# WSFS Bank Customer Chosen as Grand Prize Winner of Visa's Trip of a Lifetime Sweepstakes

## Hartly, DE Resident Awarded $100,000 Cash Prize

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**WHAT:** On Friday, January 6, 2012, WSFS Bank President & CEO, Mark A. Turner, will present Jacqueline O., a WSFS Bank Customer and resident of Hartly, DE, with $100,000 as *Visa's Trip of Lifetime Sweepstakes* Grand Prize winner. Jacqueline made the winning purchase at a local discount store in Dover on June 24, 2011.

**WHEN:** Friday, January 6, 2012
12:00 — 1:00 PM
Check Presentation: 12:15 PM

**WHERE:** WSFS Bank Camden
4566 S. Dupont Highway
Camden, DE 19934

**DETAILS:** The *Trip of a Lifetime Sweepstakes* ran from April 27 through October 31, 2011. Across the United States, Visa cardholders were automatically entered for a chance to win $100,000 to embark on their personal trip of a lifetime when they used their Visa card. In a random drawing on or about November 14, 2011, the (1) Grand Prize Winner was selected among all eligible entries received during the sweepstakes. The estimated odds of winning the Grand Prize were 1: 17,753,749,095.

### About WSFS Financial Corporation

WSFS Financial Corporation is a multi-billion dollar financial services company. Its primary subsidiary, WSFS Bank, is the oldest, locally-managed bank and trust company headquartered in Delaware with $4.2 billion in assets on its balance sheet and $9.3 billion in fiduciary assets, including approximately $1.0 billion in assets under management. WSFS operates from 49 offices located in Delaware (39), Pennsylvania (8), Virginia (1) and Nevada (1) and provides comprehensive financial services including commercial banking, retail banking and trust and wealth management. Other subsidiaries or divisions include Christiana Trust, WSFS Investment Group, Inc., Cypress Capital Management, LLC and Cash Connect®. Serving the Delaware Valley since 1832, WSFS is the seventh oldest bank in the United States continuously operating under the same name. For more information, please visit www.wsfsbank.com.

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