October 19, 2012

# WSFS Bank & Sunday Breakfast Mission Kick-Off The 2012 Great Thanksgiving Food Drive

ADVISORY, Oct. 19, 2012 (GLOBE NEWSWIRE) --

**WHAT:** WSFS Bank and the Sunday Breakfast Mission will officially kick-off the 2012 Great Thanksgiving Food Drive on Monday, October 22, 2012. WSFS will be collecting non-perishable goods at all of its branch locations throughout Delaware and Southeastern Pennsylvania until December 8, 2012. All food donations will support the Sunday Breakfast Mission and help provide hundreds of thousands of nutritious meals to Delaware's homeless.

**WHO**: **Mark A. Turner**, President & CEO, WSFS Bank
**Reverend Thomas Laymon,** President & CEO, Sunday Breakfast Mission
**John Carney,** United States Representative, Delaware
**Paul Clark,** County Executive, New Castle County
**Dennis Phifer**, Chief of Staff, New Castle County Executive Office
**Timothy Sheldon**, 9th District, New Castle County Councilman
**Bonnie Wu,** New Castle County Director, Office of Senator Tom Carper
**Mike McGowan**, New Castle County Director, Office of Senator Chris Coons

**WHEN:** **Monday, October 22, 2012**
**10:00 a.m. — 11:00 a.m.**

**WHERE:** **WSFS Bank Center Branch**
**500 Delaware Avenue, First Floor**
**Wilmington, DE 19801**

**DETAILS:** WSFS Bank has been supporting the Sunday Breakfast Mission's Great Thanksgiving Food Drive since 2003 and last year alone collected over 45 tons of food at its drop-off locations. Beginning October 22, 2012, the public is encouraged to stop by a WSFS Bank branch location to donate a non-perishable good for less fortunate members of the community. Encouraged donations include baby food, canned soup, canned vegetables, boxed cereal and Thanksgiving fixings such as canned cranberry sauce, boxed stuffing and gravy mix.

### About Sunday Breakfast Mission

The Sunday Breakfast Mission is a non-profit 501(c)(3) organization that serves the homeless, addicted and impoverished in the community through Christ-centered programs to meet their spiritual, social and physical needs. Our primary goal is to restore people to right relationships with God, their families and society.

### About WSFS Financial Corporation

WSFS Financial Corporation is a multi-billion dollar financial services company. Its primary subsidiary, WSFS Bank, is the oldest, locally-managed bank and trust company headquartered in Delaware with $4.2 billion in assets on its balance sheet and $13.3 billion in fiduciary assets, including approximately $1.0 billion in assets under management. WSFS operates from 51 offices located in Delaware (42), Pennsylvania (7), Virginia (1) and Nevada (1) and provides comprehensive financial services including commercial banking, retail banking and trust and wealth management. Other subsidiaries or divisions include Christiana Trust, WSFS Investment Group, Inc., Cypress Capital Management, LLC and Cash Connect®. Serving the Delaware Valley since 1832, WSFS is the seventh oldest bank in the United States continuously operating under the same name. For more information, please visit www.wsfsbank.com.

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