November 9, 2012

Photo Release -- WSFS Announces Winners of the 4th Annual Pet Photo Contest

WILMINGTON, Del., Nov. 9, 2012 (GLOBE NEWSWIRE) -- WSFS Financial Corporation (Nasdaq:WSFS), the parent company of WSFS Bank, today announced the winners of the 4th Annual WSFS Pet Photo Contest. The "Best in Show", "Most Personality" and "Kids & Pets" categories were chosen by celebrity judges Delaware's Lieutenant Governor Matthew Denn, 93.7 WSTW "Wakeup Crew" host Nancy Johnson, and Wilmington Blue Rocks mascot, Rocky Bluewinkle. In addition, WSFS Bank announced the winner for the first-ever "People's Choice" category, which was determined by online voting. Winners can be viewed by visiting www.wsfspetcontest.com.

Photos accompanying this release are available at

http://www.globenewswire.com/newsroom/prs/?pkgid=15681

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"This year's Pet Photo Contest was a tremendous success. We received over 1,500 submissions from across the region through online and branch submissions — a record for this initiative," said Rick Wright, Executive Vice President & Chief Retail Banking Officer. "We are always so amazed and excited that both Customers and non-customers get so enthusiastic about the contest and the photos keep getting better and better," Wright continued.

The "Best in Show" winner was Duke, a 4-year old Golden Retriever submitted by Debbie Vai of Wilmington, Del. Phillip Barkley of Wilmington, Del. and his 3-year old Beagle, Comet, were the winners of the "Most Personality" category, while Bruno, an 8-month old Great Dane and his playmate 22-month old Braedon submitted by Courtney Heal of Newark, Del. took home the first place in "Kids & Pets." The "People's Choice" winner was Tucker, a 5 year old Cockapoo from Newark, Del. Winners will each receive a Concord Pet Foods & Supplies gift card, blue ribbon and trophy.

WSFS Bank donated $1 for every personal or business checking account opened through the month of September and has pledged $1,500 to the Delaware Humane Association.

"WSFS Bank is a fantastic partner and friend to the Delaware Humane Association," said Patrick Carroll, Executive Director of the Delaware Humane Association. "With the Pet Photo Contest donation, we are able to continue to advocate for the animals of Delaware and help find them loving, forever homes."

About WSFS Financial Corporation

WSFS Financial Corporation is a multi-billion dollar financial services company. Its primary subsidiary, WSFS Bank, is the oldest, locally-managed bank and trust company headquartered in Delaware with $4.3 billion in assets on its balance sheet and $15.8 billion in fiduciary assets, including approximately $1.1 billion in assets under management. WSFS operates from 51 offices located in Delaware (42), Pennsylvania (7), Virginia (1) and Nevada (1) and provides comprehensive financial services including commercial banking, retail banking and trust and wealth management. Other subsidiaries or divisions include Christiana Trust, WSFS Investment Group, Inc., Cypress Capital Management, LLC and Cash Connect. Serving the Delaware Valley since 1832, WSFS is the seventh oldest bank in the United States continuously operating under the same name. For more information, please visit www.wsfsbank.com.

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"Best in Show"

"Most Personality"

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"People's Choice"