income	523.0	506.4
Net interest expense	<u>40.7</u>	<u>34.9</u>
Income before income taxes	482.3	471.5
Income tax expense	163.6	161.9
Income from equity method investments	<u>2.9</u>	<u>4.6</u>
Net Income	321.6	314.2
Less: Net income attributed to noncontrolling interests	<u>32.1</u>	<u>31.5</u>
Net Income - Omnicom Group Inc.	289.5	282.7
Less: Net income allocated to participating securities	<u>7.8</u>	<u>6.4</u>
Net income available for common shares	\$ <u>281.7</u>	\$ <u>276.3</u>
Net income per common share - Omnicom Group Inc.		
Basic	\$ 1.09	\$ 1.03
Diluted	\$ 1.09	\$ 1.02
Weighted average shares (in millions)		
Basic	257.7	269.0
Diluted	259.2	271.8
Dividend declared per common share	\$ 0.40	\$ 0.30

- (a) Earnings before interest, taxes and amortization of intangibles ("EBITA") is a Non-GAAP measure. We use EBITA as an additional operating performance measure, which excludes the non-cash amortization expense of acquired intangible assets. We believe that EBITA is a useful measure to evaluate the performance of our businesses. Non-GAAP financial measures should not be considered in isolation from or as a substitute for financial information presented in compliance with U.S. GAAP. Non-GAAP financial measures reported by us may not be comparable to similarly titled amounts reported by other companies.

Omnicom Group Inc.

(Unaudited)

(Dollars in Millions, Except Per Share Data)

<u>Six Months Ended June 30,</u>	<u>2013</u>	<u>2012</u>
Revenue	\$ 7,035.9	\$ 6,868.2
Operating expenses, excluding amortization of intangibles	<u>6,090.5</u>	<u>5,951.4</u>
Earnings before interest, taxes and amortization of intangibles ^(a)	945.4	916.8
Amortization of intangibles	<u>50.6</u>	<u>47.9</u>
Operating income	894.8	868.9
Net interest expense	<u>81.7</u>	<u>64.0</u>
Income before income taxes	813.1	804.9
Income tax expense	272.7	271.2
Income from equity method investments	<u>6.1</u>	<u>6.5</u>
Net Income	546.5	540.2
Less: Net income attributed to noncontrolling interests	<u>51.8</u>	<u>52.9</u>
Net Income - Omnicom Group Inc.	494.7	487.3
Less: Net income allocated to participating securities	<u>13.4</u>	<u>10.9</u>
Net income available for common shares	\$ <u>481.3</u>	\$ <u>476.4</u>
Net income per common share - Omnicom Group Inc.		
Basic	\$ 1.86	\$ 1.76
Diluted	\$ 1.85	\$ 1.74
Weighted average shares (in millions)		
Basic	259.4	271.2
Diluted	260.7	273.9
Dividend declared per common share	\$ 0.80	\$ 0.60

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