March 19, 2013

Photo Release -- WSFS Names Financial Advisor for WSFS Investment Group, Inc.

WILMINGTON, Del., March 19, 2013 (GLOBE NEWSWIRE) -- WSFS Financial Corporation (Nasdaq:WSFS), the parent company of WSFS Bank, today announced that Eric S. Maslowsky has joined WSFS Investment Group, Inc. as a Financial Advisor. WSFS Investment Group is a subsidiary of WSFS Bank, providing brokerage, retirement and insurance services to its clients through INVEST Financial Corporation, member FINRA, SIPC.

A photo accompanying this release is available at http://www.globenewswire.com/newsroom/prs/?pkgid=17704

Previously Mr. Maslowsky was employed with Morgan Stanley Wealth Management in Berwyn, Pennsylvania where he worked as a Financial Advisor to provide full financial planning analysis, investment and portfolio management, as well as business 401 (k) plan administration and management.

Mr. Maslowsky attended Purdue University in Indiana where he received his Bachelor of Arts in Psychology and received his Master of Business Administration in International Business from Saint Joseph's University in Philadelphia, Pennsylvania. He is an INVEST Registered Representative and holds his Series 7 and 66 securities registrations and his Life and Health Insurance License. For the past eight years, he has been a head coach for the Fast Flicks girls' field hockey team and a coach for the Pioneer Quix Stixs girls' lacrosse leagues. Mr. Maslowsky resides in Berwyn, Pennsylvania with his wife and three children, all of whom are said to be his most valuable asset.

About WSFS Financial Corporation

WSFS Financial Corporation is a multi-billion dollar financial services company. Its primary subsidiary, WSFS Bank, is the oldest, locally-managed bank and trust company headquartered in Delaware with $4.4 billion in assets on its balance sheet and $17.0 billion in fiduciary assets, including approximately $1.1 billion in assets under management. WSFS operates from 51 offices located in Delaware (42), Pennsylvania (7), Virginia (1) and Nevada (1) and provides comprehensive financial services including commercial banking, retail banking and trust and wealth management. Other subsidiaries or divisions include Christiana Trust, WSFS Investment Group, Inc., Cypress and Cash Connect®. Serving the Delaware Valley since 1832, WSFS is the seventh oldest bank in the United States continuously operating under the same name. For more information, please visit www.wsfsbank.com.

INVEST Financial Corporation is not affiliated with WSFS Financial Corporation or its affiliates. Products and services offered are: **Not FDIC insured, Not insured by any federal government agency, Not guaranteed by any bank, and subject to risk, including the possible loss of principal.**

The photo is also available via AP PhotoExpress.

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