December 6, 2012

Photo Release -- WSFS Investment Group Hires New Financial Advisor

WILMINGTON, Del., Dec. 6, 2012 (GLOBE NEWSWIRE) -- WSFS Financial Corporation (Nasdaq:WSFS), the parent company of WSFS Bank, today announced that Michael J. Connor has joined WSFS Investment Group, Inc., as a Financial Advisor. WSFS Investment Group is a subsidiary of WSFS Bank, providing brokerage, retirement and insurance services to its clients through INVEST Financial Corporation, member FINRA, SIPC. INVEST is not affiliated with WSFS Bank or WSFS Investment Group.

A photo accompanying this release is available at http://www.globenewswire.com/newsroom/prs/?pkgid=16136

"We are thrilled to welcome Mike to the WSFS Investment Group," said Russell M. Hanscom, III, Senior Vice President and Investment Group Manager, Registered Representative of INVEST. "His professional financial services experience and strong work ethic will be invaluable assets when creating sound investment plans for our clients."

Prior to joining WSFS, Mr. Connor was Vice President at Income & Estate Planning Partners, P.A., in Newark, Delaware where he was responsible for business development, management of the sales force and raising assets. Previously, he was employed at ING Financial Solutions as an Internal Sales Consultant for six years. Mr. Connor is an INVEST Registered Representative, holds Series 7, 63 and 65 registrations as well as the Resident Agent Life Insurance license, and is currently seeking his Certified Financial Planner (CFP®) certification.

A resident of Newark, Delaware, Mr. Connor is a graduate of Widener University with a Bachelor of Science in Business Administration and concentration in Finance. He also holds a Master of Business Administration from Goldey-Beacom College. Mr. Connor is an adjunct faculty professor in Goldey-Beacom College's MBA Program. As an active member in the community, he volunteers regularly with Habitat for Humanity, Delaware Money School and Delaware Youth Leadership Network (DYLN).

About WSFS Financial Corporation

WSFS Financial Corporation is a multi-billion dollar financial services company. Its primary subsidiary, WSFS Bank, is the oldest, locally-managed bank and trust company headquartered in Delaware with $4.3 billion in assets on its balance sheet and $15.8 billion in fiduciary assets, including approximately $1.1 billion in assets under management. WSFS operates from 51 offices located in Delaware (42), Pennsylvania (7), Virginia (1) and Nevada (1) and provides comprehensive financial services including commercial banking, retail banking and trust and wealth management. Other subsidiaries or divisions include Christiana Trust, WSFS Investment Group, Inc., Cypress Capital Management, LLC and Cash Connect®. Serving the Delaware Valley since 1832, WSFS is the seventh oldest bank in the United States continuously operating under the same name. For more information, please visit www.wsfsbank.com.

The photo is also available via AP PhotoExpress.

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