Photo Release -- WSFS Bank Customer Wins $100,000 in Visa's Trip of a Lifetime Sweepstakes

WILMINGTON, Del., Jan. 9, 2012 (GLOBE NEWSWIRE) -- WSFS Financial Corporation (Nasdaq:WSFS), the parent company of WSFS Bank, today announced that WSFS Customer, Jacqueline O., of Hartly, Delaware has been awarded the grand prize of Visa's *Trip of a Lifetime Sweepstakes*. On Friday, January 6, 2012, WSFS Bank's President and Chief Executive Officer, Mark A. Turner, presented Jacqueline with $100,000 during a reception with friends, family and WSFS Associates at WSFS Bank's Camden Banking Office.

A photo accompanying this release is available at http://www.globenewswire.com/newsroom/prs/?pkgid=11362

"We are thrilled that a WSFS Customer is the lucky winner of this contest sponsored by one of our loyal partners, Visa," said Mr. Turner. "We are very excited for Jacqueline and wish her all the best as she decides how to make use of her winnings."

A mother of seven children, Jacqueline made the winning purchase at a discount store in Dover, Delaware on June 24, 2011 using her WSFS Bank Visa debit card. With the winnings, Jacqueline plans to take her children on a trip to Disney World.

"When I was first notified that I was the grand prize winner, I was completely shocked and didn't believe that I had actually won $100,000," said Jacqueline O. "I am extremely grateful to Visa and WSFS Bank for their generosity."

The Visa *Trip of a Lifetime Sweepstakes* ran from April 27 through October 31, 2011. Across the United States, Visa cardholders were automatically entered for a chance to win $100,000 to embark on their personal trip of a lifetime when they used their Visa card. In a random drawing on or about November 14, 2011, (1) Grand Prize Winner was selected among all eligible entries received during the sweepstakes. The estimated odds of winning the Grand Prize were 1: 17,753,749,095.

About WSFS Financial Corporation

WSFS Financial Corporation is a multi-billion dollar financial services company. Its primary subsidiary, WSFS Bank, is the oldest, locally-managed bank and trust company headquartered in Delaware with $4.2 billion in assets on its balance sheet and $9.3 billion in fiduciary assets, including approximately $1.0 billion in assets under management. WSFS operates from 49 offices located in Delaware (39), Pennsylvania (8), Virginia (1) and Nevada (1) and provides comprehensive financial services including commercial banking, retail banking and trust and wealth management. Other subsidiaries or divisions include Christiana Trust, WSFS Investment Group, Inc., Cypress Capital Management, LLC and Cash Connect®. Serving the Delaware Valley since 1832, WSFS is the seventh oldest bank in the United States continuously operating under the same name. For more information, please visit www.wsfsbank.com.

The photo is also available via AP PhotoExpress.

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(From Left to Right) Karen Reid, Account Executive, Visa, and Mark A. Turner, President and Chief Executive Officer, WSFS Bank, present Jacqueline O. of Hartly, Delaware with $100,000 as the Grand Prize Winner of Visa's Trip of a Lifetime Sweepstakes.