October 22, 2012

Photo Release -- WSFS Bank & Sunday Breakfast Mission Kick Off the 2012 Great Thanksgiving Food Drive

WILMINGTON, Del., Oct. 22, 2012 (GLOBE NEWSWIRE) -- WSFS Financial Corporation (Nasdaq:WSFS), the parent company of WSFS Bank, today announced it will be partnering with the Sunday Breakfast Mission for the 2012 Great Thanksgiving Food Drive. A sponsor since 2003, WSFS Bank will be collecting non-perishable goods at all of its branch locations throughout New Castle, Kent and Sussex counties in Delaware, as well as eight locations in Southeastern Pennsylvania from October 22 to December 8, 2012.

A photo accompanying this release is available at http://www.globenewswire.com/newsroom/prs/?pkgid=15352

"Making a visible impact in the lives of others is the primary goal of our community efforts at WSFS Bank," said Mark A. Turner, WSFS President and CEO, during a kick-off event at the WSFS Bank Center today. "We are honored to help the Sunday Breakfast Mission's Great Thanksgiving Food Drive to collect donations for the underserved and homeless of our community, helping to provide thousands of nutritious meals."

Last year, WSFS Bank helped collect over 45 tons of food; the 2012 goal is 60 tons. Community members are encouraged to stop by their local WSFS branch and donate non-perishable goods such as baby food, canned soup, canned vegetables, boxed cereal, as well as canned cranberry sauce, boxed stuffing, gravy mix and other Thanksgiving fixings. As it only takes $1.92 to provide one meal for one hungry person, the Sunday Breakfast Mission will also accept cash donations to help thousands of homeless men, women and children in the region during the holiday season.

Reverend Thomas Laymon, President and CEO of the Sunday Breakfast Mission, said, "The partnership with WSFS in this critical venture is especially important given the extraordinary needs that the Sunday Breakfast Mission is seeing every day. We thank WSFS and its Associates for their commitment to help us gather food from all over the Delmarva Region that will provide more than 60,000 meals to the homeless, hungry and hurting, many of whom are children who not only need a 'Great Thanksgiving' but nutritious meals throughout the year. We are calling upon the community to do what our region always does--to step up to the plate and hit it out of the park!"

About Sunday Breakfast Mission

Founded in 1893, the Sunday Breakfast Mission is a non-profit 501(c)(3) organization that serves the homeless, addicted and impoverished in the community through Christ-centered programs to meet their spiritual, social and physical needs. Their primary goal is to restore people to right relationships with God, their families and society.

About WSFS Financial Corporation

WSFS Financial Corporation is a multi-billion dollar financial services company. Its primary subsidiary, WSFS Bank, is the oldest, locally-managed bank and trust company headquartered in Delaware with $4.2 billion in assets on its balance sheet and $13.3 billion in fiduciary assets, including approximately $1.0 billion in assets under management. WSFS operates from 51 offices located in Delaware (42), Pennsylvania (7), Virginia (1) and Nevada (1) and provides comprehensive financial services including commercial banking, retail banking and trust and wealth management. Other subsidiaries or divisions include Christiana Trust, WSFS Investment Group, Inc., Cypress Capital Management, LLC and Cash Connect®. Serving the Delaware Valley since 1832, WSFS is the seventh oldest bank in the United States continuously operating under the same name. For more information, please visit www.wsfsbank.com.

The photo is also available via AP PhotoExpress.

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WSFS Associates and community leaders gathered today at the WSFS Bank Center branch in Wilmington, Delaware to kick off the Sunday Breakfast Mission 2012 Great Thanksgiving Food Drive.