July 30, 2013

# Photo Release -- WSFS Introduces First Annual "Take Your Children to the Community Days"

WILMINGTON, Del., July 30, 2013 (GLOBE NEWSWIRE) -- WSFS Financial Corporation (Nasdaq:WSFS), the parent company of WSFS Bank, today announced that it has introduced a new community initiative: "Take Your Children To The Community Days." WSFS is putting a new spin on "Take Our Daughters and Sons To Work Day" which will provide opportunities for Associates, their children and other family members to volunteer together in their local communities.

A photo accompanying this release is available at http://www.globenewswire.com/newsroom/prs/?pkgid=20154

On July 23, 2013, Associates and their children volunteered at Good Neighbors Home Repair in southern Chester County, Pennsylvania to help residents with home repair and clean-up projects. On July 25, 2013, WSFS families visited the Ministry of Caring in New Castle County, Delaware to read to young children and sort clothing donations. Also on July 25, Associates brought their children to the Food Bank of Delaware locations in New Castle and Sussex counties to assemble meals for homebound seniors and to "stock the shelves."

"The idea originated while planning for the 'Take Our Daughters and Sons To Work Day' and we thought it would be great to launch a program that not only aligns with our corporate mission of service, but also makes it easy for Associates to volunteer alongside their families," said Janis L. Julian, Senior Vice President and Director of Community Strategy. "Over half of our Associates volunteer at organizations of their choice throughout the year, but not all activities are suited for children. By creating 'Take Your Children To The Community Days,' we are teaching the next generation the value of helping others and the impact they can make on our community."

Typically held in April, WSFS scheduled its "Take Your Children To The Community Days" in July to allow for more children to be available to volunteer without missing school or other activities. In its first year, more than 65 Associates and their families participated at one of the organizations.

**About WSFS Financial Corporation**

WSFS Financial Corporation is a multi-billion dollar financial services company. Its primary subsidiary, WSFS Bank, is the oldest, locally-managed bank and trust company headquartered in Delaware with $4.4 billion in assets on its balance sheet and $17.1 billion in fiduciary assets, including approximately $1.1 billion in assets under management. WSFS operates from 51 offices located in Delaware (42), Pennsylvania (7), Virginia (1) and Nevada (1) and provides comprehensive financial services including commercial banking, retail banking and trust and wealth management. Other subsidiaries or divisions include Christiana Trust, WSFS Investment Group, Inc., Cypress Capital Management, LLC and Cash Connect®. Serving the Delaware Valley since 1832, WSFS is the seventh oldest bank in the United States continuously operating under the same name. For more information, please visit www.wsfsbank.com.

The photo is also available via AP PhotoExpress.

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Lisa Blevins, WSFS Assistant Branch Manager of the Kennett Square banking office, and her family volunteer for Good Neighbors Home Repair by landscaping for a local homeowner in Chester County, Pennsylvania.