Photo Release -- WSFS Investment Group Hires New Financial Advisor

WILMINGTON, Del., April 23, 2012 (GLOBE NEWSWIRE) -- WSFS Financial Corporation (Nasdaq:WSFS), the parent company of WSFS Bank, today announced that Frank FitzGerald II has joined WSFS Investment Group, Inc. as a Financial Advisor. WSFS Investment Group is a subsidiary of WSFS Bank, providing brokerage, retirement and insurance services to its clients through INVEST Financial Corporation, member FINRA, SIPC.

A photo accompanying this release is available at http://www.globenewswire.com/newsroom/prs/?pkgid=12548

"We are thrilled to welcome Frank to the WSFS Investment Group," said Russell M. Hanscom, III, Senior Vice President and Investment Group Manager. "His twenty years of professional experience and personable attitude will be invaluable assets when creating sound investment plans for our Customers."

Prior to joining WSFS, Mr. FitzGerald was Vice President of Investments at Citizens Investment Services (formerly Dreyfus Investment Services), where he was responsible for the sales and service of investment products to individuals and businesses.

Mr. FitzGerald began his career in marketing with John Hancock Insurance Company in Philadelphia. He then spent the next seven years with Prudential Insurance Company of America, serving as a manager in the sales and marketing departments before joining Dreyfus.

A resident of Lewes, Delaware, Mr. FitzGerald is a graduate of Widener University with a Bachelor of Science in Psychology and an Associate degree in Business.

About WSFS Financial Corporation

WSFS Financial Corporation is a multi-billion dollar financial services company. Its primary subsidiary, WSFS Bank, is the oldest, locally-managed bank and trust company headquartered in Delaware with $4.3 billion in assets on its balance sheet and $11.6 billion in fiduciary assets, including approximately $1.0 billion in assets under management. WSFS operates from 49 offices located in Delaware (39), Pennsylvania (8), Virginia (1) and Nevada (1) and provides comprehensive financial services including commercial banking, retail banking and trust and wealth management. Other subsidiaries or divisions include Christiana Trust, WSFS Investment Group, Inc., Cypress Capital Management, LLC and Cash Connect®. Serving the Delaware Valley since 1832, WSFS is the seventh oldest bank in the United States continuously operating under the same name. For more information, please visit www.wsfsbank.com.

The photo is also available via AP PhotoExpress.

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