December 12, 2012

Photo Release -- WSFS Appoints Director of Private Banking Group

WILMINGTON, Del., Dec. 12, 2012 (GLOBE NEWSWIRE) -- WSFS Financial Corporation (Nasdaq:WSFS), the parent company of WSFS Bank, today announced that Mark A. Gordon has been appointed Director of Private Banking in the Wealth Management division of WSFS Bank.

A photo accompanying this release is available at http://www.globenewswire.com/newsroom/prs/?pkgid=16251

"It means a lot to us at WSFS to promote from within and to offer career paths that allow us to 'grow our own' leaders," said Paul D. Geraghty, Executive Vice President and Chief Wealth Officer. "We are looking forward to Mark's continued growth as he moves into this new role."

Mr. Gordon joined WSFS in 2007 as Vice President in the Commercial Banking division working with middle market clients. Prior to WSFS, he led the private banking team at the Greenville, Delaware office for Mellon Financial Corporation. Prior to that, he was a Financial Advisor with Merrill Lynch managing high net worth individual clients.

A resident of North Wilmington, Mr. Gordon holds a Master of Business Administration in Finance from Wheeling Jesuit University and a Bachelor of Science in Business Management from Duquesne University.

About WSFS Financial Corporation

WSFS Financial Corporation is a multi-billion dollar financial services company. Its primary subsidiary, WSFS Bank, is the oldest, locally-managed bank and trust company headquartered in Delaware with $4.3 billion in assets on its balance sheet and $15.8 billion in fiduciary assets, including approximately $1.1 billion in assets under management. WSFS operates from 51 offices located in Delaware (42), Pennsylvania (7), Virginia (1) and Nevada (1) and provides comprehensive financial services including commercial banking, retail banking and trust and wealth management. Other subsidiaries or divisions include Christiana Trust, WSFS Investment Group, Inc., Cypress Capital Management, LLC and Cash Connect®. Serving the Delaware Valley since 1832, WSFS is the seventh oldest bank in the United States continuously operating under the same name. For more information, please visit www.wsfsbank.com.

The photo is also available via AP PhotoExpress.

CONTACT: Stephanie A. Heist

(302) 571-5259

sheist@wsfsbank.com

Mark A. Gordon